## Summary of Consolidated Financial Statements for the Fiscal Year Ended March 31, 2004

April 27, 2004
These financial statements have been prepared for reference only in accordance with accounting principles and practices generally accepted in Japan.

FANCL CORPORATION
URL: http://www.fancl.co.jp
Representative: Kenji Fujiwara, President and Representative Director
Contact: Sumiya Nakajima, Director/Manager of Corporate Strategic Headquarters
Phone: +81-45-226-1200

| Stock exchange listings: | Tokyo |
| :--- | :--- |
| Code number: | 4921 |
| Head office: | Kanagawa Prefecture |
| Board of Directors' meeting: | April 27, 2004 |
| Use of U.S. accounting standards: | No |

1. Results for Fiscal 2004 (April 1, 2003 to March 31, 2004)
(1) Sales and Income

|  | Net sales <br> $(¥$ million) | Year-on-year <br> change (\%) | Operating income <br> $(¥$ million) | Year-on-year <br> change (\%) | Ordinary income <br> $(¥$ million) | Year-on-year <br> change (\%) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Fiscal 2004 | 84,956 | $(5.6)$ | 7,769 | $(32.6)$ | 7,686 | $(35.1)$ |
| Fiscal 2003 | 90,025 | 6.3 | 11,526 | 3.7 | 11,849 | 7.7 |


|  | Net income <br> (¥ million) | Year-on-year <br> change (\%) | Earnings <br> per share (¥) | Earnings <br> per share <br> (diluted) ( $¥$ ) | Return on <br> equity (\%) | Ordinary <br> income/total <br> assets (\%) | Ordinary <br> income/net <br> sales (\%) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fiscal 2004 | 3,387 | $(47.3)$ | 154.61 | - | 5.1 | 9.7 | 9.0 |
| Fiscal 2003 | 6,428 | 7.2 | 279.58 | - | 9.8 | 14.9 | 13.2 |

Notes:

1. Equity in earnings of affiliates: $\quad ¥ —$ million $\quad$ (Fiscal 2003: $¥ —$ million)
2. Average number of shares outstanding (consolidated): 21,909,287 shares (Fiscal 2003: 22,994,582 shares)
3. Changes in accounting methods: No
4. Year-on-year change for net sales, operating income, ordinary income and net income is based on the previous fiscal period.
(2) Financial Position

|  | Total assets <br> (¥ million) | Shareholders’ equity <br> (¥ million) | Shareholders’ <br> equity/total assets (\%) | Shareholders’ equity <br> per share (¥) |
| :--- | :---: | :---: | :---: | :---: |
| Fiscal 2004 | 78,479 | 65,613 | 83.6 | $3,082.47$ |
| Fiscal 2003 | 79,804 | 66,349 | 83.1 | $2,976.31$ |

Note: Number of shares outstanding at end of period (consolidated): 21,285,958 shares (Fiscal 2003: 22,292,672 shares)

## (3) Cash Flows

|  | Net cash provided by <br> operating activities <br> $(¥$ million $)$ | Net cash used in <br> investing activities <br> $(¥$ million) | Net cash used in <br> financing activities <br> $(¥$ million) | Cash and cash equivalents <br> at end of period <br> $(¥$ million) |
| :--- | :---: | :---: | :---: | :---: |
| Fiscal 2004 | 5,861 | $(4,118)$ | $(4,532)$ | 23,561 |
| Fiscal 2003 | 9,828 | $(5,582)$ | $(5,432)$ | 26,370 |

(4) Scope of consolidation and application of the equity method

Consolidated subsidiaries: 6 companies
Nonconsolidated subsidiaries accounted for by the equity method: None
Affiliates accounted for by the equity method: None
(5) Changes in scope of consolidation and application of the equity method:
Consolidation: (New) None
(Eliminated) None
Equity method: (New) None (Eliminated) None
2. Projected Results for Fiscal 2005 (April 1, 2004 to March 31, 2005)

|  | Net sales (¥ million) | Ordinary income (¥ million) | Net income ( $¥$ million) |
| :--- | :---: | :---: | :---: |
| Fiscal 2005 Interim | 42,950 | 1,300 | 500 |
| Fiscal 2005 | 93,000 | 5,200 | 2,700 |

Reference: Estimated earnings per share (fiscal 2005): ¥126.84
Note: The above projections were made based on information available to the Company at the time of publication of these materials. Actual results may differ depending on a number of factors including but not limited to economic conditions. Please see page 9 of the attached materials for more information on the projections.

## 1. FANCL Group

The FANCL Group comprises FANCL CORPORATION, 12 subsidiaries and three affiliates, and is primarily engaged in the manufacture and sales of cosmetics and nutritional supplements. Sales activities are principally conducted through mail order, directly managed retail outlets, and wholesale distribution. The Group's operations and the business segments in which they operate are as follows:

| Business Segments | Positioning in FANCL Group Businesses | Relevant <br> Notes |
| :--- | :--- | :---: |
| Cosmetics Business | The manufacture of preservative-free FANCL Cosmetics is conducted by <br> FANCL and FANCL Biken Co., Ltd. (a consolidated subsidiary) and sales are <br> conducted by FANCL. <br> ATTENIR Cosmetics are manufactured by FANCL Biken Co., Ltd. and sold <br> by ATTENIR CORPORATION (a consolidated subsidiary). | 1 |
| Nutritional Supplements <br> Business | Nutritional supplements are manufactured by FANCL Biken Co., Ltd. and <br> sold by FANCL and ATTENIR CORPORATION. | 1 |
| Other Businesses | NGC Co., Ltd. (a consolidated subsidiary) is engaged in mail-order sales of <br> health equipment and household sundries. Kaiteki Hadagi (comfort <br> undergarments) products are manufactured primarily by SHANGHAI <br> WEIMING CLOTHING Co., Ltd. (an affiliate not accounted for by the equity <br> method) and sold by FANCL. General merchandise and accessories for <br> women are sourced from external manufacturers and sold by FANCL and <br> ATTENIR. Hatsuga Genmai (germinated brown rice) is manufactured by <br> FANCL Hatsuga Genmai Co., Ltd. (a consolidated subsidiary) and sold by <br> FANCL. Kale juice is manufactured on consignment by Green Hill Co., Ltd. <br> (an affiliate not accounted for by the equity method) and external <br> manufacturers and sold by FANCL. | 2 |

## Notes:

1. Manufacture of cosmetics and nutritional supplements was transferred from NICOSTAR Co., Ltd. to FANCL Biken Co., Ltd.
2. NGC Co., Ltd. is scheduled to change its corporate name to IIMONO OKOKU Co., Ltd. in May 2004.

FANCL ASIA (PTE) LTD. (a consolidated subsidiary) markets FANCL products in Singapore, as well as in the United States through FANCL INTERNATIONAL, INC. (a nonconsolidated subsidiary), in Taiwan through FANCL TAIWAN Co., Ltd. (a nonconsolidated subsidiary), and in Thailand through FANCL (THAILAND) CO., LTD. (an affiliate not accounted for by the equity method), respectively.

In Japan, FANCL STAFF Co., Ltd. (a nonconsolidated subsidiary) is a personnel agency and introduction business serving Group companies. FANCL SMILE Co., Ltd. (a nonconsolidated subsidiary), established as a special corporation in line with legislation in Japan aimed at promoting employment opportunities for disabled persons, packages FANCL products. FANCL Home Life Co., Ltd. (a nonconsolidated subsidiary) primarily carries out design supervision and maintenance of buildings for the FANCL group of companies. COSMO MATE Co., Ltd. (a nonconsolidated subsidiary) is an insurance agency.

FANCL Group Operating Structure


## Affiliates

| Company | Location | Paid-In Capital (Millions of Yen) | Principal Businesses | Percentage of Voting/ Nonvoting Stock Held |  | Relationship with FANCL | Relevant Notes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Voting | Nonvoting |  |  |
| ATTENIR CORPORATION | Sakae-ku, Yokohama, Japan | $¥ 150$ | Cosmetics and nutritional supplements business | 100.0 | - | Subcontracts product ordering and distribution services Seconded directors: 3 | 4 |
| $\begin{aligned} & \hline \text { NICOSTAR } \\ & \text { Co., Ltd. } \end{aligned}$ | Sakae-ku, Yokohama, Japan | $¥ 10$ | Cosmetics and nutritional supplements business | 100.0 | - | Seconded directors: 3 | 2 |
| NGC Co., Ltd. | Shibuya-ku, Tokyo, Japan | $¥ 160$ | Other businesses | 100.0 | - | Sells cosmetics Seconded directors: 3 | - |
| FANCL <br> Hatsuga <br> Genmai Co., <br> Ltd. | Chiisagatagun, Nagano, Japan | ¥ 95 | Other businesses | 84.6 | - | Manufactures germinated brown rice Seconded directors: 2 | 2 |
| FANCL ASIA <br> (PTE) LTD | Singapore | S\$9,369 <br> thousand | Cosmetics, nutritional supplements business and other businesses | 100.0 | - | Sells cosmetics, nutritional supplements and others Seconded directors: 4 | - |
| FANCL Biken Co., Ltd. | Sakae-ku, Yokohama, Japan | ¥75 | Cosmetics and nutritional supplements business | 100.0 | - | Manufactures cosmetics and nutritional supplements Seconded directors: 3 | 2 |

## Notes:

1. FANCL segment names are used to describe the principal businesses of affiliates.
2. NICOSTAR Co., Ltd., FANCL Hatsuga Genmai Co., Ltd. and FANCL Biken Co., Ltd.are specified subsidiaries.
3. None of FANCL's affiliates prepares yuka shoken todokedesho (securities registration statements) or yuka shoken hokokusho (reports of registered securities).
4. ATTENIR CORPORATION accounts for more than $10 \%$ of FANCL's consolidated net sales, excluding intersegment transactions. The company's principal results of operations in the year ended March 31, 2004 were as follows:
(Millions of yen)

| Principal Operating Results of NGC Co., Ltd. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Net Sales | Ordinary Income | Net Income | Net Assets | Total Assets |
| $¥ 9,778$ | $¥ 1,042$ | $¥ 603$ | $¥ 4,975$ | $¥ 6,342$ |

5. None of FANCL's affiliates currently carries excessive debt.

## 2. Management Policy

(1) Basic Management Policy

The FANCL Group's basic management policy is to cultivate a core competence based on "beauty" and "health," and centered on an ability to resolve negative issues. Consumers often have negative feelings-such as dissatisfaction and uneasiness or concern-about the products they use. FANCL's ongoing goal as a company is to maximize sensitivity and creativity to transcend accepted norms, thereby continuing to create new markets and offer new value. Our aim is to expand into new areas that will enhance our ability to resolve negative issues. These efforts also reflect our recognition that no business lasts forever, and that to increase corporate value and ensure stable, long-term returns to shareholders we must constantly work to identify new market needs and seek ways to resolve related negative issues.
(2) Management Indicator Targets

Ordinary income margin: 15\%
Ratio of ordinary income to total assets: $16 \%$
The FANCL Group will work to increase corporate value by focusing on profitability and asset efficiency.

## (3) Policy Regarding the Allocation of Earnings

FANCL recognizes ensuring shareholders a fair return on their investment as a key management responsibility. Accordingly, our dividend policy is to maintain stable returns in the form of dividends and stock splits, while at the same time ensuring payouts are in keeping with our fiscal results, provisions to support future business development and business prospects. Retained earnings will be applied to capital investment, research and development and investment in new businesses, with the aim of reinforcing and broadening our operating foundation, and are also used to purchase treasury stock. During the year ended March 31, 2004, the Company acquired 1,000,000 shares of treasury stock on the market.

We had been planning to pay an annual dividend of $¥ 35.00$ per share (comprising interim and year-end dividends of $¥ 17.50$ each) for the fiscal year ended March 31, 2004, but have decided to increase the annual dividend by $¥ 7.50$ to $¥ 42.50$ per share (interim dividend of $¥ 17.50$ and year-end dividend of $¥ 25.00$ ) to thank shareholders for their support.

## (4) Philosophy and Policy Regarding Lowering the Trading Unit

FANCL lowered its stock trading unit from 1,000 shares to 100 shares in August 1999. In addition, the Company declared stock splits in May 1999, May 2000 and May 2002. The stock trading unit may be adjusted again if considered necessary based on stock price conditions.
(5) Principal Medium-Term Tasks and Business Strategies

The FANCL Change\&Challenge Plan, a three year medium-term management plan that began in the year ending March 31, 2005, aims to restore growth and profitability by (1) clarifying the positioning and orientation of each business and (2) optimizing products and sales channels.
[Target Figures]

|  | Consolidated net sales | Consolidated <br> ordinary income | Consolidated ordinary <br> income margin | Consolidated ordinary <br> income/total assets |
| :--- | :---: | :---: | :---: | :---: |
| Year ending <br> March 31, 2007 | $¥ 120$ billion | $¥ 16$ billion | $13 \%$ | $16 \%$ |

[Business Positioning]
Cosmetics Business, Nutritional Supplements Business: Core businesses (aiming for profitability)
Hatsuga Genmai Business, Kale Juice Business: Growth businesses (aiming for growth)

## [Products and Sales Channels]

In the Cosmetics Business, FANCL will clearly position FANCL cosmetics as the main product, and continue product development focused on functionality. Backed by the main mail-order sales channel, FANCL will expand retail sales through aggressive development of new stores.

In the Nutritional Supplement Business, FANCL will clarify the main products, focus a diverse product lineup, and make research and development the foundation in introducing high value-added products that use original materials. Backed by the main mail-order channel, FANCL will strengthen retail and wholesale sales.

FANCL aims to bring the Hatsuga Genmai Business and Kale Juice Business into the black by ensuring superior quality and improving profitability through expanded sales and more efficient distribution. Backed by the main wholesale sales channel, FANCL will strengthen mail-order sales.
(6) Basic Policy on Corporate Governance and Status of Implementation of Measures

1. Basic stance

The Group positions corporate governance as an important management issue and takes measures to preserve and enhance the transparency of management from the standpoint of stakeholders as well as to ensure strict compliance with all laws and regulations.

## 2. Measures and initiatives

1) Status of management structure for decision-making, execution of business activities and audits and other corporate governance systems
a. The Group has adopted the corporate auditor system. All three corporate auditors are from outside the Group. The corporate auditors attend all meetings of the board of directors, management conferences and other important meetings, as well as periodically exchange opinions with senior management. This provides a system for the fair supervision of management practices. In addition, the Group plans to increase by one the number of external corporate auditors at the annual shareholders meeting scheduled for June 19, 2004.
b. At this same shareholders meeting, the Company's first external director is to be elected. Through the involvement of an external director in the execution of the Group's business operations, the Group will gain an even more powerful system for the supervision of management.
c. Shareholders meetings are not scheduled for the same dates as those of other companies, but instead held on Saturdays or Sundays so that shareholders can more easily attend these meetings.
d. The Group has a proactive disclosure stance, releasing monthly sales data and announcing financial results as quickly as possible.
e. The Group has earned ISO9001 certification for its quality management system and ISO14001 certification for its environmental management system. Furthermore, the Group will continue to take actions to improve its quality management system as well as to make its activities more environmentally sensitive and to ensure strict compliance with all laws and regulations.
2) Personal, financial and trading relationships between the Company and external corporate auditors

There are no beneficial relationships of note between the Company and the external corporate auditors.
3) Measures during past year to improve corporate governance

In February 2004, a unit responsible for compliance was established within the Corporate Strategic Headquarters for the purpose of strengthening the framework for ensuring that corporate activities comply with all laws and regulations. In addition, a Consumer Center overseen directly by the president was placed to gather and analyze opinions and requests from consumers regarding company activities and policies. This center works with the compliance unit to facilitate the rapid identification of key issues and formulation of decisions regarding these issues.

## 3. Operating Results and Financial Position

(1) Operating Results

Economic conditions in Japan during the year ended March 31, 2004 remained hampered by continuing sluggishness in consumer spending, as no improvements were seen in the income and employment environments, despite favorable exports, an upward trend in capital investment and other factors that led to signs of a pickup in the third quarter.

In the cosmetics industry, the market as a whole was flat despite strong performance of skin care products and other product groups.

In the nutritional supplements industry, the market continued to expand amid rising health consciousness, and competition intensified substantially with the diversification of sales channels and the entrance of new market participants.

## 1) Cosmetics Business

In FANCL cosmetics, FANCL conducted major renewals of the Belmeil line of preservative-free makeup on September 19, 2003 and of Clevance point makeup on January 21, 2004 in order to revitalize makeup, which sold poorly in the fiscal year ended March 31, 2003. In ATTENIR cosmetics, ATTENIR conducted renewals and new product introductions primarily in skin whitening products and beauty lotions.
Sales
In the Cosmetics Business, sales decreased $6.0 \%$ compared with the previous year to $¥ 34,925$ million.

|  | Year ended <br> March 31, 2004 |  | Year ended <br> March 31, 2003 |  | \% change |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | Amount | $\%$ of total | Amount | $\%$ of total |  |
| FANCL cosmetics | $¥ 26,370$ million | 75.5 | $¥ 29,683$ million | 79.9 | $(11.2)$ |
| ATTENIR cosmetics | $¥ 8,147$ million | 23.3 | $¥ 7,078$ million | 19.0 | 15.1 |
| Other | $¥ 407$ million | 1.2 | $¥ 394$ million | 1.1 | 3.3 |
| Total | $¥ 34,925$ million | 100.0 | $¥ 37,155$ million | 100.0 | $(6.0)$ |


|  | Year ended <br> March 31, 2004 |  | Year ended <br> March 31, 2003 |  | \% change |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | Amount | \% of total | Amount | \% of total |  |
|  | $¥ 21,869$ million | 62.6 | $¥ 22,961$ million | 61.8 | $(4.8)$ |
| Retail store sales | $¥ 10,608$ million | 30.4 | $¥ 11,554$ million | 31.1 | $(8.2)$ |
| Other | $¥ 2,448$ million | 7.0 | $¥ 2,639$ million | 7.1 | $(7.2)$ |
| Total | $¥ 34,925$ million | 100.0 | $¥ 37,155$ million | 100.0 | $(6.0)$ |

Mail-order sales decreased $4.8 \%$ compared with the previous year to $¥ 21,869$ million.
In FANCL cosmetics, sales of skin care products, particularly of the FENATTY skin care series, declined compared with the previous year, due to a failure to achieve clear differentiation from competitors. Total mail-order sales decreased $12.3 \%$ compared with the previous year to $¥ 14,234$ million, as an increase in sales of makeup after the renewal of makeup products was unable to cover the decline in sales of skin care products.

On the other hand, sales of ATTENIR cosmetics increased $13.4 \%$ compared with the previous year to $¥ 7,628$ million due to favorable sales of skin care products and makeup products, new customer acquisition activities that increased the customer base to a record high level as of March 31, 2004, and success in raising the effectiveness of marketing activities centered on seasonal and value themes.

Retail store sales decreased $8.2 \%$ compared with the previous year to $¥ 10,608$ million. Despite the opening of FANCL Square on April 4, 2003, renovation of existing stores (including transformations) and strengthening of store staff training, sales at existing stores failed to recover. As of March 31, 2004, the number of FANCL House shops (including two franchise stores) was 114 (with three openings and eight closures during the period); the number of FANCL Style shops was 10 (with nine openings during the period); the number of ATTENIR shops was six (with one opening during the period); and the number of other shops was one (no openings or closures during the period).

In other sales channels, sales decreased $7.2 \%$ compared with the previous year to $¥ 2,448$ million. Exports to Hong Kong were flat as a result of SARS, and daily sales at convenience stores decreased.

## Operating income

Operating income declined $22.4 \%$ compared to the previous year to $¥ 6,283$ million and the operating margin fell 3.8 percentage points to $18.0 \%$, due to an increase in the cost of sales ratio brought on by increased fixed expenses from the operation of the Shiga Factory, and a decrease in sales of skin care products, whose cost of sales ratio is relatively low, as well as aggressive investment in advertising in the second half.
2) Nutritional Supplements Business

In the Nutritional Supplements Business, FANCL phased out 16 products from June to August 2003 as part of a review of its product lineup aimed at shifting courses from price appeal to high added value. FANCL also launched the new beauty drink Tense Up Ex on November 21, 2003 and White Advance on March 21, 2004 as high-value-added products that use original materials.
Sales
In the Nutritional Supplements Business, sales increased $1.5 \%$ compared with the previous year to $¥ 29,655$ million.

|  | Year ended <br> March 31, 2004 |  | Year ended <br> March 31, 2003 |  | \% change |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | Amount | \% of total | Amount | \% of total |  |
|  | $¥ 16,439$ million | 55.4 | $¥ 17,123$ million | 58.6 | $(4.0)$ |
| Retail store sales | $¥ 5,994$ million | 20.2 | $¥ 5,524$ million | 18.9 | 8.5 |
| Other | $¥ 7,221$ million | 24.4 | $¥ 6,563$ million | 22.5 | 10.0 |
| Total | $¥ 29,655$ million | 100.0 | $¥ 29,210$ million | 100.0 | 1.5 |

Mail-order sales decreased $4.0 \%$ compared with the previous year to $¥ 16,439$ million, as intensifying competition decreased the customer base. Increases in sales of diet supplements, beauty supplements and herbal supplements could not cover the decrease in sales of the Support Series and other products.

Retail store sales increased $8.5 \%$ compared with the previous year to $¥ 5,994$ million, due to an increase in sales of diet supplements and herbal supplements at FANCL House shops, which primarily sell cosmetics, and the opening of FANCL Square. As of March 31, 2004, the number of Genki Station shops was nine (two openings and one closure during the period) and the number of Genki Net shops was two (eight closures during the period).

In other sales channels, sales increased $10.0 \%$ compared with the previous year to $¥ 7,221$ million, with an increase in sales at convenience stores and supermarkets offsetting a decline in exports to Hong Kong due to SARS.

## Operating income

Operating income decreased $21.9 \%$ compared with the previous year to $¥ 5,371$ million and the operating margin fell 5.5 percentage points to $18.1 \%$, due to an increase in the cost of sales ratio brought on by a rise in the price of certain raw materials, an increase in the percentage of sales of products with relatively high cost of sales ratios, and aggressive investment in advertising.
3) Other Businesses

## Sales

In Other Businesses, sales declined $13.9 \%$ compared with the previous year to $¥ 20,375$ million.

|  | Year ended <br> March 31, 2004 | Year ended <br> March 31, 2003 | \% change |
| :--- | ---: | ---: | :---: |
| Hatsuga Genmai Business | $¥ 5,383$ million | $¥ 6,844$ million | $(21.3)$ |
| Kale juice Business | $¥ 2,985$ million | $¥ 2,501$ million | 19.3 |
| NGC mail-order business | $¥ 8,270$ million | $¥ 10,936$ million | $(24.4)$ |
| Other | $¥ 3,736$ million | $¥ 3,376$ million | 10.7 |
| Total | $¥ 20,375$ million | $¥ 23,659$ million | $(13.9)$ |

In the Hatsuga Genmai Business, the number of mail-order customers declined. Sales in all sales channels declined compared to the previous year despite efforts to strengthen sales activities for OEM supply to the Japan Rice Millers and Distributors Cooperative and the Hokuren Federation of Agricultural Cooperatives in conjunction with television commercials.

In the Kale Juice Business, sales increased in all sales channels, as both frozen type and powder type sales were strong.

In the mail-order business of NGC Co., Ltd., sales did not meet expectations, despite an overall business review including revisions of catalogue contents, customer services and the product lineup.

In other businesses, sales of household sundries were strong, and net sales from FANCL Square esthetic salons and other shops were recorded in this segment starting from the year ended March 31, 2004. As a result, sales exceeded the level recorded during the previous year.

## Operating income

Significant improvement in revenues in the Kale Juice Business could not cover the growing operating loss in the mailorder business of NGC Co., Ltd. and other businesses. Consequently, operating loss increased $¥ 175$ million compared to the same period of the previous year to $¥ 1,820$ million.

As a result of the above factors, total net sales for the year decreased $5.6 \%$ to $¥ 84,956$ million, operating income decreased $32.6 \%$ to $¥ 7,769$ million, and the operating margin fell 3.7 percentage points to $9.1 \%$.

Due to reduction in income from investment in an anonymous association and loss on disposal of products as a measure to deal with bovine spongiform encephalopathy (BSE), net non-operating income declined $¥ 407$ million from the previous year, ordinary income decreased $35.1 \%$ to $¥ 7,686$ million and the ordinary income margin fell 4.2 percentage points to $9.0 \%$. As a result of extraordinary losses, including a loss recorded on the transfer of the reserve for directors' retirement bonuses from the previous year in connection with a change in the regulations, net income decreased $47.3 \%$ compared with the previous year to $¥ 3,387$ million and the ratio of net income to net sales decreased 3.1 percentage points to $4.0 \%$.

## (2) Cash Flows

Cash and cash equivalents ("net cash") at the end of the fiscal year decreased $¥ 2,808$ million from the end of the previous year to $¥ 23,561$ million. Cash flows and factors are as appear below.
(Cash flows from operating activities)
Net cash provided by operating activities amounted to $¥ 5,861$ million, due to factors including $¥ 6,213$ million in income before income taxes, $¥ 2,556$ million in depreciation and amortization, and $¥ 4,954$ million in income taxes paid.
(Cash flows from investing activities)
Net cash used in investing activities totaled $¥ 4,118$ million, due primarily to $¥ 3,341$ million in payment for acquisition of equipment and other capital investment at the Shiga Factory and other factories.
(Cash flows from financing activities)
Net cash used in financing activities was $¥ 4,532$ million, due to a $¥ 3,297$ million payment for purchase of treasury stock, and $¥ 884$ million in cash dividends paid.

FANCL plans to use the increase in cash flows from operating activities to cover cash used in investing and financing activities, and therefore forecasts a slight increase in cash flows for the year ending March 31, 2005.

Trends in cash flow indicators for the FANCL Group

|  | Year ended <br> March 31, 2000 | Year ended <br> March 31, 2001 | Year ended <br> March 31, 2002 | Year ended <br> March 31, 2003 | Year ended <br> March 31, 2004 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Shareholders' equity ratio | 81.5 | 78.8 | 81.9 | 83.1 | 83.6 |
| Shareholders' equity ratio <br> on market value basis | 371.8 | 163.5 | 113.5 | 114.3 | 95.7 |
| Debt repayment period <br> (Years) | 0.49 | 0.51 | 0.15 | 0.04 | - |
| Interest coverage ratio | 80.0 | 152.1 | 200.7 | 756.0 | $2,930.5$ |

Notes:
Shareholders' equity ratio = Shareholder equity/Total assets
Shareholders' equity ratio on a market value basis: Total market value of stock/Total assets
Debt repayment period: Interest-bearing liabilities/Cash flows from operating activities
Interest coverage ratio: Cash flows from operating activities/Interest expense

1. All indicators are calculated based on consolidated financial figures.
2. Total market value of stock is calculated by multiplying the closing price at the end of the period by the number of shares issued and outstanding at the end of the period (excluding the number of treasury shares).
3. Cash flows from operating activities are as stated on the consolidated statements of cash flows. Interest-bearing liabilities includes all debt stated on the consolidated balance sheets on which interest is paid. For interest expenses, cash paid for interest in the consolidated statements of cash flows is used.
(3) Outlook

Looking at the economic situation, the business environment in which the Company operates is expected to remain challenging, despite the emergence of some positive signs.

In the Cosmetics Business, a renewal and new product development centered on core skin care products, together with aggressive advertising for FANCL cosmetics are expected to lead to increased revenue. Furthermore, a continued increase in revenues is expected for ATTENIR cosmetics.

In the Nutritional Supplements Business, the introduction of renewals and new products that use original materials such as Twintose is expected to increase revenue.

In the Hatsuga Genmai Business, the introduction of Hatsuga Mai, a new product manufactured through a new production process, is expected to lead to increased revenues.

In the Kale Juice Business, revenues are expected to increase, due to the construction of a stable production system and expansion of sales channels.

As a result, based on these projections, we forecast net sales for the fiscal year ending March 31, 2005 to increase $9.5 \%$ year-on-year to $¥ 93,000$ million.

We project ordinary income of $¥ 5,200$ million, a $32.3 \%$ decrease year-on-year, due to aggressive investment in advertising and an increase in expenses related to store openings, and net income of $¥ 2,700$ million, a $20.3 \%$ decrease
year-on-year, due to a loss on cancellation of lease recorded in the course of changing to a new production method for Hatsuga Genmai.

We intend to pay an annual dividend of $¥ 50.00$ per share, comprising interim and year-end dividends of $¥ 25.00$ each.

## 4. Consolidated Financial Statements and Notes

## Consolidated Balance Sheets

[^0]

Note: Figures below $¥ 1$ million have been truncated.

Consolidated Statements of Income

|  | Year ended March 31, 2004 |  | Year ended March 31, 2003 |  | Increase (Decrease) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | Percentage of Total | Amount | Percentage of Total | Amount | Percentage Change |
| Net sales | 84,956 | 100.0\% | 90,025 | 100.0\% | $(5,069)$ | (5.6)\% |
| Cost of sales | 29,260 | 34.4 | 31,044 | 34.5 | $(1,784)$ | (5.7) |
| Gross profit | 55,696 | 65.6 | 58,981 | 65.5 | $(3,285)$ | (5.6) |
| Selling, general and administrative expenses | 47,926 | 56.4 | 47,455 | 52.7 | 471 | 0.9 |
| Operating income | 7,769 | 9.1 | 11,526 | 12.8 | $(3,757)$ | (32.6) |
| Non-operating income: | 701 | 0.8 | 891 | 1.0 | (190) | (21.3) |
| Interest and dividend income | 40 |  | 44 |  | (4) |  |
| Other non-operating income | 661 |  | 847 |  | (186) |  |
| Non-operating expenses: | 784 | 0.9 | 567 | 0.6 | 217 | 38.3 |
| Interest expense | 2 |  | 13 |  | (11) |  |
| Other non-operating expenses | 781 |  | 553 |  | 228 |  |
| Ordinary income | 7,686 | 9.0 | 11,849 | 13.2 | $(4,163)$ | (35.1) |
| Extraordinary income: | 0 | 0.0 | 7 | 0.0 | (7) | (100.0) |
| Gain on sale of fixed assets | 0 |  | 0 |  | (0) |  |
| Reserve for allowance for doubtful receivables | - |  | 6 |  | (6) |  |
| Extraordinary expenses: | 1,472 | 1.7 | 778 | 0.9 | 694 | 89.2 |
| Loss on disposal of fixed assets | 340 |  | 629 |  | (289) |  |
| Valuation loss on investment securities | 89 |  | 66 |  | 23 |  |
| Valuation loss on golf club memberships | 7 |  | 1 |  | 6 |  |
| Special service bonuses for directors | 299 |  | 63 |  | 236 |  |
| Allowance for directors’ retirement benefits | 735 |  | - |  | 735 |  |
| Loss on sale of stocks of affiliated companies | - |  | 17 |  | (17) |  |
| Income before income taxes | 6,213 | 7.3 | 11,078 | 12.3 | $(4,865)$ | (43.9) |
| Income taxes | 3,153 | 3.7 | 5,001 | 5.6 | $(1,848)$ |  |
| Adjustment for income taxes | (326) | (0.4) | (351) | (0.4) | 25 |  |
| Net income | 3,387 | 4.0 | 6,428 | 7.1 | $(3,041)$ | (47.3) |

Note: Figures below $¥ 1$ million have been truncated.

## Consolidated Statements of Retained Earnings

(Millions of yen)


Note: Figures below $¥ 1$ million have been truncated.

Consolidated Statements of Cash Flows

|  | Year ended March 31, 2004 | Year ended March 31, 2003 |
| :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |
| Income before income taxes | 6,213 | 11,078 |
| Depreciation and amortization | 2,556 | 2,268 |
| Amortization in excess of investment cost over equity in net assets of consolidated subsidiaries | 272 | 259 |
| Increase (decrease) in allowance for bonuses | (60) | 57 |
| Increase (decrease) in allowance for doubtful accounts | 8 | (7) |
| Increase (decrease) in allowance for retirement benefits | 77 | 114 |
| Interest and dividend income | (40) | (44) |
| Interest expenses | 2 | 13 |
| Exchange loss | 19 | 12 |
| Valuation loss on investment securities | 89 | 66 |
| Investment gain on anonymous association | (151) | (268) |
| Valuation loss on golf club memberships | 7 | 1 |
| Net refund of insurance premiums | (267) | (283) |
| Gain on sale of tangible fixed assets | (0) | (0) |
| Loss on sale of tangible fixed assets | 13 | 11 |
| Loss on disposal of tangible fixed assets | 157 | 603 |
| Loss on disposal of intangible fixed assets | 168 | 14 |
| Decrease (increase) in trade receivables | 406 | 86 |
| Decrease (increase) in inventories | (369) | 399 |
| Decrease (increase) in other current assets | (228) | 1,068 |
| Decrease in trade payables | (168) | (316) |
| Increase (decrease) in other current liabilities | 811 | (530) |
| Decrease in other fixed liabilities | 696 | (161) |
| Other extraordinary loss | - | 17 |
| Bonuses to directors | (1) | - |
| Others | - | (8) |
| Subtotal | 10,216 | 14,451 |
| Interest and dividends received | 37 | 44 |
| Interest paid | (1) | (15) |
| Refund on insurance premiums | 563 | 461 |
| Income taxes paid | $(4,954)$ | $(5,114)$ |
| Net cash provided by operating activities | 5,861 | 9,828 |
| Cash flows from investing activities: |  |  |
| Payment for deposits | - | $(1,500)$ |
| Proceeds from termination of deposits | - | 500 |
| Payment for purchase of tangible fixed assets | $(3,341)$ | $(4,170)$ |
| Proceeds from sales of tangible fixed assets | 27 | 12 |
| Proceeds from disposal of tangible fixed assets | - | (19) |
| Payment for purchase of intangible fixed assets | (584) | (386) |
| Payment for purchases of investment securities | - | (20) |
| Proceeds from sales of investment securities | 2 | 50 |
| Payments for purchase of investments in subsidiaries | - | (60) |
| Payments for purchase of investments in affiliates | (118) | (5) |
| Lending of loans | (13) | (50) |
| Proceeds from collection of loans | 61 | 121 |
| Payment for purchase of other investments | (379) | (416) |
| Proceeds from sales of other investments | 171 | 105 |
| Proceeds from investment in anonymous association | - | 141 |
| Proceeds from reduced-value entry for land | 57 | 115 |
| Net cash used in investing activities | $(4,118)$ | $(5,582)$ |

(continued on following page)

| Cash flows from financing activities: | $(350)$ | $(742)$ |
| :--- | ---: | ---: |
| Repayment of long-term debt | $(3,297)$ | $(4,159)$ |
| Payment for purchase of treasury stock | $(884)$ | $(530)$ |
| Cash dividends paid | $(4,532)$ | $(5,432)$ |
| Net cash used in financing activities | $(20)$ | $(1,213)$ |
| Effect of exchange rate changes on cash and cash equivalents | $(2,808)$ | 27,535 |
| Net increase in cash and cash equivalents | 26,370 |  |
| Cash and cash equivalents at beginning of year <br> Reconciliation of cash and cash equivalents related to change <br> in scope of consolidation |  | 48 |
| Cash and cash equivalents at end of year | - | 26,370 |
|  | 23,561 |  |
|  |  |  |

## Preparation of the Consolidated Financial Statements

## 1. Scope of Consolidation

Principal affiliated companies described in "1. FANCL Group."
Number of consolidated subsidiaries
6 companies
Number of nonconsolidated subsidiaries .......................... 6 companies
Nonconsolidated subsidiaries are unconsolidated because they are small-sized companies and their respective total assets, net sales, net income (in proportion to equity) and retained earnings (in proportion to equity) would not have a significant effect on the consolidated financial statements.

## 2. Application of the Equity Method

The Company's nonconsolidated subsidiaries (6 companies) mentioned above and affiliated companies (3 companies) did not significantly influence the net income or retained earnings of the Company and are thus accounted for using the cost method, rather than the equity method.

## 3. Fiscal Year-End of Consolidated Subsidiaries

Among consolidated subsidiaries, the year-end closing date of FANCL ASIA (PTE) LTD is December 31. The financial statements as of the closing date are used in preparing the consolidated financial statements. Consolidation adjustments are made as necessary for significant transactions occurring until the consolidated closing date.
4. Accounting Standards
(1) Basis and method for valuation of major assets
(a) Securities

Other marketable securities: Stocks with market value: At lower of cost or market by the moving average method, based on the market closing price on the last day of the period. (Valuation gains and losses resulting are calculated by the full capital costing method; cost of disposal is calculated by the moving average method.)
(b) Derivatives Stocks with no market value: At cost by the average method
(c) Inventories Finished goods, work in process, raw materials: Merchandise:

At cost by the average method Supplies: At cost by the monthly average method At cost by the last purchase price method
(2) Depreciation of Fixed Assets
(a) Property and equipment:
(b) Intangible fixed assets:
(c) Long-term prepaid expenses:

> Declining balance method based on estimated useful life, with the exception of buildings (excluding attached structures) acquired on or after April 1, 1998, which are depreciated by the straight-line method. The estimated useful lives for such assets are as follows: Buildings and structures: Machinery and transport equipment: Furniture, tools and fixtures: Straight-line method, with the exception of software intended for internal use, which is amortized by the straight-line method over its estimated useful life (five years)
> Straight-line method
(3) Allowances
(a) Allowance for doubtful accounts: The Company makes provisions against estimated uncollectible receivables sufficient to cover possible losses on the collection of receivables as of the year-end closing date based on a review of the potential for recovery of individual receivables.
(b) Allowance for bonuses: To prepare for future bonus payments to employees, the Company makes provisions in the amount accrued based on the estimated payment.
(c) Allowance for retirement bonuses: To prepare for future retirement benefit payments to employees, the Company makes provisions in the amount recognized as accruing at the end of the consolidated fiscal year, based on the estimated retirement benefit obligation and pension assets at the end of the fiscal year.

Actuarial gains and losses are charged to income on a straight-line basis over a certain number of years (five years) within the average remaining years of service starting from the year after the gain or loss arises.
(d) Allowance for directors' retirement bonuses:To prepare for future retirement bonus payments to directors, the Company makes the necessary provisions at the end of the fiscal year based on internal regulations.
(4) Foreign currency-denominated assets and liabilities

Assets and liabilities denominated in foreign currencies are translated at the exchange rates prevailing at the balance sheet date and differences are accounted for as income or losses. Foreign currency-denominated assets and liabilities hedged by forward exchange contracts are translated at the contracted rate of exchange.
(5) Leases

Finance leases other than those which transfer the right of ownership to the lessee are accounted for in the same manner as ordinary operating lease transactions.
(6) Hedge accounting
(a) Hedge accounting policy: Derivative instruments are accounted for using deferral hedge accounting. Forward exchange contracts meeting the appropriate criteria are accounted for using the allocation method.
(b) Hedging instruments/targets: Forward exchange contracts/payables or forecast transactions denominated in foreign currencies.
(c) Policy regarding use of hedging: The Company enters into forward exchange and interest rate swap contracts in the normal course of its business to manage currency and interest rate exposure.
(d) Method of assessing hedge effectiveness: As a rule, the Company uses individual forward exchange contracts and thus does not assess hedge effectiveness.
(e) Other risk management information relevant to hedge accounting:

The Company has formulated standards to govern its use of derivatives. The use of derivatives in daily business is managed by the General Affairs Department, which reports to the Board of Directors on the progress of transactions.
(7) Others

All transactions are posted in amounts prior to deduction of consumption and other taxes.
5. Valuation of Assets and Liabilities of Consolidated Subsidiaries

The assets and liabilities of consolidated subsidiaries are valued using the full mark-to-market method.
6. Amortization of Goodwill

Goodwill is amortized on a straight-line basis, generally averaged over a five-year period.
7. Treatment of Profit Distribution Items, etc.

The consolidated statements of retained earnings are prepared on the basis of profit distributions decided during the consolidated fiscal year.
8. Cash and Cash Equivalents

Cash and cash equivalents in the consolidated statements of cash flows consist primarily of cash on hand, cash deposits and short-term, highly liquid investments with original maturities of three months or less which are readily convertible into cash with insignificant risk of change in value.

Notes to Consolidated Balance Sheets
(Millions of yen)

|  | As of <br> March 31, 2004 | As of <br> March 31, 2003 |
| :--- | :---: | :---: |
| 1. Accumulated depreciation of tangible fixed <br> assets | 12,306 | 10,821 |
| 2. Contingent liabilities | 2,948 | 1,872 |

## Notes to Consolidated Statements of Income

(Millions of yen)

|  | Year ended <br> March 31, 2004 | Year ended <br> March 31, 2003 |
| :--- | :---: | :---: |
| 1.Principal components of selling, general <br> and administrative expenses |  |  |
|  | Advertising | 9,864 |
|  | Sales promotions | 7,997 |
|  | Transport | 3,995 |
|  | Communications | 2,430 |
|  | Fees | 4,373 |
|  | Salaries | 6,481 |
| Depreciation | 1,674 | 4,3615 |
|  |  | 2,939 |
| 2. | R\&D expenses included in general and | 4,635 |
| administrative and manufacturing expenses | 1,627 | 6,072 |

## Notes to Consolidated Statements of Cash Flows

Relationship between the ending balance of cash and cash equivalents and the category names used in the consolidated balance sheets

| (Millions of yen) |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | As of <br> March 31, 2004 | As of <br> March 31, 2003 |  |  |
| Cash and deposits account | 15,828 | 18,638 |  |  |
| Securities account | 7,732 | 7,731 |  |  |
| Total <br> Deposits with maturities of less than three <br> months | 23,561 | 26,370 |  |  |
| Cash and cash equivalents | - | - |  |  |

## Leases

1. Finance leases in which the right of ownership is not transferred to the lessee
(1) Purchase cost, accumulated depreciation and balance at end of period
(Millions of yen)

|  | As of <br> March 31, 2004 | As of <br> March 31, 2003 |
| :--- | :---: | :---: |
| Machinery and transport equipment: |  |  |
| Purchase cost | 4,362 | 4,357 |
| Accumulated depreciation | 1,699 | 1,105 |
| Balance at end of period | 2,662 | 3,252 |
| Furniture, tools and fixtures: |  |  |
| Purchase cost | 693 | 872 |
| Accumulated depreciation | 404 | 513 |
| Balance at end of period | 288 | 359 |
| Total: | 5,055 |  |
| Purchase cost | 2,103 | 5,229 |
| Accumulated depreciation | 2,951 | 1,618 |
| Balance at end of period |  | 3,611 |

(2) Future lease payments

|  |  | (Millions of yen) |
| :--- | :---: | :---: |
| Within one year | As of | As of |
| More than one year | March 31, 2004 | March 31, 2003 |
| Total | 692 | 736 |
|  | 2,283 | 2,874 |

(3) Outstanding lease payments and depreciation

|  | As of <br> March 31, 2004 | As of <br> March 31, 2003 |
| :--- | :---: | :---: |
| Outstanding lease payments | 834 | 827 |
| Depreciation expense | 773 | 778 |
| Interest expense | 86 | 92 |

(4) Method of calculating depreciation and interest expenses

Depreciation expense is calculated by the straight-line method over the lease term of the lease asset assuming no residual value. Interest expense is calculated by the interest method, whereby the difference between total lease payment and purchase cost is distributed in equal installments over the term of the lease.

## 2. Operating leases

## Future lease payments

(Millions of yen)

|  | As of <br> March 31, 2004 | As of <br> March 31, 2003 |
| :--- | :---: | :---: |
| Within one year | 0 | 0 |
| More than one year | 2 | 3 |
| Total | 3 | 4 |

## Tax-Effect Accounting

Breakdown of major factors giving rise to deferred tax assets and liabilities

| (Millions of yen) |  |  |
| :--- | ---: | ---: |
| Deferred tax assets | As of <br> March 31, 2004 | March 31, 2003 |
| Accrued enterprise taxes |  |  |
| Reserve for bonuses | 109 | 277 |
| Accrued expenses | 311 | 280 |
| Allowance for doubtful receivables | 33 | - |
| Unrealized gain on inventories | 139 | 161 |
| Loss on discarding of inventory | 32 | 13 |
| Unrecognized loss on disposal of fixed assets | - | 1 |
| Reserve for retirement benefits | 107 | - |
| Reserve for special service bonuses for directors | 436 | 381 |
| Loss carryforwards | 491 | 152 |
| Depreciation and amortization | 160 | 154 |
| Valuation loss on investment securities | 52 | 57 |
| Valuation loss on golf club memberships | 81 | - |
| Others | 10 | 21 |
| Subtotal | 71 | 97 |
| Valuation reserve | 2,041 | 1,597 |
| Total deferred tax assets | $76)$ | - |
| Deferred tax liabilities | 1,964 | 1,597 |
| Unrealized gain on land |  |  |
| Gain on valuation of land | 232 | 232 |
| Prepaid pension expenses | 164 | 165 |
| Others | 90 | 75 |
| Total tax liabilities | 37 | 0 |
| Net deferred tax assets | 524 | 473 |

## Retirement Benefits

1. Description of Retirement Benefit System Used

The Company has a defined benefit system comprising a qualified pension plan, a contributory pension plan and a lump-sum retirement plan.

One of the Company's consolidated subsidiaries uses a contributory pension plan and a lump-sum retirement plan.
2. Retirement Benefit Obligation (as of March 31, 2004)

Prepaid pension expenses
Reserve for retirement benefits
Note: The consolidated subsidiary uses the simplified method of calculating retirement benefit obligation.
3. Retirement Benefit Expenses (year ended March 31, 2004)

Retirement benefit expenses
4. Items Related to Basis of Calculation of Retirement Benefit Obligation
(1) Discount rate
1.75\%
(2) Expected rate of return
3.00\%
(3) Method of period allocation for estimated retirement benefits
(4) Years over which net actuarial gain and losses are amortized
(5) Years over which net obligation is amortized
$¥ 417$ million

Straight-line basis 5 years (expensed from the period following the occurrence of proportional amounts on a straight-line basis over the fixed number of years within the average remaining service time in each period when obligations arise)
Amortized as a lump-sum expense in the fiscal year in which it occurs

## 5. Segment Information

## 1. Business Segments

Year ended March 31, 2004
(Millions of yen)

|  | Cosmetics <br> Business | Nutritional <br> Supplements <br> Business | Other <br> Businesses | Total | Eliminations <br> or Corporate | Consolidated |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| I. Sales \& operating income: <br> (1) Sales to external customers <br> (2) Intersegment sales or transfers | 34,925 | 29,655 | 20,375 | 84,956 | - | 84,956 |
| Total sales | - | - | - | - | - | - |
| Operating expenses | 24,925 | 29,655 | 20,375 | 84,956 | - | 84,956 |
| Operating income (loss) | 6,283 | 24,283 | 22,195 | 75,122 | 2,064 | 77,187 |
| II. Total assets, depreciation and <br> amortization, and capital <br> expenditures <br> Total assets |  | 5,371 | $1,820)$ | 9,834 | $(2,064)$ | 7,769 |
| Depreciation and amortization | 24,241 |  |  |  |  |  |
| Capital expenditures | 3,826 | 559 |  |  |  |  |

Year ended March 31, 2003
(Millions of yen)

|  | Cosmetics <br> Business | Nutritional <br> Supplements <br> Business | Other <br> Businesses | Total | Eliminations <br> or Corporate | Consolidated |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| I. Sales \& operating income: <br> (1) Sales to external customers <br> (2) Intersegment sales or transfers | 37,155 | 29,210 | 23,659 | 90,025 | - | 90,025 |
| Total sales | - | - | - | - | - | - |
| Operating expenses | 29,155 | 29,210 | 23,659 | 90,025 | - | 90,025 |
| Operating income (loss) | 8,099 | 22,332 | 25,305 | 76,693 | 1,806 | 78,499 |
| II. Total assets, depreciation and <br> amortization, and capital <br> expenditures |  | 6,878 | $(1,645)$ | 13,332 | $(1,806)$ | 11,526 |
| Total assets |  |  |  |  |  |  |

Notes:

1. Segmentation has been adopted for internal management purposes.
2. Segment operations are as follows:

Cosmetics business: Mail-order and retail sales and wholesaling of a variety of cosmetics products
Nutritional supplements business: Mail-order and retail sales and wholesaling of a variety of nutritional supplements
Other businesses: Mail-order sales of personal sundries, accessories, undergarments, health equipment and household sundries, mail-order and retail sales of germinated brown rice and kale juice, etc.
3. Unallocatable operating expenses included in "Eliminations or Corporate" consist of operating expenses incurred by the Administration Department of the Company.
4. Corporate assets listed under "Eliminations or Corporate" include cash and cash equivalents, marketable securities, land, investment securities and insurance reserve.

## 2. Geographic Segments

During the year ended March 31, 2004, sales in Japan accounted for more than 90 percent of total net sales. Therefore, segment information by geographic area is not provided.

## 3. Overseas Sales

Sales in overseas markets accounted for less than $10 \%$ of consolidated net sales in the fiscal years ended March 31, 2004 and 2003, respectively. Accordingly, overseas sales information is not provided.

## 6. Production, Orders and Sales

## 1. Actual Production

(Millions of yen)

|  | Year ended <br> March 31, 2004 | Year ended <br> March 31, 2003 |
| :--- | :---: | :---: |
| Cosmetics | 36,961 | 40,004 |
| Nutritional supplements | 30,199 | 30,175 |
| Others | 8,585 | 12,880 |
| Total | 75,746 | 83,060 |

Notes:

1. Amounts represent sales prices.
2. Amounts are prior to the deduction of national and regional consumption taxes.

## 2. Orders

Production is conducted based on sales forecasts. Accordingly, order information is not available.

## 3. Sales by Product Category

| (Millions of yen) <br> $\quad$Year ended <br> March 31, 2004 |  |  |  | Year ended |
| :--- | :---: | :---: | :---: | :---: |
| Cosmetics | 34,925 | 37,155 |  |  |
|  | $(41.1 \%)$ | $(41.3 \%)$ |  |  |
| Nutritional supplements | 29,655 | 29,210 |  |  |
|  | $(34.9 \%)$ | $(32.4 \%)$ |  |  |
| Others | 20,375 | 23,659 |  |  |
|  | $(24.0 \%)$ | $(26.3 \%)$ |  |  |
| Total | 84,956 | 90,025 |  |  |
|  | $(100.0 \%)$ | $(100.0 \%)$ |  |  |

## Notes:

1. Others includes sales of undergarments, germinated brown rice, kale juice, sundries and other products.
2. Amounts are prior to the deduction of national and regional consumption taxes.

## 7. Securities

## 1. Market Value of Other Marketable Securities

|  | As of March 31, 2004 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | As of March 31, 2003 |  |  |
|  | Acquisition Cost | Book Value | Unrealized Gain (Loss) | Acquisition Cost | Book Value | Unrealized Gain (Loss) |
| 1. Stocks | 124 | 216 | 92 | 189 | 107 | (81) |
| 2. Bonds |  |  |  |  |  |  |
| National/Local |  |  |  |  |  |  |
| Government | - | - | - | - | - | - |
| Corporate | - | - | - | - | - | - |
| Others | - | - | - | - | - | - |
| 3. Others | - | - | - | - | - | - |
| Total | 124 | 216 | 92 | 189 | 107 | (81) |

2. Securities for which Market Value is Not Calculated
(Millions of yen)

|  | As of March 31, <br> 2004 | As of March 31, <br> 2003 |
| :--- | :---: | :---: |
| Other marketable securities: | Book Value |  |
| Current assets: |  |  |
| Money management funds (MMF) | 4,726 | 4,725 |
| Free financial funds (FFF) | 3,006 | 3,006 |
| Fixed assets: |  | 90 |
| Unlisted stocks (excluding over-the-counter stocks) | 7,823 | 182 |
| Total | 7,914 |  |

## 8. Derivatives

As of March 31, 2004
No pertinent derivative transactions were undertaken during the year ended March 31, 2004.
The Company did undertake forward exchange contracts during the period, but these are accounted for using hedge accounting and are therefore not indicated herein.

As of March 31, 2003
No pertinent derivative transactions were undertaken during the year ended March 31, 2003.
The Company did undertake forward exchange contracts during the period, but these are accounted for using hedge accounting and are therefore not indicated herein.


[^0]:    Note: Figures below $¥ 1$ million have been truncated.

