## FANCLCorporation

# Financial Statements for the First Quarter of the Fiscal Year Ending March 31, 2007 

Consolidated and non-consolidated results for the period April 1, 2006 to June 30, 2006

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## SUMMARY OF FINANCIAL STATEMENTS (consolidated)

First Quarter Results for the Fiscal Year Ending March 31, 2007

## FANCL CORPORATION

August 2, 2006
Stock exchange listings: Tokyo $1^{\text {st }}$ section, code number 4921 Contact: Shoji Shiba

Executive Officer/General Manager of
Administrative Headquarters
Telephone: +81-45-226-1200
Representative: Kenji Fujiwara, CEO and Representative Director

## 1) Notes to preparation of these financial statements

(1) Use of simplified accounting methods: Yes

Details
Method of depreciation of fixed assets:

1. Tangible fixed assets Quarterly portion of estimated amount for the year
2. Intangible fixed assets Quarterly portion of estimated amount for the year

Standard for stating income taxes: Calculated using the estimated annual tax rate based on the effective statutory tax rate.
Simplified procedures are used for amounts with an immaterial effect.
(2) Changes from accounting methods used in most recent consolidated fiscal year: None
(3) Changes in scope of consolidation and application of equity method: None
2) Consolidated results for the first quarter of Fiscal 2007 (April 1, 2006 to June 30, 2006)
(1) Sales and Income

Millions of yen, rounded down

|  | Three months endedJune 30, 2006 |  | Three months ended June 30, 2005 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Year ended } \\ \text { March 31, } 2006 \\ \hline \end{gathered}$ |
| Net sales | 24,276 | 5.7\% |  |  | 22,960 | 9.6\% | 95,322 |
| Operating income | 1,260 | (61.6)\% | 3,287 | 281.2\% | 8,574 |
| Ordinary income | 1,238 | (62.5)\% | 3,300 | 293.9\% | 9,113 |
| Quarterly net income | 818 | (56.4)\% | 1,877 | 785.3\% | 5,183 |
| Earnings per share ( $¥$ ). | 12.67 |  | 88.25 |  | 242.56 |
| Earnings per share (diluted) ( $\ddagger$ )....................... | 12.48 |  | 87.92 |  | 240.78 |

Notes: (1) The percentages shown for above are a comparison with the same period in the previous fiscal year.
(2) On April 1, 2006, a 1:3 share split took place. Per share figures adjusted to eliminate effect of share split are as follows:

Earnings per share: Three months ended June 30, 2005: $\quad ¥ 29.42 \quad$ Full year ended March 31, 2006: $¥ 80.85$
Earnings per share (diluted): Three months ended June 30, 2005: $¥ 29.31$ Full year ended March 31, 2006: $¥ 80.26$
(2) Financial Position

| (2) Financial Position | Millions of yen, rounded down |  |  |
| :---: | :---: | :---: | :---: |
|  | As of June 30, 2006 | $\begin{gathered} \text { As of } \\ \text { June 30, } 2005 \\ \hline \end{gathered}$ | As of March 31, 2006 |
| Total assets | 84,093 | 80,584 | 85,147 |
| Shareholders' equity. | 71,609 | 67,581 | 71,405 |
| Shareholders' equity/total assets (\%) | 85.2 | 83.9 | 83.9 |
| Shareholders' equity per share ( $¥$ ) ....................... | 1,108.62 | 3,176.09 | 3,317.02 |

Note: On April 1, 2006, a 1:3 share split took place. Per share figures adjusted to eliminate effect of share split are as follows: Shareholders' equity per share: Three months ended June 30, 2005: $¥ 1,058.70 \quad$ Full year ended March 31, 2006: $¥ 1,105.67$
(3) Cash Flows

Millions of yen, rounded down

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Three months ended June 30, 2006 | Three months ended June 30, 2005 | Year ended March 31, 2006 |
| Net cash provided by (used in) operating activities | (5) | 2,742 | 9,162 |
| Net cash used in investing activities. | 456 | (836) | $(10,280)$ |
| Net cash used in financing activities.. | (523) | (447) | (21) |
| Cash and cash equivalents at end of period | 21,094 | 23,766 | 21,167 |

3) Projected results for Fiscal 2007 (April 1, 2006 to March 31, 2007)
(1) Consolidated Millions of yen


Note: Consolidated net income per share forecast for the fiscal year ending March 31, 2007: $¥ 96.00$
(2) Non-consolidated Millions of yen

|  | Interim period | FY ending March 31, 2007 |
| :---: | :---: | :---: |
| Net Sales......................................................................... | 37,000 | 79,000 |
| Ordinary Income............................................................... | 2,600 | 8,500 |
| Net Income. | 1,500 | 4,800 |

Note: Non-consolidated net income per share forecast for the fiscal year ending March 31, 2007: $¥ 74.31$

This forecast contains forward-looking statements that are based on management's estimates, assumptions and projections at the time of publication. A number of factors could cause actual results to differ materially from expectations.

## Qualitative statements about the forecasted results

The consolidated interim forecast has been revised in consideration of earnings performance during the three months ended June 30, 2006. The non-consolidated interim forecast has been revised in consideration of earnings performance during the three months ended June 30, 2006, in addition to the transfer of certain sections of the Germinated brown rice business to consolidated subsidiary FANCL Hatsuga Genmai Co., Ltd.

## Operating results (consolidated) ${ }^{1}$

Note: All comparisons are with the first quarter of the previous fiscal year, unless stated otherwise.
During the period under review in the domestic economy, there was an overall improvement in corporate earnings and an increase in capital expenditure. However, consumer spending continued to be sluggish and the business environment remains difficult.
Results in the cosmetics industry have trended sideways despite outstanding growth in certain skin care products.

Growth in the health foods business is expected to slacken due to factors such as the slowing down of the Coenzyme $\mathrm{Q}_{10}$ boom that began two years ago.

## Net Sales

Consolidated net sales increased $5.7 \%$ to $¥ 24,276$ million. This was largely the result of a boom in cosmetics-related businesses, Hatsuga genmai (germinated brown rice) and other businesses.

## Operating Income

Consolidated operating income decreased $61.6 \%$ to $¥ 1,260$ million largely due to a $¥ 1,785$ million increase in costs related to advertising campaigns and sales promotions aimed at strengthening our customer base. The operating income ratio dropped 9.1 percentage points to $5.2 \%$.

## Ordinary Income

Consolidated ordinary income decreased $62.5 \%$ to $¥ 1,238$ million and the ordinary income margin decreased 9.3 percentage points to $5.1 \%$.

## Net Income

Consolidated net income for the period under review decreased $56.4 \%$ to $¥ 818$ million and the net income margin decreasing 4.8 percentage points to $3.4 \%$.

## 2. Consolidated financial position

Cash and cash equivalents as of June 30, 2006 were $¥ 21,094$ million, $¥ 73$ million lower than at the end of the previous fiscal year. The main contributing factors are detailed below.

Cash flows from operating activities
Cash flow from operating activities during the three-month period under review was minus $¥ 5$ million as . income before income taxes of $¥ 1,229$ million offset corporate tax payments of $¥ 1,956$ million.

## Cash flows from investing activities

Cash flow from investing activities during the period under review was $¥ 456$ million. This was largely the result of $¥ 1,701$ million in income from the redemption of marketable securities and the $¥ 1,223$ million in payments to acquire fixed assets such as those used in store renovations.

## Cash flows from financing activities

Cash flow from financing activities during the period under review was minus $¥ 523$ million. This was largely due to the distribution of dividends of $¥ 555$ million.

[^1]3. Consolidated Financial Statements

| Consolidated Balance Sheets |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |  |  |  |  |
|  | As of June 30, 2006 |  | As of June 30, 2005 |  | As of March 31, 2006 |  |
| ASSETS |  | \% |  | \% |  | \% |
| I. Current assets: |  |  |  |  |  |  |
| Cash and cash equivalents. | 15,177 |  | 19,839 |  | 19,247 |  |
| Notes and accounts receivable | 9,402 |  | 8,957 |  | 8,977 |  |
| Marketable securities | 10,919 |  | 3,926 |  | 8,625 |  |
| Inventories | 6,475 |  | 5,687 |  | 6,680 |  |
| Others .................................................... | 1,768 |  | 1,829 |  | 1,436 |  |
| Total current assets................................ | 43,742 | 52.0 | 40,240 | 49.9 | 44,965 | 52.8 |
| II. Fixed assets: |  |  |  |  |  |  |
| Tangible fixed assets |  |  |  |  |  |  |
| Buildings and structures. | 12,368 |  | 12,725 |  | 12,486 |  |
| Land. | 10,636 |  | 10,916 |  | 10,636 |  |
| Others | 2,644 |  | 2,827 |  | 2,670 |  |
| Total tangible fixed assets....................... | 25,649 | 30.5 | 26,469 | 32.9 | 25,793 | 30.3 |
| Intangible fixed assets ................................. | 1,842 | 2.2 | 1,275 | 1.6 | 1,516 | 1.8 |
| Investments and other assets |  |  |  |  |  |  |
| Investments securities | 2,026 |  | 1,954 |  | 2,026 |  |
| Long-term loans receivable. | 689 |  | 668 |  | 696 |  |
| Guarantee money | 2,732 |  | 2,540 |  | 2,715 |  |
| Others .............. | 7,410 |  | 7,435 |  | 7,432 |  |
| Total investments and other assets ........... | 12,858 | 15.3 | 12,598 | 15.6 | 12,871 | 51.1 |
| Total fixed assets .................................. | 40,350 | 48.0 | 40,343 | 50.1 | 40,182 | 47.2 |
| Total Assets............................................. | 84,093 | 100.0 | 80,584 | 100.0 | 85,147 | 100.0 |
| LIABILITIES |  |  |  | \% |  |  |
| I. Current liabilities: |  |  |  |  |  |  |
| Notes and accounts payable..... | 3,957 |  | 3,465 |  | 4,007 |  |
| Accrued liabilities | 3,852 |  | 3,047 |  | 3,918 |  |
| Accrued income taxes. | 441 |  | 1,498 |  | 2,055 |  |
| Others .................................................... | 2,363 |  | 2,231 |  | 1,948 |  |
| Total current liabilities .............................. | 10,615 | 12.6 | 10,242 | 12.7 | 11,929 | 14.0 |
| II. Long-term liabilities: |  |  |  |  |  |  |
| Allowance for retirement bonuses. | 1,287 |  | 1,198 |  | 1,281 |  |
| Allowance for directors' retirement bonuses . | 202 |  | 1,144 |  | 188 |  |
| Others .................................................... | 377 |  | 417 |  | 342 |  |
| Total long-term liabilities .......................... | 1,868 | 2.2 | 2,760 | 3.4 | 1,812 | 2.1 |
| Total liabilities ....................................... | 12,483 | 14.8 | 13,003 | 16.1 | 13,742 | 16.1 |
| SHAREHOLDERS' EQUITY |  |  |  |  |  |  |
| Common stock. | 10,795 | 12.8 | 10,795 | 13.4 | 10,795 | 12.7 |
| Capital reserve . | 11,851 | 14.1 | 11,706 | 14.6 | 11,846 | 13.9 |
| Retained earnings | 55,499 | 66.0 | 52,554 | 65.2 | 55,326 | 65.0 |
| Treasury stock.. | $(6,597)$ | (7.8) | $(7,496)$ | (9.3) | $(6,624)$ | (7.8) |
| Shareholders' assets. | 71,547 | 85.1 | 67,559 | 83.9 | 71,343 | 83.8 |
| Net Unrealized holding gain on other securities $\qquad$ | 66 | 0.1 | 26 | 0.0 | 66 | 0.1 |
| Foreign currency translation adjustment...... | (4) | (0.0) | (4) | (0.0) | (4) | (0.0) |
| Total difference from exchange and evaluation. | 61 | 0.1 | 21 | 0.0 | 61 | 0.1 |
| Total Shareholders' Equity........................ | 71,609 | 85.2 | 67,581 | 83.9 | 71,405 | 83.9 |
| Total Liabilities and Shareholders' Equity .. | 84,093 | 100.0 | 80,584 | 100.0 | 85,147 | 100.0 |


| Consolidated Statements of Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |  |  |  |  |
|  | $\begin{gathered} \hline \text { April } 1 \text { to June 30, } \\ 2006 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { April } 1 \text { to June 30, } \\ 2005 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { FY ended March 31, } \\ 2006 \\ \hline \end{gathered}$ |  |
| Net sales. | 24,276 | 100.0 | 22,960 | 100.0 | 95,322 | 100.0 |
| Cost of sales | 8,511 | 35.1 | 7,829 | 34.1 | 33,239 | 34.9 |
| Gross profit... | 15,765 | 64.9 | 15,130 | 65.9 | 62,082 | 65.1 |
| Selling, general and administrative expenses | 14,504 | 59.7 | 11,842 | 51.6 | 53,507 | 56.1 |
| Operating income ................................. | 1,260 | 5.2 | 3,287 | 14.3 | 8,574 | 9.0 |
| Non-operating income |  |  |  |  |  |  |
| Interest and dividend income. | 10 |  | 3 |  | 78 |  |
| Other non-operating income .. | 37 |  | 80 |  | 945 |  |
| Total non-operating income....... | 48 | 0.2 | 83 | 0.4 | 1,023 | 1.1 |
| Non-operating expenses |  |  |  |  |  |  |
| Loss on disposal of inventories... | 52 |  | 47 |  | 402 |  |
| Other non-operating expenses. | 18 |  | 23 |  | 82 |  |
| Total non-operating expenses ............ | 70 | 0.3 | 71 | 0.3 | 485 | 0.5 |
| Ordinary income ................................... | 1,238 | 5.1 | 3,300 | 14.4 | 9,113 | 9.6 |
| Extraordinary income ............................... | -- | -- | -- | -- | 24 | 0.0 |
| Extraordinary expenses |  |  |  |  |  |  |
| Loss on disposal of fixed assets .. | 8 |  | 7 |  | 130 |  |
| Retirement benefit for directors................... | -- |  | -- |  | 71 |  |
| Other extraordinary expenses... | -- |  | 58 |  | 420 |  |
| Total extraordinary expenses ..................... | 8 | 0.0 | 65 | 0.3 | 622 | 0.7 |
| Income before income taxes.. | 1,229 | 5.1 | 3,235 | 14.1 | 8,514 | 8.9 |
| Income taxes ................................................... | 411 | 1.7 | 1,357 | 5.9 | 3,331 | 3.5 |
| Net income.............................................. | 818 | 3.4 | 1,877 | 8.2 | 5,183 | 5.4 |


| Consolidated Statements of Cash Flows |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |  |
|  | $\begin{gathered} \hline \text { April } 1 \text { to June 30, } \\ 2006 \\ \hline \end{gathered}$ | April 1 to June 30, 2005 | $\begin{gathered} \hline \text { FY ended March } \\ 31,2006 \\ \hline \end{gathered}$ |
| I. Cash flows from operating activities |  |  |  |
| Income before income taxes | 1,229 | 3,235 | 8,514 |
| Depreciation. | 605 | 602 | 2,540 |
| Increase (decrease) in allowance for bonuses | 439 | 450 | 124 |
| Increase (decrease) in allowance for retirement benefits | 6 | 3 | 86 |
| Interest and dividend income | (10) | (3) | (78) |
| Loss on disposal of tangible fixed assets | 8 | 5 | 59 |
| Decrease (increase) in trade receivables | (424) | (244) | (263) |
| Decrease (increase) in inventories. | 204 | (23) | $(1,016)$ |
| Decrease (increase) in other current assets. | (370) | 605 | 1,028 |
| Increase (decrease) in trade payables | (49) | 415 | 958 |
| Increase (decrease) in other current liabilities. | 237 | (593) | (119) |
| Others | 58 | 17 | $(1,007)$ |
| Sub-total ....... | 1,935 | 4,473 | 10,827 |
| Interest and dividends received. | 10 | 3 | 74 |
| Income taxes paid | $(1,956)$ | $(1,781)$ | $(2,813)$ |
| Others .............. | 5 | 48 | 1,074 |
| Net cash provided by (used in) operating activities $\qquad$ | (5) | 2,742 | 9,162 |
| II. Cash flows from investing activities |  |  |  |
| Acquisition of marketable securities . | -- | -- | $(7,703)$ |
| Sale of marketable securities | 1,701 | -- | 999 |
| Purchase of tangible fixed assets. | (760) | (556) | $(1,410)$ |
| Purchase of intangible fixed assets | (463) | (227) | (881) |
| Purchase of other investments. | (41) | (48) | (376) |
| Others . | 19 | (4) | (907) |
| Net cash provided by (used in) investing activities $\qquad$ | 456 | (836) | $(10,280)$ |
| III. Cash flows from financing activities |  |  |  |
| Net payment for purchase (and proceeds from sale) of treasury stock $\qquad$ | 31 | (4) | 1,008 |
| Cash dividends paid | (555) | (478) | $(1,065)$ |
| Proceeds from underwriting of capital increase by minority shareholders $\qquad$ | -- | 36 | 36 |
| Net cash used in financing activities ................. | (523) | (447) | (21) |
| IV. Effect of exchange rate changes on cash and cash equivalents $\qquad$ | - | -- | -- |
| V. Net increase in cash and cash equivalents .... | (73) | 1,459 | $(1,139)$ |
| VI. Cash and cash equivalents at the beginning of the period. | 21,167 | 22,307 | 22,307 |
| VII. Cash and cash equivalents at end of period ... | 21,094 | 23,766 | 21,167 |

## 4. Segment Information

## Business Segments

Three months ended June 30, 2006
Millions of yen, rounded down

|  | Cosmetics <br> Business | Nutritional <br> Supplements <br> Business | Other <br> Businesses | Total | Eliminations <br> or Corporate | Consolidated <br> Sales: <br> (1) Sales to external <br> customers |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 10,848 | 7,662 | 5,765 | 24,276 | -- | 24,276 |  |
| (2) Inter-segmental <br> sales or transfers | -- | -- | -- | -- | -- | -- |
| Total sales | 10,848 | 7,662 | 5,765 | 24,276 | -- | 24,276 |
| Operating <br> expenses | 9,342 | 6,831 | 6,388 | 22,562 | 452 | 23,015 |
| Operating income <br> (loss) | 1,505 | 831 | $(622)$ | 1,713 | $(452)$ | 1,260 |

Three months ended June 30, 2005

|  | Cosmetics <br> Business | Nutritional <br> Supplements <br> Business | Other <br> Businesses | Total | Eliminations <br> or Corporate | Consolidated <br> Sales: <br> (1) Sales to external <br> customers |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| (2) Inter-segmental <br> sales or transfers | $-9,991$ | 8,233 | 4,735 | 22,960 | -- | 22,960 |
| Total sales | 9,991 | -- | -- | -- | -- | -- |
| Operating <br> expenses | 7,922 | 6,581 | 4,716 | 19,221 | 451 | 19,672 |
| Operating income <br> (loss) | 2,069 | 1,651 | 18 | 3,739 | $(451)$ | 3,287 |

## 5. Operating Results (Quarterly Summary) ${ }^{2}$

## 1) Cosmetics Business

SALES
Sales in the cosmetics business increased $8.6 \%$ compared to the same period last year to $¥ 10,848$
million. (Millions of yen)

|  | Three months ended June 30, 2006 |  | Three months ended June 30, 2005 |  | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \% of total | Amount | \% of total |  |
| FANCL Cosmetics | 8,123 | 74.9 | 7,421 | 74.3 | 9.5\% |
| ATTENIR Cosmetics | 2,602 | 24.0 | 2,425 | 24.3 | 7.3\% |
| Other | 122 | 1.1 | 145 | 1.4 | (15.6\%) |
| Total | 10,848 | 100.0 | 9,991 | 100.0 | 8.6\% |


|  | Three months ended June 30, 2006 |  | Three months ended June 30, 2005 |  | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \% of total | Amount | \% of total |  |
| Mail-order sales | 6,202 | 57.2 | 5,957 | 59.6 | 4.1\% |
| Retail store sales | 3,685 | 34.0 | 3,214 | 32.2 | 14.7\% |
| Other | 960 | 8.8 | 820 | 8.2 | 17.1\% |
| Total | 10,848 | 100.0 | 9,991 | 100.0 | 8.6\% |

Sales of FANCL cosmetics increased $9.5 \%$ to $¥ 8,123$ million on the back of continued strong sales of renewed products such as Mild Cleansing Oil and Facial Washing Powder and from the sales of new product Beauty Concentrate.

Sales of ATTENIR cosmetics increased $7.3 \%$ to $¥ 2,602$ million as a result of strong sales of skin care products. Our customer base is growing strongly as a result of aggressive marketing campaigns.

Sales increased through all sales channels. Results by sales channels were: mail-order sales increased $4.1 \%$ to $¥ 6,202$ million; store sales increased $14.7 \%$ to $¥ 3,685$ million from the effects of the expansion of stores, and other sales increased $17.1 \%$ to $¥ 960$ million driven by strong overseas sales.

## OPERATING INCOME

Operating income in this segment decreased $27.2 \%$ to $¥ 1,505$ million, due to the costs associated with aggressive marketing and product promotion campaigns for ATTENIR products. The operating income margin decreased 6.8 percentage points to $13.9 \%$.

## 2) Nutritional Supplements Business

## SALES

Sales in the nutritional supplements business decreased $6.9 \%$ to $¥ 7,662$ million.

|  | Three months ended June 30, 2006 |  | Three months ended June 30, 2005 |  | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \% of total | Amount | \% of total |  |
| Mail-order sales | 3,616 | 47.2 | 4,475 | 54.4 | (19.2) |
| Retail store sales | 1,988 | 26.0 | 2,024 | 24.6 | (1.8) |
| Other | 2,056 | 26.8 | 1,733 | 21.0 | 18.7 |
| Total | 7,662 | 100.0 | 8,233 | 100.0 | (6.9) |

Record sales of beauty supplements such as HTC Collagen and diet related products such as Perfect Slim $\alpha$ and Calorie Limit were not enough to offset declines in Co-enzyme $Q_{10}$ sales from the record highs achieved in the first quarter of last fiscal year.

[^2]Sales in other channels increased $18.7 \%$ to $¥ 2,056$ million due in the increase in number of sales partners. Mail-order sales decreased 19.2 to $¥ 3,616$ million and store sales decreased $1.8 \%$ to $¥ 1,988$ million.

## OPERATING INCOME

Operating income in this segment decreased $49.7 \%$ to $¥ 831$ million, as a result of the increase in the price of certain raw materials and the decline in sales. The operating income margin decreased 9.3 percentage points to $10.8 \%$.

## 3) Other businesses

## SALES

Sales in this segment increased $21.8 \%$ to $¥ 5,765$ million.
(Millions of yen)

|  | Three months ended <br> June 30, 2006 | Three months ended <br> June 30, 2005 | \% change |
| :--- | :---: | :---: | :---: |
| Germinated brown rice <br> business | 1,388 | 1,126 | 23.3 |
| Kale juice business | 982 | 985 | $(0.3)$ |
| IIMONO OHKOKU <br> mail-order business | 2,368 | 1,833 | 29.2 |
| Other related businesses | 1,026 | 789 | 30.0 |
| Total | 5,765 | 4,735 | 21.8 |

## Germinated brown rice business

Overall sales increased $23.3 \%$ to $¥ 1,388$ million from coverage in a popular health television program

## Kale juice business

Sales decreased $0.3 \%$ to $¥ 982$ million with no growth from frozen type and powdered type kale-juice.

IIMONO OHKOKU (Kingdom of Wonderful Things) Co., Ltd. mail-order business
Sales increased $29.2 \%$ to $¥ 2,368$ million supported by strong sales in products such as golf goods and continued strong sales of Walking Shoes developed in cooperation with Mizuno Corporation.

## Other related businesses

Sales increased $30.0 \%$ to $¥ 1,026$ million due to growth in sales of household sundries and comfort undergarments.

## OPERATING INCOME

Operating income in this segment was $¥ 622$ million, a decrease of $¥ 641$ million compared with the same period last fiscal year, as a result of the costs of marketing and product promotion campaigns.

Number of stores by business type

|  | As of June 30, <br> 2006 | Compared with <br> March 31, 2006 |
| :--- | ---: | ---: |
| FANCL Ginza Square | 1 | -- |
| FANCL House | 113 | -- |
| FANCL House J | 75 | +4 |
| Genki Station | 9 | -- |
| ATTENIR Shop | 10 | -- |
| Other $\quad 4$ | -- |  |
| Total | 212 | +4 |

## FOR REFERENCE:

Non-consolidated Financial Statements and Notes

| Summary of First Quarter Non-consolidated Balance Sheets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |  |  |  |
|  | As of June 30, 2006 |  | As of June 30, 2005 | $\begin{gathered} \hline \text { As of March 31, } \\ 2006 \end{gathered}$ |  |
| ASSETS |  | \% | \% |  | \% |
| I. Current assets: |  |  |  |  |  |
| Cash and cash equivalents. | 7,578 |  | 10,572 | 7,861 |  |
| Notes and accounts receivable | 7,688 |  | 7,080 | 7,708 |  |
| Marketable securities . | 7,922 |  | 3,926 | 8,625 |  |
| Inventories. | 2,254 |  | 1,952 | 2,453 |  |
| Others ................................................ | 2,178 |  | 2,420 | 1,897 |  |
| Total current assets ............................ | 27,623 | 40.7 | 25,951 38.9 | 28,546 | 41.6 |
| II. Fixed assets: |  |  |  |  |  |
| Tangible fixed assets |  |  |  |  |  |
| Buildings and structures. | 6,488 |  | 6,399 | 6,293 |  |
| Land.. | 7,176 |  | 7,456 | 7,176 |  |
| Others. | 973 |  | 1,030 | 1,236 |  |
| Total tangible fixed assets..... | 14,638 | 21.6 | 14,886 22.3 | 14,706 | 21.5 |
| Intangible fixed assets.............................. | 1,661 | 2.4 | 832 1.3 | 1,317 | 1.9 |
| Investments and other assets |  |  |  |  |  |
| Investments securities | 1,083 |  | 1,055 | 1,083 |  |
| Long-term loans receivable.. | 6,277 |  | 7,210 | 6,224 |  |
| Guaranty money ...... | 2,455 |  | 2,258 | 2,437 |  |
| Others | 14,121 |  | 14,471 | 14,237 |  |
| Total investments and other assets ........ | 23,937 | 35.3 | 24,995 37.5 | 23,983 | 35.0 |
| Total fixed assets | 40,238 | 59.3 | 40,715 61.1 | 40,007 | 58.4 |
| Total Assets.......................................... | 67,861 | 100.0 | 66,666 100.0 | 68,554 | 100.0 |


| Summary of First Quarter Non-consolidated Balance Sheets (continued) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |  |  |  |  |
|  | As of June 30, 2006 |  | As of June 30, 2005 |  | As of March 31, 2006 |  |
| LIABILITIES |  | \% |  | \% |  | \% |
| I. Current liabilities: |  |  |  |  |  |  |
| Notes and accounts payable.. | 2,282 |  | 2,326 |  | 2,588 |  |
| Accrued liabilities. | 2,660 |  | 2,141 |  | 2,979 |  |
| Accrued income taxes. | 428 |  | 1,075 |  | 1,100 |  |
| Others.. | 1,851 |  | 1,620 |  | 1,351 |  |
| Total current liabilities | 7,223 | 10.6 | 7,163 | 10.8 | 8,018 | 11.7 |
| II. Long-term liabilities: |  |  |  |  |  |  |
| Allowance for retirement bonuses | 830 |  | 800 |  | 820 |  |
| Allowance for directors retirement | 202 |  | 1,144 |  | 188 |  |
| Others ...... | 167 |  | 78 |  | 60 |  |
| Total long-term liabilities ..... | 1,200 | 1.8 | 2,024 | 3.0 | 1,070 | 1.6 |
| Total liabilities........ | 8,423 | 12.4 | 9,188 | 13.8 | 9,089 | 13.3 |
| SHAREHOLDERS' EQUITY |  |  |  |  |  |  |
| Common stock.. | 10,759 | 15.9 | 10,795 | 16.2 | 10,795 | 15.7 |
| Capital reserve | 11,851 | 17.5 | 11,706 | 17.5 | 11,846 | 17.2 |
| Retained earnings | 43,322 | 63.8 | 42,447 | 63.7 | 43,380 | 63.3 |
| Treasury stock. | $(6,597)$ | (9.7) | $(7,496)$ | (11.2) | $(6,624)$ | (9.6) |
| Shareholders' assets. | 59,371 | 87.5 | 57,451 | 86.2 | 59,397 | 86.6 |
| Net Unrealized holding gain on other securities. | 66 |  | 26 |  | 66 |  |
| Total difference from exchange and evaluation $\qquad$ | 66 |  | 26 | 0.0 | 66 | 0.1 |
| Total Shareholders' Equity.................. | 59,438 | 87.6 | 57,478 | 86.2 | 59,464 | 86.7 |
| Total Liabilities and Shareholders' <br> Equity $\qquad$ | 67,861 | 100.0 | 66,666 | 100.0 | 68,554 | 100.0 |


| Summary of Non-consolidated Statements of Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |  |  |  |  |
|  | $\begin{gathered} \hline \text { April } 1 \text { to June 30, } \\ 2006 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { April } 1 \text { to June 30, } \\ 2005 \\ \hline \end{gathered}$ |  | FY ended March 31,2006 |  |
| Net sales. | 18,560 | 100.0 | 18,055 | 100.0 | 74,628 | 100.0 |
| Cost of sales. | 6,858 | 37.0 | 6,543 | 36.2 | 27,814 | 37.3 |
| Gross profit. | 11,702 | 63.0 | 11,512 | 63.8 | 46,813 | 62.7 |
| Selling, general and administrative expenses $\qquad$ | 10,941 | 58.9 | 9,288 | 51.5 | 42,086 | 56.4 |
| Operating income | 760 | 4.1 | 2,223 | 12.3 | 4,727 | 6.3 |
| Non-operating income |  |  |  |  |  |  |
| Interest and dividend income. | 84 |  | 79 |  | 196 |  |
| Other non-operating income.. | 172 |  | 166 |  | 1,262 |  |
| Total non-operating income .......... | 257 | 1.4 | 245 | 1.4 | 1,458 | 2.0 |
| Non-operating expenses |  |  |  |  |  |  |
| Loss from disposal of inventories ... | 46 |  | 44 |  | 304 |  |
| Other non-operating expenses...... | 15 |  | 18 |  | 48 |  |
| Total non-operating expenses ...... | 62 | 0.4 | 63 | 0.4 | 352 | 0.5 |
| Ordinary income .................. | 955 | 5.1 | 2,405 | 13.3 | 5,833 | 7.8 |
| Extraordinary income.................... | -- | -- | -- | -- | 24 | 0.0 |
| Extraordinary expenses | 4 | 0.0 | 64 | 0.3 | 1,301 | 1.7 |
| Income before income taxes. | 950 | 5.1 | 2,341 | 13.0 | 4,555 | 6.1 |
| Income taxes | 362 | 1.9 | 960 | 5.3 | 1,707 | 2.3 |
| Net income ................................... | 587 | 3.2 | 1,381 | 7.7 | 2,848 | 3.8 |

$\Delta$ Sales By Segment
(Mllions of yen, \%)

| Consol i dat ed |  | Three Mont hs ended 6/04 |  |  | Thr ee Nont hs ended 6/05 |  |  | Thr ee Mont hs ended 6/06 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | anount | \% of Total | \% change | amount | \% of Total | \% change | amount | \% of Tot al | \% change |
| C | Nail Order | 5,575 | 62.9 | 0.2 | 5,957 | 59.6 | 6.9 | 6,202 | 57.2 | 4. 1 |
|  | Ret ai I St ore | 2,683 | 30.2 | 0.5 | 3,214 | 32. 2 | 19.8 | 3, 685 | 34.0 | 14.7 |
|  | Whol esal e | 611 | 6. 9 | (1.4) | 820 | 8.2 | 34.1 | 960 | 8.8 | 17.1 |
|  | Sub tot al | 8,870 | 42.3 | 0.2 | 9, 991 | 43.5 | 12.6 | 10, 848 | 44.7 | 8.6 |
| S | Nail Order | 3, 850 | 53.3 | (1.6) | 4, 475 | 54.4 | 16.3 | 3, 616 | 47.2 | ( 19.2) |
|  | Ret ai I St ore | 1,612 | 22. 3 | 17.8 | 2, 024 | 24.6 | 25.5 | 1,988 | 26.0 | ( 1.8) |
|  | Whol esal e | 1,767 | 24.4 | 13. 1 | 1,733 | 21.0 | (2.0) | 2,056 | 26.8 | 18.7 |
| e | Sub t ot al | 7,230 | 34.5 | 5.6 | 8, 233 | 35.9 | 13.9 | 7,662 | 31.6 | (6.9) |
| O <br> t <br> h <br> e <br> r <br> s | Nail Order | 3,645 | 75.2 | (9.0) | 3, 622 | 76.5 | (0.6) | 4,513 | 78.3 | 24.6 |
|  | Ret ai I St ore | 298 | 6. 1 | 8. 0 | 382 | 8. 1 | 28.1 | 391 | 6.8 | 2.6 |
|  | Whol esal e | 906 | 18.7 | 0.1 | 730 | 15.4 | (19.5) | 859 | 14.9 | 17.7 |
|  | Sub tot al | 4, 850 | 23.2 | (6.5) | 4, 735 | 20.6 | (2.4) | 5,765 | 23.7 | 21.8 |
| T <br>  <br> t <br> a <br> a <br> I | Nail Or der | 13, 070 | 62.4 | (3.0) | 14, 056 | 61.2 | 7.5 | 14, 333 | 59.0 | 2.0 |
|  | Ret ai I St ore | 4,594 | 21.9 | 6.5 | 5,620 | 24.5 | 22.3 | 6,066 | 25.0 | 7.9 |
|  | Whol esal e | 3, 286 | 15. 7 | 6. 4 | 3, 283 | 14. 3 | (0.1) | 3, 876 | 16. 0 | 18. 1 |
|  | Sub t ot al | 20, 951 | 100.0 | 0.3 | 22,960 | 100.0 | 9.6 | 24, 276 | 100. 0 | 5.7 |

(MIIions of yen, \%)

|  |  | Thr ee Mont hs ended 6/04 |  |  | Thr ee Mont hs ended 6/05 |  |  | Thr ee Mont hs ended 6/06 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of Tot al | \% change | anount | \% of Tot al | \% change | arount | \% of Tot al | \% change |
| R | Nail Order | 742 | 51.4 | ( 18.3) | 640 | 56.8 | ( 13.8) | 741 | 53.4 | 15.8 |
| i | Ret ai I St ore | 81 | 5.7 | 4. 7 | 94 | 8.4 | 16.2 | 114 | 8.3 | 21.0 |
| c | Whol esal e | 620 | 42.9 | 7.6 | 391 | 34.8 | ( 36.9) | 532 | 38.3 | 36. 0 |
| e | Sub tot al | 1,444 | 6.9 | (7.6) | 1,126 | 4.9 | ( 22.0) | 1,388 | 5.7 | 23.3 |
| K | Nail Or der | 320 | 46.1 | ( 20.2) | 445 | 45.2 | 38. 7 | 459 | 46.8 | 3.3 |
| a | Ret ai I St ore | 122 | 17.6 | 34.6 | 243 | 24. 7 | 98.7 | 246 | 25. 1 | 1. 1 |
| 1 | Whol esal e | 252 | 36. 3 | (15.9) | 296 | 30. 1 | 17.3 | 275 | 28.1 | (7.0) |
| e | Sub t ot al | 696 | 3. 3 | (12.3) | 985 | 4. 3 | 41.5 | 982 | 4. 0 | (0.3) |

## Sal es By Segment

(Mllions of yen, \%)

| Consol i dat ed |  | Si x Mbnt hs ended 9/04 |  |  | Si x Mont hs ended 9/05 |  |  | Si $x$ Nonths ended 9/06 (Projection) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of Total | \% change | anount | \% of Total | \% change | anount | \% of Total | \% change |
| C | Nail Or der | 11, 059 | 61.9 | 4.8 | 11, 595 | 58.8 | 4.8 | 12,000 | 55.8 | 3.5 |
| o | Retail St ore | 5,438 | 30.5 | 3.5 | 6, 458 | 32.7 | 18. 7 | 7,500 | 34.9 | 16. 1 |
| m | Whol esal e | 1,353 | 7.6 | 18. 5 | 1,683 | 8.5 | 24.4 | 2,000 | 9. 3 | 18.8 |
| e | Sub t ot al | 17,852 | 42.3 | 5.3 | 19, 736 | 43.1 | 10.6 | 21,500 | 44.8 | 8. 9 |
| S | Nail Order | 7,889 | 53. 1 | (0.2) | 8, 453 | 51.2 | 7.2 | 6,900 | 44.5 | ( 18.4) |
| ${ }_{\text {p }}$ | Ret ai I St ore | 3,403 | 22.9 | 19.9 | 4,154 | 25. 1 | 22. 1 | 4, 100 | 26.5 | (1.3) |
| S | Whol esal e | 3,557 | 24.0 | 2.0 | 3, 916 | 23.7 | 10. 1 | 4,500 | 29. 0 | 14.9 |
|  | Sub t ot al | 14, 850 | 35.1 | 4.4 | 16,524 | 36. 1 | 11.3 | 15,500 | 32. 3 | (6.2) |
| 0 | Nail Order | 7,097 | 74.4 | (8.4) | 7, 260 | 76.4 | 2.3 | 8,500 | 77.3 | 17.1 |
|  | Ret ai I St ore | 667 | 7.0 | 20.5 | 761 | 8.0 | 14. 1 | 770 | 7.0 | 1. 1 |
|  | Whol esal e | 1,778 | 18. 6 | 4. 1 | 1,483 | 15.6 | (16.6) | 1,730 | 15. 7 | 16. 6 |
|  | Sub t ot al | 9, 543 | 22.6 | (4.7) | 9, 505 | 20.8 | (0.4) | 11,000 | 22.9 | 15.7 |
| T <br> o <br> t <br> t <br> a <br> I | Nail Order | 26, 046 | 61.7 | (0.6) | 27, 309 | 59.7 | 4.8 | 27, 400 | 57.1 | 0.3 |
|  | Ret ai I St ore | 9,509 | 22. 5 | 10. 0 | 11, 374 | 24.8 | 19.6 | 12, 370 | 25.8 | 8.8 |
|  | Whol esal e | 6,689 | 15.8 | 5.5 | 7, 083 | 15.5 | 5.9 | 8, 230 | 17.1 | 16.2 |
|  | Sub t ot al | 42, 245 | 100. 0 | 2. 5 | 45, 766 | 100. 0 | 8. 3 | 48, 000 | 100. 0 | 4.9 |

(MIIions of yen, \%)

|  |  | Si x Mont hs ended 6/04 |  |  | Si x Mont hs ended 6/05 |  |  | Si x Months ended 6/06 (Projection) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of Total | \% change | amount | \% of Total | \% change | amount | \% of Total | \% change |
| R | Nail Or der | 1,391 | 53.0 | ( 18. 0) | 1, 239 | 57.1 | ( 10.9) | 1,380 | 55.2 | 11.4 |
| i | Ret ai I St ore | 157 | 6. 0 | 8.5 | 178 | 8.3 | 13. 3 | 200 | 8.0 | 11.8 |
| c | Whol esal e | 1, 077 | 41. 0 | 3.6 | 751 | 34.6 | ( 30.3) | 920 | 36.8 | 22.5 |
| e | Sub tot al | 2,626 | 6. 2 | (8.8) | 2,169 | 4.8 | (17.4) | 2,500 | 5.2 | 15.3 |
| K | Nail Or der | 710 | 43.0 | ( 11. 8) | 888 | 43.8 | 25.1 | 930 | 44.3 | 4. 7 |
| a | Ret ai I St ore | 326 | 19.8 | 67.4 | 492 | 24.3 | 50.9 | 500 | 23.8 | 1. 5 |
| 1 | Whol esal e | 614 | 37.2 | (0.6) | 647 | 31.9 | 5. 3 | 670 | 31.9 | 3.5 |
| e | Sub tot al | 1,651 | 3.9 | 2.0 | 2,028 | 4. 4 | 22.9 | 2,100 | 4. 4 | 3.5 |

Sal es By Segment
(Mllions of yen, \%)

| Consol i dat ed |  | FY2005 |  |  | FY2006 |  |  | FY2007(Pr oj ect i on) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of Total | \% change | anount | \% of Total | \% change | amount | \% of Total | \% change |
| C | Nail Order | 22, 829 | 61.5 | 4.4 | 24, 060 | 58.3 | 5.4 | 25, 300 | 55.8 | 5.2 |
| - | Ret ai I St ore | 11, 491 | 31.0 | 8.3 | 13, 721 | 33.2 | 19.4 | 16,100 | 35.6 | 17.3 |
| m | Whol esal e | 2,777 | 7.5 | 13. 5 | 3,504 | 8.5 | 26.2 | 3,900 | 8. 6 | 11.3 |
| e | Sub t ot al | 37, 098 | 42. 2 | 6. 2 | 41, 286 | 43.3 | 11.3 | 45, 300 | 44.2 | 9.7 |
| s | Nail Order | 16, 709 | 53.7 | 1.6 | 16, 822 | 50.6 | 0.7 | 16, 900 | 47.7 | 0.5 |
| ${ }^{\text {p }}$ | Ret ai I St ore | 7,175 | 23.0 | 19.7 | 8,393 | 25.2 | 17.0 | 9,900 | 28.0 | 17.9 |
| p | Whol esal e | 7,246 | 23. 3 | 0.3 | 8, 030 | 24.2 | 10.8 | 8,600 | 24.3 | 7.1 |
| e | Sub tot al | 31, 131 | 35.4 | 5.0 | 33, 246 | 34.9 | 6.8 | 35, 400 | 34.5 | 6.5 |
|  | Nail Or der | 15, 004 | 76.1 | ( 7.0) | 16, 353 | 78.7 | 9.0 | 16, 600 | 76. 1 | 1. 5 |
| n | Ret ai I St ore | 1,400 | 7.1 | 25.1 | 1,492 | 7.2 | 6.6 | 1,700 | 7.8 | 13.9 |
| ${ }_{\text {e }}$ | Whol esal e | 3,301 | 16.8 | 5.6 | 2,943 | 14.1 | (10.9) | 3,500 | 16. 1 | 18.9 |
| s | Sub t ot al | 19,706 | 22.4 | (3.3) | 20, 789 | 21.8 | 5.5 | 21,800 | 21.3 | 4.9 |
| T | Nail Order | 54, 543 | 62.0 | 0. 2 | 57, 237 | 60.0 | 4.9 | 58, 800 | 57.4 | 2.7 |
| - | Ret ail St ore | 20, 067 | 22.8 | 13.2 | 23,607 | 24.8 | 17.6 | 27, 700 | 27.0 | 17.3 |
| a | Whol esal e | 13, 326 | 15.2 | 4. 1 | 14, 477 | 15.2 | 8.6 | 16, 000 | 15.6 | 10.5 |
| 1 | Sub t ot al | 87, 937 | 100. 0 | 3. 5 | 95, 322 | 100. 0 | 8. 4 | 102, 500 | 100. 0 | 7.5 |

(Mllions of yen, \%)

|  |  | FY2005 |  |  | FY2006 |  |  | FY2007(Proj ect i on) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of Tot al | \% change | amount | \% of Total | \% change | amount | \% of Total | \% change |
| R | Nail Order | 2,838 | 56.5 | ( 11.7) | 2, 639 | 58.0 | (7.0) | 2, 750 | 55.0 | 4. 2 |
| i | Ret ai I St ore | 332 | 6. 6 | 19.4 | 361 | 7.9 | 8.8 | 400 | 8.0 | 10.7 |
| c | Whol esal e | 1,855 | 36.9 | (1.8) | 1,549 | 34.1 | (16.5) | 1,850 | 37.0 | 19. 4 |
| e | Sub t ot al | 5, 026 | 5. 7 | (6.6) | 4, 549 | 4. 8 | (9.5) | 5, 000 | 4.9 | 9.9 |
| K | Nail Or der | 1,557 | 44.2 | 8.5 | 1, 858 | 46.1 | 19.4 | 2,050 | 44.6 | 10.3 |
| a | Ret ai l St ore | 725 | 20.6 | 66.9 | 963 | 23.9 | 32.8 | 1,100 | 23.9 | 14. 1 |
| 1 | Whol esal e | 1,241 | 35.2 | 11.4 | 1,207 | 30.0 | (2.8) | 1,450 | 31.5 | 20. 1 |
| e | Sub t ot al | 3,524 | 4. 0 | 18. 1 | 4, 029 | 4. 2 | 14. 3 | 4, 600 | 4.5 | 14. 2 |

- Nunber of Active Customers

|  |  | As of June 30, 2004 | As of June 30, 2005 | As of June 30, 2006 | 1 ncrease |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \mathrm{F} \\ & \mathrm{~A} \\ & \mathrm{~N} \\ & \mathrm{C} \\ & \mathrm{~L} \end{aligned}$ | Cosmet i cs | 1, 052, 490 | 1, 176, 880 | 1, 349, 647 | 172, 767 |
|  | Cosnetics Nail Order | 604, 916 | 615, 073 | 651, 222 | 36, 149 |
|  | Cosnetics Retail Stores | 530, 597 | 662, 600 | 817, 997 | 155, 397 |
|  | Nutritional Suppl e | 1, 058, 023 | 1, 141, 436 | 1, 142, 911 | 1,475 |
|  | Supple Nail Oder | 655, 683 | 638, 779 | 615, 867 | ( 22, 912) |
|  | Suppl e Retail Stores | 446, 572 | 561, 533 | 588, 796 | 27, 263 |
|  | Ri ce Mail Order | 395, 685 | 221, 397 | 274, 818 | 53, 421 |
|  | Kal e Mail Order | 91, 343 | 98,541 | 123, 627 | 25, 086 |
|  | Nail or der | 1, 346, 016 | 1, 129, 846 | 1, 209, 767 | 79, 921 |
|  | Ret ai I St or es | 852, 868 | 1, 041, 209 | 1, 201, 429 | 160, 220 |
|  | Ot her s | 403, 739 | 418, 770 | 501, 490 | 82, 720 |

$\checkmark$ Unit Prices (FANCL)
(Yen, \%)

|  | Thr ee Mont hs <br> ended 6/05 | Thr ee Mont hs <br> ended 6/06 | \% change |
| :---: | ---: | ---: | ---: |
| Cosmet i cs Mai I Order | 5,853 | 6,038 | 3.2 |
| Suppl e Mai I Or der | 5,932 | 5,834 | $(1.7)$ |
| Ret ai I St or es | 3,360 | 3,382 | 0.7 |

## Existing Stores Year- on- year- change

| Thr ee Mont hs <br> ended 6/04 | Thr ee Mont hs <br> ended 6/05 | Thr ee Mont hs <br> ended 6/06 |
| ---: | ---: | ---: |
| $102.4 \%$ | $109.5 \%$ | $96.3 \%$ |


|  |  | Three Nont hs ended 6/04 |  |  | Three Nont hs ended 6/05 |  |  | Three Months ended 6/06 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of Total | \% change | amount | \% of Tota | \% change | ampunt | \% of Tot | \% change |
| C | Sal es | 8, 870 | 42.3 | 0.2 | 9,991 | 43.5 | 12.6 | 10, 848 | 44.7 | 8.6 |
| - | Gross Profit | 6, 626 | 74.7 |  | 7, 449 | 74.6 |  | 8,169 | 75.3 |  |
| s | SGA | 5, 028 | 56.7 | 9.6 | 5,380 | 53.9 | 7.0 | 6,663 | 61.4 | 23.8 |
| m | Advertising | 956 | 10.8 | 57.8 | 823 | 8.2 | (13.9) | 1,172 | 10.8 | 42.4 |
| e | Oper at i ng I ncome | 1,597 | 18.0 | (26.3) | 2, 069 | 20.7 | 29.5 | 1,505 | 13.9 | (27.2) |
| s | Sal es | 7, 230 | 34.5 | 5.6 | 8, 233 | 35.9 | 13.9 | 7,662 | 31.6 | (6.9) |
|  | Gross Profit | 4,710 | 65.1 |  | 5,221 | 63.4 |  | 4, 700 | 61.3 |  |
| p ${ }_{\text {p }}$ | SGA | 4, 098 | 56.7 | 35.1 | 3,569 | 43.4 | (12.9) | 3. 869 | 50.5 | 8.4 |
| 1 | Advertisi ng | 1,161 | 16.1 | 238.1 | 274 | 3.3 | (76.4) | 457 | 6.0 | 66.9 |
| e | Oper at i ng I ncone | 611 | 8.5 | (52.6) | 1,651 | 20.1 | 170.1 | 831 | 10.8 | (49.7) |
|  | Sal es | 4, 850 | 23.2 | (6.5) | 4, 735 | 20.6 | (2.4) | 5. 765 | 23.7 | 21.8 |
|  | Gross Profit | 2, 426 | 50.0 |  | 2, 459 | 51.9 |  | 2, 895 | 50.2 |  |
|  | SGA | 3, 269 | 67.4 | 26.3 | 2, 441 | 51.6 | ( 25.3) | 3,518 | 61.0 | 44.1 |
|  | Advertising | 886 | 18.3 | 66.2 | 388 | 8.2 | (56.2) | 1,098 | 19.1 | 182. 9 |
|  | Oper at i ng I ncome | (843) | (17.4) |  | 18 | 0.4 |  | (622) | (10.8) |  |
| Eli im nati ons or Corporate |  | (503) |  |  | ( 451) |  |  | ( 452) |  |  |
|  |  | 20, 951 | 100.0 | 0.3 | 22,960 | 100.0 | 9.6 | 24, 276 | 100.0 | 5.7 |
|  |  | 13, 763 | 65.7 |  | 15, 130 | 65.9 |  | 15,765 | 64.9 |  |
|  |  | 12,901 | 61.6 | 20.3 | 11, 842 | 51.6 | (8.2) | 14,504 | 59.7 | 22.5 |
|  |  | 3,005 | 14.3 | 102.5 | 1, 486 | 6.5 | (50.5) | 2, 729 | 11.2 | 83.6 |
|  |  | 862 | 4.1 | (71.9) | 3,287 | 14.3 | 281.2 | 1,260 | 5.2 | (61.6) |

General and administrative expenses
(MIIIons of yen, \%)

|  | Three Nont hs ended 6/04 |  |  | Three Nont hs ended 6/05 |  |  | Three Nont hs ended 6/06 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | amount | \% of Total | \% change | amount | \% of Total | \% change | anهunt | \% of Total | \% change |
| Adverti si ng | 3, 005 | 14.3 | 102.5 | 1. 486 | 6.5 | ( 50. 5) | 2, 729 | 11.2 | 83.6 |
| Sal es Promotions | 2, 220 | 10.6 | 15.3 | 2, 207 | 9.6 | (0.6) | 2,749 | 11.3 | 24.6 |
| Tr ansport | 998 | 4.8 | 0.9 | 1, 010 | 4.4 | 1.2 | 1, 021 | 4.2 | 1.2 |
| Communi cations | 554 | 2.6 | (16.8) | 498 | 2.2 | (10.1) | 610 | 2.5 | 22.4 |
| Fees/out sour ci ng | 1, 855 | 8.9 | 6.1 | 1,937 | 8.4 | 4.4 | 2,135 | 8.8 | 10.2 |
| Sal ari es | 2, 644 | 12.6 | 10.4 | 2, 952 | 12.9 | 11.6 | 3, 288 | 13.5 | 11.4 |
| Depr eci at i ons | 324 | 1.5 | (21. 2) | 331 | 1.4 | 2.0 | 362 | 1.5 | 9.5 |
| Other s | 1,297 | 6.2 | 17.2 | 1,420 | 6.2 | 9.4 | 1,606 | 6.6 | 13.1 |
| Total | 12,901 | 61.6 | 20.3 | 11, 842 | 51.6 | (8.2) | 14,504 | 59.7 | 22.5 |

Segment Inf or mat i on
(Mllions of yen, \%)

|  |  | Si x Nont hs ended 9/04 |  |  | Si x Nont hs ended 9/05 |  |  | Si x Months ended 9/06 (Projection) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of Total | \% change | amount | \% of Total | \% change | amount | \% of Total | \% change |
| C | Sal es | 17, 852 | 42.3 | 5.3 | 19, 736 | 43.1 | 10.6 | 21,500 | 44.8 | 8.9 |
| $\bigcirc$ | Gross Profit | 13, 214 | 74.0 |  | 14, 639 | 74.2 |  | 16, 000 | 74.4 |  |
| s | SGA | 11,158 | 62.5 | 21.1 | 12, 277 | 62.2 | 10.0 | 13, 400 | 62.3 | 9. |
| m | Advertising | 2,563 | 14.4 | 82.6 | 2, 862 | 14.5 | 11.7 | 2,900 | 13.5 | 1.3 |
| e | Oper at ing I ncome | 2, 055 | 11.5 | (43.9) | 2,361 | 12.0 | 14.9 | 2,600 | 12. | 10.1 |
| s | Sal es | 14, 850 | 35.1 | 4.4 | 16,524 | 36.1 | 11.3 | 15,500 | 32.3 | (6.2) |
| u | Gross Profit | 9, 852 | 66.3 |  | 10,384 | 62.8 |  | 9,650 | 62.3 |  |
| p | SGA | 8, 123 | 54.7 | 29.3 | 7,603 | 46.0 | (6.4) | 7, 450 | 48.1 | (2.0) |
| 1 | Advertising | 1,911 | 12.9 | 114.0 | 877 | 5.3 | (54.1) | 900 | 5.8 | 2.5 |
| e | Oper at ing I ncome | 1,729 | 11.6 | (35.3) | 2,780 | 16.8 | 60.8 | 2, 200 | 14.2 | (20.9) |
| 0 | Sal es | 9,543 | 22.6 | (4.7) | 9,505 | 20.8 | (0.4) | 11, 000 | 22.9 | 15.7 |
| t | Gross Profit | 4, 697 | 49.2 |  | 4,954 | 52.1 |  | 5, 650 | 51.4 |  |
| $\stackrel{\text { n }}{\text { e }}$ | SGA | 6. 162 | 64.6 | 7.8 | 5,093 | 53.6 | (17.4) | 6. 200 | 56.4 | 21.7 |
|  | Advertisi ng | 1,556 | 16.3 | 5.4 | 960 | 10.1 | (38.3) | 1,700 | 15.5 | 76.9 |
| s | Oper ati ing I ncome | $(1,465)$ | (15.4) | - | (138) | (1.5) | - | (550) | (5.0) |  |
| Elim | nations or Corporate | (1, 027) |  |  | ( 831) |  |  | (850) |  |  |
| T | Sal es | 42, 245 | 100.0 | 2.5 | 45, 766 | 100.0 | 8.3 | 48, 000 | 100.0 | 4.9 |
| - | Gross Profit | 27,764 | 65.7 |  | 29,977 | 65.5 |  | 31, 300 | 65.2 |  |
| t | SGA | 26, 471 | 62.6 | 19.0 | 25,806 | 56.4 | (2.5) | 27,900 | 58.1 | 8.1 |
| a | Advertising | 6,031 | 14.3 | 59.8 | 4,700 | 10.3 | (22.1) | 5,500 | 11.5 | 17.0 |
| 1 | Oper at i ng I ncome | 1,292 | 3.1 | (73.6) | 4, 171 | 9.1 | 222.7 | 3,400 | 7.1 | (18.5) |

General and administrative expenses
(Mllions of yen, \%)

|  | Si x Mbnt hs ended 9/04 |  |  | Si x Mont hs ended 9/05 |  |  | Si x Nont hs ended 9/06 (Projection) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | amount | \% of Total | \% change | arount | \% of Total | \% change | amount | \% of Total | \% change |
| Advertisi ng | 6, 031 | 14.3 | 59.8 | 4, 700 | 10.3 | ( 22.1) | 5,500 | 11.5 | 17.0 |
| Sal es Pronotions | 4, 789 | 11.3 | 31.4 | 4,315 | 9.4 | (9.9) | 5,000 | 10.4 | 15.9 |
| Tr ansport | 2, 057 | 4.9 | 5.5 | 2, 026 | 4.4 | (1.5) | 2,000 | 4. 2 | (1.3) |
| Communi cat i ons | 1,119 | 2.6 | (12.8) | 1,007 | 2.2 | (10.0) | 1, 100 | 2.3 | 9.2 |
| Fees/Out sour ci ng | 3, 763 | 8.9 | 11.1 | 4, 043 | 8.8 | 7.5 | 4, 200 | 8.8 | 3.9 |
| Sal ari es | 5,225 | 12.4 | 6. 4 | 6, 030 | 13.2 | 15. 4 | 6,500 | 13.5 | 7.8 |
| Depr eci at i ons | 696 | 1.6 | (17.4) | 678 | 1.5 | ( 2. 6) | 750 | 1.6 | 10. 6 |
| Ot her s | 2,789 | 6. 6 | 13. 5 | 3, 003 | 6. 6 | 7.7 | 2, 850 | 5.9 | (5.1) |
| Tot al | 26, 471 | 62. 6 | 19. 0 | 25,806 | 56. 4 | (2.5) | 27, 900 | 58.1 | 8. 1 |


| Segment Informat |  | FY2005 |  |  | FY2006 |  |  | (Mllions of yen, \%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { FY2007 } \\ \text { (Pr oj ect } i \text { on) } \end{gathered}$ |  |  |  |
|  |  | anount | \% of Total | \% change | anount | \% of Total | \% change | anmunt | \% of Total | \% change |
| C | Sal es |  |  |  | 37, 098 | 42.2 | 6.2 | 41, 286 | 43.3 | 11.3 | 45, 300 | 44.2 | 9.7 |
| $\bigcirc$ | Gross Profit | 27, 592 | 74.4 |  | 30, 655 | 74.2 |  | 33, 700 | 74.4 |  |
| s | SGA | 22, 846 | 61.6 | 13.6 | 25, 087 | 60.8 | 9.8 | 27,000 | 59.6 | 7.6 |
| m | Advertising | 5, 073 | 13. 7 | 29.0 | 5,464 | 13.2 | 7.7 | 5,000 | 11.0 | (8.5) |
| e | Oper at ing I ncome | 4, 745 | 12.8 | (24.5) | 5,567 | 13.5 | 17.3 | 6, 700 | 14.8 | 20.3 |
| s | Sal es | 31, 131 | 35.4 | 5.0 | 33, 246 | 34.9 | 6.8 | 35, 400 | 34.5 | 6.5 |
| u | Gross Profit | 20,623 | 66.2 |  | 20, 829 | 62.7 |  | 23, 100 | 65.3 |  |
| p | SGA | 15, 985 | 51.3 | 16.9 | 15, 424 | 46.4 | (3.5) | 17,500 | 49.4 | 13.5 |
| , | Advertising | 3, 291 | 10.6 | 31.6 | 1, 835 | 5.5 | (44.2) | 2,600 | 7.3 | 41.6 |
| e | Oper at ing I ncone | 4, 638 | 14.9 | (13.6) | 5, 405 | 16.3 | 16.5 | 5, 600 | 15.8 | 3.6 |
| 0 | Sal es | 19,706 | 22.4 | (3.3) | 20, 789 | 21.8 | 5.5 | 21, 800 | 21.3 | 4.9 |
| t | Qross Profit | 9, 689 | 49.2 |  | 10,597 | 51.0 |  | 11,300 | 51.8 |  |
| ${ }_{\text {e }}^{\text {n }}$ | SGA | 11,656 | 59.2 | (3.5) | 11,359 | 54.6 | (2.5) | 11, 400 | 52.3 | 0.4 |
| r | Advertising | 2,740 | 13.9 | (20.1) | 2,492 | 12.0 | (9.1) | 3, 000 | 13.8 | 20.4 |
| s | Oper at ing I ncone | $(1,967)$ | (10.0) |  | (761) | (3.7) | - | (100) | (0.5) |  |
| Elim | nations or Corporate | (1, 988) |  |  | (1, 636) |  |  | $(1,700)$ |  |  |
| T | Sal es | 87, 937 | 100.0 | 3.5 | 95, 322 | 100.0 | 8.4 | 102,500 | 100.0 | 7.5 |
| - | Gross Profit | 57,905 | 65.8 |  | 62, 082 | 65.1 |  | 68,100 | 66.4 |  |
| t | SGA | 52, 476 | 59.7 | 9.5 | 53, 507 | 56.1 | 2.0 | 57,600 | 56.2 | 7.6 |
| a | Advertising | 11, 105 | 12.6 | 12.6 | 9, 792 | 10.3 | (11.8) | 10,600 | 10.3 | 8.3 |
| 1 | Oper at ing I ncone | 5, 428 | 6.2 | (30.1) | 8, 574 | 9.0 | 57.9 | 10,500 | 10.2 | 22.5 |

General and administrative expenses

|  | FY2005 |  |  | FY2006 |  |  | FY2007(Pr oj ect i on) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | amount | \% of Total | \% change | amount | \% of Total | \% change | amount | \% of Total | \% change |
| Advertisi ng | 11, 105 | 12.6 | 12. 6 | 9, 792 | 10.3 | (11.8) | 10,600 | 10. 3 | 8.3 |
| Sal es Promot i ons | 9, 475 | 10.8 | 18. 5 | 9,319 | 9.8 | (1.6) | 10, 400 | 10. 1 | 11.6 |
| Tr ansport | 4, 240 | 4.8 | 6. 1 | 4, 214 | 4.4 | (0.6) | 4,200 | 4. 1 | (0.3) |
| Communi cat i ons | 2, 199 | 2.5 | (9.5) | 2, 205 | 2.3 | 0.3 | 2,300 | 2. 2 | 4.3 |
| Fees/Out sour ci ng | 7, 482 | 8.5 | 4.2 | 8, 050 | 8.4 | 7.6 | 9,100 | 8.9 | 13.0 |
| Sal ari es | 10,689 | 12. 2 | 8.7 | 12, 393 | 13.0 | 15.9 | 13, 400 | 13. 1 | 8. 1 |
| Depr eci at i ons | 1, 450 | 1.6 | ( 13.4) | 1,440 | 1.5 | (0.7) | 1,600 | 1.6 | 11. 1 |
| Ot her s | 5, 834 | 6. 6 | 17.9 | 6,091 | 6.4 | 4.4 | 6,000 | 5.9 | (1.5) |
| Tot al | 52, 476 | 59.7 | 9.5 | 53, 507 | 56. 1 | 2.0 | 57,600 | 56. 2 | 7.6 |


[^0]:    This document has been translated from the original Japanese as a guide for non-Japanese investors. It contains forward-looking statements based on a number of assumptions and beliefs made by management in light of information currently available. Actual financial results may differ materially depending on a number of factors, including changing economic conditions, legislative and regulatory developments, delay in new product launches, and pricing and product initiatives of competitors.

[^1]:    ${ }^{1}$ Note: All comparisons are with the first quarter of the previous fiscal year, unless otherwise stated.

[^2]:    ${ }^{2}$ Note: All comparisons are with the first quarter of the previous fiscal year, unless stated otherwise.

