## FANCLCorporation

# Financial Statements for the First Quarter of the Fiscal Year Ending March 31, 2009 

Consolidated and non-consolidated results for the period April 1, 2008 to June 30, 2008

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## SUMMARY OF FINANCIAL STATEMENTS (consolidated)

First Quarter Results for the Fiscal Year Ended March 31, 2009

FANCL CORPORATION
July 30, 2008
Stock exchange listings: Tokyo $1^{\text {st }}$ section, code number 4921 Contact:
www.fancl.co.jp

Representative: Yoshifumi Narimatsu, CEO and Representative Director Scheduled date of submission of financial report: August 13, 2008

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1) Consolidated results for the first quarter (April 1, 2008 to June 30, 2008) of the fiscal year ending March 31, 2009
(1) Consolidated Operating Results

Millions of yen, rounded down


Note: The percentages shown above are a comparison with the same period in the previous fiscal year.
(2) Consolidated Financial Position


Shareholders' equity: As of June 30, 2008: $¥ 70,345$ million As of March 31, 2008: $¥ 69,899$ million
2) Dividends per share

|  | $\begin{gathered} \text { FY ended } \\ \text { March } 31,2008 \end{gathered}$ | FY ending March 31, 2009 (forecast) |
| :---: | :---: | :---: |
| Interim period | ¥12.00 | $¥ 12.00$ |
| Year-end ... | $¥ 12.00$ | $¥ 12.00$ |
| Annual ........................................................... | $¥ 24.00$ | $¥ 24.00$ |

Note: Changes to the dividend forecast during the period under review: None
3) Consolidated forecasts for the fiscal year ending March 31, 2009 (April 1, 2008 to March 31, 2009)

| (1) Consolidated | Millions of yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Consolidated interi September | ending | FY ending March 31, 2009 |  |
| Net sales | 48,900 | 1.0\% | 101,500 | 2.2\% |
| Operating income | 3,150 | (6.3)\% | 8,000 | 7.1\% |
| Ordinary income | 3,150 | (10.2)\% | 8,000 | 3.0\% |
| Net income . | 1,650 | 14.6\% | 4,200 | 13.7\% |
| Earnings per share ( $¥$ )................................... | 26.95 | -- | 68.59 | -- |

Note: 1. The percentages shown above are a comparison with the interim period of the previous fiscal year for 'Consolidated interim period ending September 30, 2008' and a comparison with the previous fiscal year for 'FY ending March 31, 2009'.
2. Changes to the Consolidated forecasts during the period under review: None

## 4) Other

(1) Transfer of important subsidiaries during the period (Transfers of subsidiaries resulting in changes in the scope of consolidation): None
(2) Use of simplified accounting methods or special accounting procedures: Yes

Note: For further detail, please see page 7: Commentary on Results, Section 4: Other.
(3) Changes in accounting principles, procedures and method of presentation associated with preparation of these consolidated financial statements. (Changes in important matters for preparation of Consolidated Financial Statements)

1. Changes due to revisions of accounting standards: Yes
2. Other changes: Yes

Note: For further detail, please see page 7: Commentary on Results, Section 4: Other.
(4) Number of outstanding shares (common stock)

1. Number of outstanding shares (including treasury shares):

June 30, 2008: 70,176,600 shares
March 31, 2008: 70,176,600 shares
2. Number of treasury shares:

June 30, 2008: 8,898,067 shares
March 31, 2008: 8,944,863 shares
3. Average number of shares during the period:

First quarter ended June 30, 2008: 61,260,570 shares
First quarter ended June 30, 2007: 64,037,168 shares

## Notice regarding the appropriate use of the financial forecasts

Forecasts, etc., recorded in this document include forward-looking statements that are based on management's estimates, assumptions and projections at the time of publication. A number of factors could cause actual results to differ materially from expectations. For further detail, please see Page 6: Commentary on Results, Section 3, Forecasts for the consolidated fiscal year ending March 31, 2009.

As of the current consolidated fiscal year, Accounting Standards for Quarterly Reporting (Accounting Standards Board of Japan Article 12) and Application Guidelines related to Accounting Standards for Quarterly Reporting (Accounting Standards Board of Japan Article 14) will be applied. Further, in accordance with the Regulations for Consolidated Quarterly Reporting a quarterly consolidated financial report will be prepared.

## Commentary on Results

## 1. Operating results (consolidated)

(All comparisons are with the first quarter of the previous fiscal year, unless stated otherwise.)
During the period under review, the domestic economic environment worsened and the outlook became less clear due to financial sector uncertainty, soaring prices of crude oil and raw materials, and other factors. Consumer spending continued to be sluggish and apprehension over the economic slowdown spread further.

Against this background, the cosmetics industry saw growth in sales of certain skin care products that appeal for their anti-aging functionality, while overall sales trended sideways.

In the nutritional supplements industry, amidst the continuing market adjustments the disparities between companies become clearer.

During the period under review, despite a strong performance in the cosmetics business due to the renewal of core products and other factors, consolidated net sales decreased $0.7 \%$ to $¥ 24,753$ million due to sluggish sales in the Other businesses segment such as the IIMONO OHKOKU mail order business. Operating income decreased $9.0 \%$ to $¥ 2,247$ million due to an increase in operational expenses incurred from the start-up of a new logistics center, etc. The operating income ratio decreased 0.8 percentage points to $9.1 \%$, ordinary income decreased $6.7 \%$ to $¥ 2,329$ million and the ordinary income ratio decreased 0.6 percentage points to $9.4 \%$.
Net income for the period decreased $8.2 \%$ to $¥ 1,109$ million as extraordinary losses were recorded, such as an impairment loss of $¥ 178$ million for land and buildings, and the net income ratio decreased 0.3 percentage points to $4.5 \%$.

## 1) Cosmetics Business

## Sales

Sales from the Cosmetics business increased $3.3 \%$ to $¥ 12,578$ million. (Millions of yen, rounded down)

|  | Three months ended <br> June 30, 2008 |  | Three months ended <br> June 30, 2007 |  | Change (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Amount in <br> $¥$ million | Percent of <br> total | Amount in <br> $¥$ million | Percent of <br> total |  |
|  | 9,709 | 77.2 | 9,399 | 77.2 | 3.3 |
|  | 2,674 | 21.3 | 2,653 | 21.8 | 0.8 |
| Others | 194 | 1.5 | 127 | 1.0 | 53.1 |
| Totals | 12,578 | 100.0 | 12,180 | 100.0 | 3.3 |


|  | Three months ended <br> June 30, 2008 |  | Three months ended <br> June 30, 2007 |  | Change (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Amount in <br> $¥$ million | Percent of <br> total | Amount in <br> $¥$ million | Percent of <br> total |  |
|  | 6,615 | 52.6 | 6,527 | 53.6 | 1.4 |
| Retail store sales | 4,394 | 34.9 | 4,423 | 36.3 | $(0.7)$ |
| Wholesales and others | 1,568 | 12.5 | 1,230 | 10.1 | 27.5 |
| Totals | 12,578 | 100.0 | 12,180 | 100.0 | 3.3 |

Sales of FANCL cosmetics increased $3.3 \%$ to $¥ 9,709$ million from robust sales of staple products such as Mild Cleansing Oil in addition to strong sales of skin care products renewed in the previous term.

Sales of ATTENIR cosmetics increased $0.8 \%$ to $¥ 2,674$ million largely on the back of strong sales of limited seasonal products.
Results by sales channels were: mail order sales increased $1.4 \%$ year on year to $¥ 6,615$ million, retail store sales decreased $0.7 \%$ to $¥ 4,394$ million and wholesale sales through other sales channels increased $27.5 \%$ to $¥ 1,568$ million, with strong results from overseas sales.

## Operating income

Operating income decreased $9.6 \%$ to $¥ 2,240$ million, due to an increase in selling, general and administrative expenses. The operating income margin decreased 2.5 percentage points to $17.8 \%$.

## 2) Nutritional Supplements Business

## Sales

Nutritional supplement sales decreased $1.2 \%$ to $¥ 7,466$ million.
(Millions of yen, rounded down)

|  | Three months ended June 30, 2008 |  | Three months ended June 30, 2007 |  | Change (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount in $¥$ million | $\begin{gathered} \text { Percent of } \\ \text { total } \end{gathered}$ | Amount in $\neq$ million | $\begin{aligned} & \text { Percent of } \\ & \text { total } \end{aligned}$ |  |
| Mail order sales | 3,305 | 44.3 | 3,401 | 45.0 | (2.8) |
| Retail store sales | 2,066 | 27.7 | 2,185 | 28.9 | (5.4) |
| Wholesales and others | 2,093 | 28.0 | 1,969 | 26.1 | 6.3 |
| Totals | 7,466 | 100.0 | 7,556 | 100.0 | (1.2) |

Sales of actively marketed HTC Collagen and other beauty supplements were strong, but did not offset the decrease in sales of other product groups such as vitamins and minerals.

Results by sales channels: Mail order sales decreased $2.8 \%$ to $¥ 3,305$ million, retail store sales decreased $5.4 \%$ to $¥ 2,066$ million, while wholesale sales through other sales channels increased $6.3 \%$ to $¥ 2,093$ million, supported by strong overseas sales.

## Operating income

Operating income increased $5.7 \%$ to $¥ 940$ million due to an improved sales cost ratio resulting from an increase in the proportion of sales of highly profitable products, and other factors. The operating income margin increased 0.8 percentage points to $12.6 \%$.

## 3) Other Businesses

Sales in Other businesses decreased $9.3 \%$ year on year to $¥ 4,709$ million
(Millions of yen, rounded down)

|  | Three months ended <br> June 30, 2008 | Three months ended <br> June 30, 2007 | Change (\%) |
| :--- | :---: | :---: | :---: |
| Hatsuga genmai business | 1,001 | 1,001 | $(0.0)$ |
| Kale juice business | 915 | 1,007 | $(9.1)$ |
| IIMONO OHKOKU mail order business | 1,894 | 2,268 | $(16.5)$ |
| Other businesses | 897 | 916 | $(2.0)$ |
| Totals | 4,709 | 5,192 | $(9.3)$ |

In the Hatsuga Genmai (germinated brown rice) business, sales decreased less than 1\% year on year to $¥ 1,001$ million compared to last year when a $20 \%$ price reduction implemented in April increased the level of sales.

In the Kale juice business, sales decreased $9.1 \%$ to $¥ 915$ million, as sales of frozen type were sluggish.
Sales through the IIMONO OHKOKU mail order business decreased $16.5 \%$ year on year to $¥ 1,894$ million, as sales through catalogue were sluggish.

Sales at other businesses decreased $2.0 \%$ to $¥ 897$ million as sales of sundries were robust while sales of undergarments performed poorly.

## Operating income

Operating loss improved $¥ 145$ million to $¥ 263$ million due to reduced operating losses in the Hatsuga Genmai and Kale juice businesses as a result of cost efficiencies.

## For reference: Sales network

|  | Number of stores <br> as of June 30, 2008 | Change compared to <br> March 31, 2008 |
| :--- | :---: | :---: |
| FANCL Ginza Square | 1 | -- |
| FANCL Shop <br> (Next Generation Store) | 9 | +2 |
| FANCL House | 98 | -2 |
| FANCL House J | 86 | -1 |
| Genki Station | 8 | -- |
| ATTENIR Shop | 12 | +1 |
| Other | 4 | -- |
| Total | 218 | -- |

## 2. Financial situation

(All comparisons are with the end of the previous fiscal year, unless stated otherwise.)
Assets decreased $¥ 265$ million to $¥ 85,420$ million. The primary contributing factors were an increase of $¥ 12$ million in current assets and a decrease of $¥ 277$ million in fixed assets. The increase in current assets was largely the result of $a \neq 2,002$ million increase in marketable securities, $a ¥ 2,026$ million decrease in cash and bank deposits and a decrease in inventories. The decrease in fixed assets was due to depreciation, although tangible fixed assets and intangible fixed assets increased due to opening new store openings, store remodeling and system maintenance for the new logistics center.

Liabilities decreased $¥ 660$ million to $¥ 14,756$ million. The primary contributing factors were a decrease of $¥ 619$ million in current liabilities and a decrease of $¥ 41$ million in long-term liabilities. The decrease in current liabilities was largely due to decreases in accounts payable and accrued income taxes, and despite an increase in allowance for bonuses. The decrease in long-term liabilities was the result of a decrease in long-term accounts payable from payments for the allowance for retirement benefits for directors.

Net assets increased $¥ 395$ million to $¥ 70,664$ million, primarily due to an increase in retained earnings and other factors from net income recorded during the period under review.

As a result, the shareholders' equity ratio improved 0.8 percentage points over the end of the previous fiscal year to 82.4\%.

Cash and cash equivalents as of June 30,2008 were $¥ 24,037$ million, $¥ 23$ million lower than at the end of the previous fiscal year. The main contributing factors are detailed below.

Cash flows from operating activities
Cash flow generated from operating activities during the period under review was $¥ 1,431$ million. Factors increasing operating cash flow were income before income taxes of $¥ 2,115$ million and depreciation expenses of $¥ 714$ million. Factors reducing operating cash flow included tax payments of $¥ 1,753$ million.

## Cash flows from investing activities

Cash used in investing activities during the period under review was $¥ 799$ million. This largely reflected outlays of $¥ 697$ million for acquisitions of tangible fixed assets such as equipment for new and renewed stores and system maintenance for the new logistics center, and an outlay of $¥ 180$ million for the acquisition of intangible fixed assets.

## Cash flows from financing activities

Cash flow used in financing activities during the period under review was $¥ 663$ million, primarily due to dividend payments of $¥ 647$ million.

## 3. Forecasts for the consolidated fiscal year ending March 31, 2009

There are no changes to the forecasts made on May 1, 2008 for the consolidated fiscal year ending March 31, 2009.
(1) Transfer of important subsidiaries during the period (Transfers of subsidiaries resulting in changes in the scope of consolidation: None
(2) Use of simplified accounting methods or special accounting procedures:

1. Calculation method for estimating amount of losses from general debt Since there have been no significant changes to the loan loss ratio and other ratios calculated at the end of the previous consolidated accounting period, the loan loss ratio and other ratios calculated at the end of the previous consolidated fiscal year have been used for calculating the estimated loan losses for the period under review.
2. Method for evaluating inventory assets

As regards the calculation of the inventory amount at the end of the consolidated period under review, actual stock taking was not implemented and instead the inventory amount as of the end of the previous consolidated fiscal year was used as the basis for a rational calculation.
Regarding the reduction in the book value of inventory assets, in respect of only those items where the decline in profitability is clear, we have estimated the net sale price and reduced the book value accordingly.
3. Calculation method for fixed asset depreciation expense

Calculations for assets depreciated using the declining balance method employ the corresponding amount of depreciation expense from the previous consolidated fiscal year for the period under review.
(3) Changes in accounting principles, procedures and method of presentation associated with the preparation of the consolidated financial statements.

1. As of the current consolidated fiscal year, Accounting Standards for Quarterly Reporting (Accounting Standards Board of Japan Article 12) and Application Guidelines related to Accounting Standards for Quarterly Reporting (Accounting Standards Board of Japan Application Guideline 14) will be applied. Further, in accordance with the Regulations for Consolidated Quarterly Reporting a quarterly consolidated financial report will be prepared.
2. Previously, assets held in inventory for ordinary sale were calculated based on the overall average cost method, however as of the first quarter of the current fiscal year, and following the application of Accounting Standards Related to the Evaluation of Inventory Assets (Accounting Standards Board of Japan, Article 9, July 5, 2006), assets held in inventory have been calculated primarily using the overall average of cost method (using the reduced book value method for balance sheet amounts based on profitability declines).
With the application of the above accounting standard, loss on inventory write-offs, previously recorded as a non-operating expense, has been included in cost of sales as of the consolidated period under review.
As a result of these changes, operating income, ordinary income and income before income taxes would have declined by $¥ 72$ million, $¥ 4$ million and $¥ 39$ million respectively by using the method formerly employed. There was no effect on ordinary income and income before income taxes.
For information on the effect on each of the business segments, please see page 13: Section 5. Segment Information.
3. As of the three-month period under review, the number of years of the useful lives of certain assets has been changed following reviews concerning the revision to income taxes regarding the number of years of the useful life of equipment and machinery.
The impact of this change on operating income, ordinary income and Income before income taxes is immaterial.
4. Previously, the accounting treatment for finance lease transactions, other than those involving ownership transfer, was based on accounting methods for operating lease transactions. However, we are now able to apply the Accounting Standards Related to Lease Transactions (Accounting Standards Board of Japan, Article 13, June 17, 1993, (First Committee of the Business Accounting Council)), revised March 30, 2007, and the Application Guidelines for Accounting Standards Related to Lease Transactions
(Accounting Standards Board of Japan, Application Guideline 16, January 18, 1994) (Japanese Institute of Certified Public Accountants, Committee on Accounting Systems)), revised March 30, 2007, to the consolidated financial reports for the consolidated accounting year beginning April 1, 2008. As a result, from first quarter of the current fiscal year these accounting standards will be applied for ordinary sales transactions. Further, as regards the depreciation method for leased assets related to financial lease transactions other than those involving ownership transfer, the straight-line method will be applied to the residual value over the useful life of the asset until it reaches zero.
The impact of this change on operating income, ordinary income and Income before income taxes is immaterial.
5. Consolidated Financial Statements

| Consolidated Balance Sheet |  |  |
| :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |
|  | $\begin{gathered} \hline \text { As of } \\ \text { June } 30,2008 \end{gathered}$ | As of March 31, 2008 |
| ASSETS |  |  |
| I. Current assets: |  |  |
| Cash and bank deposits | 14,525 | 16,551 |
| Notes and accounts receivable. | 10,207 | 10,053 |
| Marketable securities . | 15,511 | 13,508 |
| Merchandise . | 2,353 | 2,658 |
| Products.. | 658 | 571 |
| Raw materials . | 2,741 | 3,023 |
| Work in process. | 73 | 78 |
| Others ... | 3,099 | 2,717 |
| Allowance for doubtful accounts. | (155) | (159) |
| Total current assets.. | 49,016 | 49,003 |
| II. Fixed assets: |  |  |
| Tangible fixed assets |  |  |
| Buildings and structures.. | 21,248 | 21,140 |
| Accumulated depreciation and accumulated impairment loss $\qquad$ | $(10,346)$ | $(10,112)$ |
| Buildings and structures (net).. | 10,902 | 11,028 |
| Machinery and transport equipment. | 5,473 | 5,419 |
| Accumulated depreciation and accumulated impairment loss $\qquad$ | $(4,083)$ | $(4,014)$ |
| Machinery and transport equipment (net). | 1,390 | 1,404 |
| Furniture, tools and fixtures . | 5,769 | 5,724 |
| Accumulated depreciation | $(4,663)$ | $(4,639)$ |
| Furniture, tools and fixtures (net).. | 1,105 | 1,085 |
| Land. | 10,695 | 10,901 |
| Others. | 248 | 74 |
| Total tangible fixed assets . | 24,343 | 24,494 |
| Intangible fixed assets |  |  |
| Goodwill | 710 | 738 |
| Others. | 2,865 | 2,953 |
| Total intangible fixed assets. | 3,576 | 3,692 |
| Total investments and other assets. | 8,485 | 8,496 |
| Total fixed assets.. | 36,404 | 36,682 |
| Total Assets............................................................. | 85,420 | 85,685 |


| Consolidated Balance Sheet continued |  |  |
| :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |
|  | $\begin{gathered} \text { As of } \\ \text { June } 30,2008 \end{gathered}$ | As of March 31, 2008 |
| LIABILITIES |  |  |
| I. Current liabilities: |  |  |
| Notes and accounts payable.. | 3,283 | 3,599 |
| Accrued income taxes.. | 1,152 | 1,865 |
| Allowance for bonus.. | 1,591 | 1,037 |
| Allowance for points. | 1,476 | 1,496 |
| Others.. | 4,830 | 4,954 |
| Total current liabilities. | 12,334 | 12,953 |
| II. Long-term liabilities: |  |  |
| Allowance for retirement benefits.. | 1,682 | 1,642 |
| Allowance for directors' retirement bonuses | 47 | 46 |
| Others.. | 692 | 773 |
| Total long-term liabilities. | 2,421 | 2,462 |
| Total liabilities. | 14,756 | 15,416 |
| NET ASSETS |  |  |
| Shareholders' equity |  |  |
| Common stock. | 10,795 | 10,795 |
| Additional paid-in capital. | 11,865 | 11,861 |
| Retained earnings | 58,982 | 58,608 |
| Treasury stock. | $(11,327)$ | $(11,387)$ |
| Total shareholders' equity. | 70,315 | 69,877 |
| Difference from exchange and evaluation |  |  |
| Valuation difference on other marketable securities | 34 | 27 |
| Foreign exchange adjustment account. | (4) | (4) |
| Total difference from exchange and evaluation.. | 29 | 22 |
| Warrants ... | 219 | 275 |
| Minority interests. | 99 | 94 |
| Total net assets. | 70,664 | 70,268 |
| Total Liabilities and Net Assets ........................ | 85,420 | 85,685 |


| Consolidated Statements of Income |  |
| :---: | :---: |
|  | Millions of yen, rounded down |
|  | April 1, 2008 to June 30, 2008 |
| Net sales. | 24,753 |
| Cost of sales | 7,987 |
| Gross profit. | 16,765 |
| Selling, general and administrative expenses.. | 14,518 |
| Operating income. | 2,247 |
| Non-operating income |  |
| Interest income | 30 |
| Dividend income | 1 |
| Other non-operating income . | 76 |
| Total non-operating income | 108 |
| Non-operating expenses |  |
| Interest expense | 0 |
| Exchange loss | 9 |
| Other non-operating expenses | 16 |
| Total non-operating expenses. | 26 |
| Ordinary income.. | 2,329 |
| Extraordinary income .. |  |
| Income from sale of fixed assets. | 5 |
| Income from recovery of bad debts | 7 |
| Other | 0 |
| Total extraordinary income | 13 |
| Extraordinary loss |  |
| Loss on disposal of fixed assets .. | 8 |
| Impairment loss.. | 178 |
| Other | 40 |
| Total extraordinary loss. | 226 |
| Income before income taxes | 2,115 |
| Income and other taxes. | 1,119 |
| Adjustments to income and other taxes | (118) |
| Total income and other taxes. | 1,000 |
| Income from minority interests .. | 5 |
| Net income ...................................................... | 1,109 |


| Consolidated Statements of Cash Flows |  |
| :---: | :---: |
|  | Millions of yen, rounded down |
|  | April 1, 2008 to June 30, 2008 |
| I. Cash flows from operating activities |  |
| Income before income taxes | 2,115 |
| Depreciation. | 714 |
| Impairment losses. | 178 |
| Stock compensation expenses | 35 |
| Amortization of goodwill | 28 |
| Increase (decrease) in allowance for doubtful accounts | (4) |
| Increase (decrease) in allowance for bonuses.. | 554 |
| Increase (decrease) in allowance for points.. | (20) |
| Increase (decrease) in allowance for retirement benefits $\qquad$ | 39 |
| Increase (decrease) in allowance for directors retirement benefits $\qquad$ | 0 |
| Interest and dividend income | (31) |
| Interest paid | 0 |
| Gain (loss) from foreign exchange | (0) |
| Gain on sale of fixed assets | (5) |
| Loss from disposal of fixed assets | 8 |
| Decrease (increase) in trade receivables. | (154) |
| Decrease (increase) in inventories. | 531 |
| Decrease (increase) in other current assets | (353) |
| Increase (decrease) in trade payables. | (315) |
| Increase (decrease) in other current liabilities | (35) |
| Increase (decrease) in other long-term liabilities | (118) |
| Others | (0) |
| Sub-total | 3,165 |
| Interest and dividends received | 18 |
| Interest paid | (0) |
| Other income | 0 |
| Income taxes paid | $(1,753)$ |
| Net cash provided by (used in) operating activities | 1,431 |
| II. Cash flows from investing activities |  |
| Acquisition of marketable securities.. | (999) |
| Income from sale and redemption of marketable securities | 999 |
| Acquisition of tangible fixed assets | (697) |
| Income from sale of tangible fixed assets. | 70 |
| Acquisition of intangible fixed assets | (180) |
| Income from loans receivable | 4 |
| Other payments | (20) |
| Other income. | 24 |
| Net cash provided by (used in) investing activities | (799) |
| III. Cash flows from financing activities |  |
| Repayment of long-term loans. | (12) |
| Sale of treasury stock | 0 |
| Acquisition of treasury stock | (0) |
| Cash dividends paid. | (647) |
| Others. | (3) |
| Net cash provided by (used in) financing | (663) |
| IV. Effect of exchange rate changes on cash and cash equivalents | 7 |
| V. Net increase in cash and cash equivalents.. | (23) |
| VI. Cash and cash equivalents at the beginning of the period. | 24,060 |
| VII. Cash and cash equivalents at end of period. | 24,037 |

As of the current consolidated fiscal year, Accounting Standards for Quarterly Reporting (Accounting Standards Board of Japan Article 12) and Application Guidelines related to Accounting Standards for Quarterly Reporting (Accounting Standards Board of Japan Article 14) will be applied. Further, in accordance with the Regulations for Consolidated Quarterly Reporting a quarterly consolidated financial report will be prepared.
4. Items related to going concern assumption

No applicable items
5. Segment Information
a. Business Segments

|  |  |  |  | (Millions of yen, rounded down) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cosmetics Business | Nutritional Supplements Business | Other Businesses | Total | Eliminations or Corporate | Consolidated |
| 1. Sales and operating income: <br> (1) Sales to external customers <br> (2) Inter-segment sales or transfers | $12,578$ | $7,466$ | $4,709$ | $24,753$ | -- | $24,753$ |
| Total sales | 12,578 | 7,466 | 4,709 | 24,753 | -- | 24,753 |
| Operating income (loss) | 2,240 | 940 | (263) | 2,917 | (669) | 2,247 |

Notes:

1. Segmentation has been adopted for internal management purposes.
2. Segment operations are as follows:

Cosmetic Business: Mail order and retail sales and wholesaling of a variety of cosmetics products Nutritional Supplements Business: Mail order and retail sales and wholesaling of a variety of nutritional supplements
Other businesses: Mail order of personal sundries, accessories, undergarments, health equipment and household sundries, mail order and retail sales and wholesales of Hatsuga genmai (germinated brown rice) and Kale Juice, etc.
3. Changes to accounting methods

Accounting standards related to the evaluation of inventory assets
As described in section 2 of Changes in accounting principles, procedures and method of presentation associated with preparation of the consolidated financial statements, as of the first quarter of the consolidated current fiscal year, Accounting Standards Related to the Evaluation of Inventory Assets (Accounting Standards Board of Japan, Article 9, July 5, 2006) will be applied.
With the application of the above accounting standard, losses on inventory write-offs, previously recorded as a non-operating expense, have been included in cost of sales as of the consolidated period under review. As a result of this change, and in comparison to the former accounting method, operating income decreased by $¥ 17$ million in the cosmetics business, $¥ 47$ million in the nutritional supplements business and by $¥ 8$ million in other businesses.
b. Segment information by area:

April 1, 2008 to June 30, 2008
Since the domestic business comprises over $90 \%$ of total for sales, segment information by area has been omitted.

## c. Overseas sales:

April 1, 2008 to June 30, 2008
Since overseas sales are less than $10 \%$ of consolidated sales overseas sales has been omitted.
6. Special changes to shareholders equity

No applicable items

## REFERENCE:

(1) Consolidated Statements of Income for First Quarter of the Fiscal Year Ending March 31, 2008 (Summarized)

Millions of yen, rounded down

|  | April 1, 2007 to June 30, 2007 |
| :---: | :---: |
| Net sales . | 24,929 |
| Cost of sales . | 8,111 |
| Gross profit.. | 16,818 |
| Selling, general and administrative expenses. | 14,347 |
|  | 2,470 |
| Non-operating income |  |
| Interest and dividend income .. | 32 |
| Other non-operating income | 87 |
| Total non-operating income | 119 |
| Non-operating expenses |  |
| Loss on disposal of inventories. | 75 |
| Other non-operating expenses . | 19 |
| Total non-operating expenses...................... | 94 |
| Ordinary income ................................... | 2,495 |
| Extraordinary income .................................. | -- |
| Extraordinary loss |  |
| Loss on disposal of fixed assets ................. | 3 |
| Other extraordinary expenses.................... | 286 |
| Total extraordinary loss............................... | 289 |
| Income before income taxes ........................ | 2,205 |
| Income taxes .................................................. | 996 |
| Net income.............................................. | 1,208 |

## (2) Consolidated Statements of Cash Flows for First Quarter of the Fiscal Year Ending March 31, 2008

 (Summarized)|  | Millions of yen, rounded down |
| :---: | :---: |
|  | April 1, 2007 to June 30, 2007 |
| I. Cash flows from operating activities |  |
| Income before income taxes | 2,205 |
| Depreciation | 702 |
| Increase (decrease) in allowance for bonuses | 487 |
| Increase (decrease) in allowance for retirement benefits | 28 |
| Interest and dividend income | (32) |
| Loss on disposal of tangible fixed assets | 3 |
| Decrease (increase) in trade receivables | (232) |
| Decrease (increase) in inventories.. | (276) |
| Decrease (increase) in other current assets | (259) |
| Increase (decrease) in trade payables | 211 |
| Increase (decrease) in other current liabilities | 734 |
| Others | (201) |
| Sub-total.. | 3,370 |
| Interest and dividends received. | 30 |
| Income taxes paid | $(1,766)$ |
| Others .............. | 64 |
| Net cash provided by (used in) operating activities .. | 1,697 |
| II. Cash flows from investing activities |  |
| Acquisition of marketable securities | $(4,492)$ |
| Income from redemption of marketable securities. | 4,997 |
| Acquisition of tangible fixed assets... | (232) |
| Acquisition of intangible fixed assets. | (498) |
| Acquisition of other investments.. | (26) |
| Others .............................................................. | 193 |
| Net cash provided by (used in) investing activities $\qquad$ | (58) |
| III. Cash flows from financing activities |  |
| Net payment for purchase (and proceeds from sale) of treasury stock | 205 |
| Cash dividends paid ......... | (617) |
| Net cash provided by (used in) financing activities | (412) |
| IV. Effect of exchange rate changes on cash and cash equivalents.. | -- |
| V. Net increase in cash and cash equivalents ........... | 1,226 |
| VI. Cash and cash equivalents at the beginning of the period | 23,411 |
| VII. Cash and cash equivalents at end of period ... | 24,638 |

## 3. Segment Information

a. Business Segments

Three months ended June 30, 2007
Millions of yen, rounded down

|  | Cosmetics <br> Business | Nutritional <br> Supplements <br> Business | Other <br> Businesses | Total | Eliminations <br> or Corporate | Consolidated |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total sales | 12,180 | 7,556 | 5,192 | 24,929 | -- | 24,929 |
| Operating <br> expenses | 9,702 | 6,666 | 5,601 | 21,971 | 488 | 22,459 |
| Operating income <br> (loss) | 2,478 | 889 | $(409)$ | 2,958 | $(488)$ | 2,470 |

b. Segment information by area:

April 1, 2007 to June 30, 2007
Since the domestic business comprises over $90 \%$ of total for sales, segment information by area has been omitted.
c. Overseas sales:

April 1, 2007 to June 30, 2007
Since overseas sales are less than $10 \%$ of consolidated sales overseas sales has been omitted.


[^0]:    This document has been translated from the original Japanese as a guide for non-Japanese investors. It contains forward-looking statements based on a number of assumptions and beliefs made by management in light of information currently available. Actual financial results may differ materially depending on a number of factors, including changing economic conditions, legislative and regulatory developments, delay in new product launches, and pricing and product initiatives of competitors.

