## FANCL Corporation

## Consolidated Financial Statements for the Fiscal Year Ended March 31, 2009

[^0]
## SUMMARY OF FINANCIAL STATEMENTS (consolidated)

## Results for the Fiscal Year Ended March 31, 2009

## FANCL CORPORATION

May 1, 2009
www.fancl.co.jp
Stock exchange listings: Tokyo $1^{\text {st }}$ section, code number 4921 Contact:

Katsuhiko Egami
Executive Officer/ General Manager of
Administration Unit
Telephone: +81-45-226-1200
Representative: Yoshifumi Narimatsu, C.E.O. and Representative Director Scheduled date for regular shareholders' meeting: June 20, 2009 Scheduled date for submission of the financial report: June 22, 2009
Scheduled date for distribution of dividends: June 22, 2009

1. Consolidated results for the fiscal year April 1, 2008 to March 31, 2009

| (1) Sales and Income | Millions of yen, rounded down |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | FY ended Ma | 31, 2009 | FY ended M | arch 31, 2008 |
|  |  | Change (\%) |  | Change (\%) |
| Net sales | 98,004 | (1.4) | 99,349 | (1.7) |
| Operating income. | 6,666 | (10.7) | 7,467 | (10.8) |
| Ordinary income.. | 6,938 | (10.6) | 7,765 | (7.4) |
| Net income | 2,662 | (27.9) | 3,694 | 45.0 |
| Net income per share ( $¥$ ) | ¥43.46 |  | ¥58.42 |  |
| Fully diluted earnings per share ( $¥$ ). | $¥ 43.35$ |  | $¥ 58.10$ |  |
| Return on equity................ | 3.8\% |  | 5.2\% |  |
| Ratio of ordinary income to total capital | 8.1\% |  | 9.0\% |  |
| Ratio of operating income to net sales. | 6.8\% |  | 7.5\% |  |

Note: Percentage figures for sales, operating income, etc. represent changes compared to the previous fiscal year. Gain from investments in subsidiaries and affiliates accounted for by the equity method: Fiscal year ended March 31, 2009: $¥--\quad$ Fiscal year ended March 31, 2008: $¥--$
(2) Consolidated Financial Position

Millions of yen, rounded down

| 2) Consolidated Financial Position | Millions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | As of March 31, 2009 | As of March 31, 2008 |
| Total assets. | 85,309 | 85,685 |
| Shareholders' equity | 71,242 | 70,268 |
| Equity ratio (\%). | 83.0 | 81.6\% |
| Shareholders' equity per share ( $¥$ ) | $¥ 1,155.74$ | ¥1,141.56 |

Shareholders’ equity at end of period: FY ended March 2009: $¥ 70,823$ million FY ended March 2008: $¥ 69,899$ million
(3) Cash Flows

Millions of yen, rounded down
$\left.\begin{array}{lr|r}n & & \text { FY ended March 31,2009 }\end{array}\right)$ FY ended March 31, 2008

| 2. Dividends | Fiscal year ended March 31, 2008 | Fiscal year ended March 31, 2009 | Fiscal year ending March 31, 2010 (forecast) |
| :---: | :---: | :---: | :---: |
| Interim dividend per share ( $¥$ ) | 12.00 | 17.00 | 17.00 |
| Year-end dividend per share ( $¥$ ) .................................... | 12.00 | 17.00 | 17.00 |
| Annual dividend per share ( $¥$ ). | 24.00 | 34.00 | 34.00 |
| Total dividend payment (millions of yen)......................... | 1,538 | 2,083 |  |
| Consolidated dividend payout ratio (\%) .......................... | 41.1 | 78.2 | 61.3 |
| Dividend to net assets ratio (\%) .................................... | 2.1 | 3.0 |  |

3. Consolidated forecasts for the fiscal year ending March 31, 2010 (April 1, 2009 to March 31, 2010)

|  | Millions of yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Interim period ending September 30, 2009 |  | FY Ending <br> March 31, 2010 |  |
|  |  | Change \% |  | Change \% |
| Net sales.. | 47,900 | (1.4) | 97,500 | (0.5) |
| Operating income | 2,950 | (0.6) | 7,300 | 9.5 |
| Ordinary income | 2,950 | (5.9) | 7,300 | 5.2 |
| Net income | 1,350 | 0.3 | 3,400 | 27.7 |
| Net income per share (¥) ............................................. | ¥22.03 |  | $¥ 55.48$ |  |

Percentage figures for sales, operating income, etc. represent changes compared to the previous fiscal year.
4. Other

1) Transfer of key subsidiaries during the period (transfers of certain subsidiaries resulting in changes in the scope of consolidation): No applicable changes
2) Changes in accounting methods, procedures and presentation in the making of these financial statements (key items mentioned in Significant Items for the Preparation of Consolidated Financial Statements):
1. Changes following revisions to accounting standards: Yes
2. Other changes: No

Note: See Significant Items for the Preparation of Consolidated Financial Statements on page 17 for more detail.
3) Number of shares outstanding (ordinary shares)

1. Number of shares outstanding (including treasury shares):

As of March 31, 2009: 65,176,600
As of March 31, 2008: 70,176,600
2. Number of treasury shares:

As of March 31, 2009: 3,896,949
As of March 31, 2008: 8,944,863
Note: See Per share information on page 33 for detail on the number of outstanding shares used for the basis of calculations for net income per share

## Reference: Outline of Non-consolidated Financial Results

1. Non-consolidated operating results for the fiscal year ended March 31, 2009

| 1) Non-consolidated Operating $R$ |  |  | Millions of yen, rounded down |  |
| :---: | :---: | :---: | :---: | :---: |
|  | FY ended <br> March 31, 2009 |  | FY endedMarch 31,2008 |  |
|  |  | (\% change) |  | (\% change) |
| Sales. | 73,783 | (1.5) | 74,917 | (2.2) |
| Operating income. | 4,991 | 11.3 | 4,484 | (13.4) |
| Ordinary income... | 5,338 | 10.8 | 4,818 | (18.5) |
| Net income................................ | 2,025 | (14.2) | 2,359 | 106.1 |
| Earnings per share ( $¥$ ) ........................ | 33.06 |  | 37.31 |  |
| Fully diluted earnings per share ( $¥$ ).. | 32.98 |  | 37.11 |  |

Percentage figures for sales, operating income, etc. represent changes compared to the previous fiscal year.
2) Non-Consolidated financial position

|  | As of <br> March 31, 2009 |  |
| :--- | :---: | ---: |
| Total assets (millions of yen) ................. | 65,880 | As of <br> Net assets (millions of yen) March 31, 2008 |

Note: Shareholders' equity:
FY ended March 2009: $¥ 55,508$ million
FY ended March 2008: $¥ 55,221$ million

Forecasts and forward-looking statements in this document are based on a number of assumptions and beliefs made by management in light of information currently available. Actual financial results may differ materially depending on a number of factors, including economic conditions, legislative and regulatory developments, delay in new product or service launches, and pricing and product initiatives of competitors. Please see Page 4, Consolidated operating results and Page 6, Outlook for FY ending March 31, 2010 for information regarding forecasts for the next period.

## 1. Consolidated operating results

## (1) Operating results

## 1. Consolidated fiscal year

In the fiscal year under review, the economic environment rapidly worsened as domestic demand declined, corporate revenues decreased and the unemployment rate increased as a result of a significant drop in the securities and real estate markets, worsening results from the manufacturing industry, primarily from the export industry, and other factors amidst a global financial and economic crisis stemming from the sub-prime problem.

In this environment, the cosmetics industry has begun to decline as sales of skin care products have worsened.
In the health foods industry, the adjustment phase is nearing its end and the market is trending upwards as differentiation between companies increase.

Net sales in the consolidated fiscal year under review decreased $1.4 \%$ to $¥ 98,004$ million despite strong sales such as from renewed core products of the cosmetics business, as the nutritional supplements business and other businesses such as IIMONO OHKOKU performed poorly. Operating income decreased $10.7 \%$ to $¥ 6,666$ million, the operating profit margin decreased 0.7 percentage points to 6.8 , ordinary income decreased $10.6 \%$ to $¥ 6,938$ million and the ordinary income margin decreased 0.7 percentage points to $7.1 \%$.

Net income during the period under review decreased $27.9 \%$ to $¥ 2,662$ million as a loss from disposal of fixed assets from closure of stores and losses following the closure of a hatsuga genmai factory were recorded. The net income margin decreased 1.0 percentage points to $2.7 \%$.
2. Status of operations

1) Cosmetics Business

## Sales

Cosmetics sales increased $2.1 \%$ compared to the previous year, reaching $¥ 50,081$ million.

|  |  |  |  |  | (Millions of yen) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY endedMarch 31, 2009 |  | FY ended March 31, 2008 |  | Change (\%) |
|  | Amount in $¥$ million | $\begin{aligned} & \text { Percent of } \\ & \text { total } \end{aligned}$ | Amount in $\neq$ million | $\begin{gathered} \text { Percent of } \\ \text { total } \end{gathered}$ |  |
| FANCL Cosmetics | 38,394 | 76.7 | 37,813 | 77.1 | 1.5 |
| ATTENIR Cosmetics | 10,489 | 20.9 | 10,710 | 21.8 | (2.1) |
| Others | 1,197 | 2.4 | 538 | 1.1 | 122.4 |
| Totals | 50,081 | 100.0 | 49,061 | 100.0 | 2.1 |


|  | FY ended <br> March 31, 2009 |  | FY ended <br> March 31, 2008 |  | Change (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Amount in <br> $¥$ million | Percent of <br> total | Amount in <br> $¥$ million | Percent of <br> total |  |
|  | 26,140 | 52.2 | 25,989 | 53.0 | 0.6 |
| Retail store sales | 17,212 | 34.4 | 17,582 | 35.8 | $(2.1)$ |
| Wholesales and others | 6,727 | 13.4 | 5,490 | 11.2 | 22.5 |
| Totals | 50,081 | 100.0 | 49,061 | 100.0 | 2.1 |

Sales of FANCL cosmetics increased $1.5 \%$ to $¥ 38,394$ million, from the effects of renewals of skin care products, beauty essence and Facial Washing Powder.
Sales of ATTENIR cosmetics decreased $2.1 \%$ to $¥ 10,489$ million, with pro-active marketing activities failing to lead to an increase in the number of customers.

Results by sales channels were: mail order sales increased $0.6 \%$ year on year to $¥ 26,140$ million, retail store sales decreased $2.1 \%$ to $¥ 17,212$ million from a decrease in the number of retail stores, and wholesale sales through other sales channels increased $22.5 \%$ to $¥ 6,727$ million, with strong results from overseas sales and an increase in OEM sales.

## Operating income

Operating income decreased $8.7 \%$ to $¥ 6,761$ million due to a rise in the cost percentage following the increase in OEM sales. The operating income margin decreased 1.6 percentage points to $13.5 \%$.

## 2) Nutritional Supplements Business

## Sales

Nutritional supplement sales decreased $3.1 \%$ year on year to $¥ 29,088$ million.


Active marketing of beauty supplements such as HTC Collagen and certain products targeting middle-aged and elderly customers led to strong sales, but this was unable to cover the decrease in sales of other product groups such as vitamins and herbs.
Results by sales channels were: mail order sales decreased $3.7 \%$ to $¥ 13,011$ million, retail store sales decreased $7.9 \%$ to $¥ 7,948$ million as sales at existing stores were sluggish and the number of retails stores decreased, and wholesale sales through other sales channels increased $3.2 \%$ to $¥ 8,129$ million, supported by strong overseas sales.

## Operating income

Operating income decreased $16.4 \%$ to $¥ 2,929$ million due to a drop in revenues and an increase in expenses for sales promotion. The operating income margin decreased 1.6 percentage points to $10.1 \%$.

## 3) Other Businesses

Sales in Other businesses decreased $7.1 \%$ year on year to $¥ 18,834$ million

|  |  | (Millions of yen) |  |
| :--- | :---: | :---: | :---: |
|  | FY ended <br> March 31, 2009 | FY ended <br> March 31, 2008 | Change (\%) |
| Hatsuga Genmai Business | 3,571 | 3,744 | $(4.6)$ |
| Kale juice business | 3,593 | 3,761 | $(4.5)$ |
| IIMONO OHKOKU mail order business | 8,226 | 8,840 | $(6.9)$ |
| Other | 3,442 | 3,924 | $(12.3)$ |
| Totals | 18,834 | 20,270 | $(7.1)$ |

In the Hatsuga Genmai business, sales decreased $4.6 \%$ to $¥ 3,571$ million due to sluggish mail-order sales from a decrease in customer numbers and despite an expansion of commercial sales such as sales to convenience stores.

In the Kale Juice business, sales decreased $4.5 \%$ to $¥ 3,593$ million, as sales of frozen-type kale juice were poor.

Sales through the IIMONO OHKOKU mail order business decreased $6.9 \%$ year on year to $¥ 8,226$ million, as catalogue sales were sluggish.

Sales at other businesses decreased $12.3 \%$ to $¥ 3,442$ million, as sales of undergarments did not perform well.

## Operating income

Operating loss improved $¥ 403$ million over the previous fiscal year to $¥ 981$ million due to improved operating results in the Hatsuga Genmai and Kale juice businesses and despite worsened operating losses in the IIMONO OHKOKU business.

## For reference: Sales network

|  | Number of stores <br> as of March 31, 2009 | Change compared to <br> March 31, 2008 |
| :--- | :---: | :---: |
| FANCL Ginza Square | 1 | -- |
| FANCL Shop <br> (Next Generation Store) | 14 | +7 |
| FANCL House | 93 | -7 |
| FANCL House J | 68 | -19 |
| Genki Station | 5 | -3 |
| ATTENIR Shop | 13 | +2 |
| Other | 3 | -1 |
| Total | 197 | -21 |

## (3) Outlook for FY ending March 31, 2010

In the year ahead, we expect the challenging economic environment to continue.
In the Cosmetics business, revenues for FANCL cosmetics are expected to increase due to strong sales of Mild Cleansing Oil renewed during the previous fiscal year. Sales of ATTENIR cosmetics are expected to remain at about the same level as the previous year. Although we will develop sales promotions around the $20^{\text {th }}$ anniversary, we also expect challenging conditions to continue.

In the Nutritional Supplements business, revenues are expected to decrease as we anticipate that customer numbers will continue to decrease, even though we expect stronger sales of beauty supplements targeting women and growth in sales of products for middle-aged and elderly customers.

In other businesses, revenues are expected to decrease due to forecasted continued sluggishness in catalogue sales through the IIMONO OHKOKU mail order business and despite an expected increase in revenues from the impact of new products in the Kale juice business.

As a result, consolidated net sales for the fiscal year ending March 31, 2010 are forecast to decrease 0.5\% year on year to $¥ 97,500$ million. Operating income is forecast to increase $9.5 \%$ to $¥ 7,300$ million, benefiting from cost efficiencies, ordinary income is forecast to increase $5.2 \%$ to $¥ 7,300$ million, and consolidated net income is forecast to increase $27.7 \%$ to $¥ 3,400$ million.

## Financial situation

Cash and cash equivalents as of March 31,2009 were $¥ 26,732$ million, $¥ 2,671$ million higher than at the end of the previous fiscal year. The main contributing factors were as follows:

Cash flows from operating activities
Cash flow generated from operating activities during the period under review was $¥ 6,005$ million. The primary factors that increased operating cash flow included income before income taxes of $¥ 5,750$ million and depreciation expenses of $¥ 3,167$ million. Factors reducing operating cash flow included tax payments of $¥ 3,317$ million.

## Cash flows from investing activities

Cash used in investing activities during the period under review was $¥ 1,517$ million. This was largely the result of decreases from outlays such as $¥ 9,983$ million for the acquisition of marketable securities, $¥ 1,848$ million for acquisitions of tangible fixed assets such as equipment for new and renewed stores and factory facilities, and an outlay of $¥ 1,315$ million for the transfer of operations following the establishment of NICOSTAR BEAUTECH Co., Ltd. Increases included a $¥ 11,996$ million gain from the redemption and sale of marketable securities.

Cash flows from financing activities
Cash flow used in financing activities during the period under review was $¥ 1,769$ million. This was largely the result of $¥ 1,771$ million paid out in dividends.

For the next fiscal year, funds for investing activities and financing activities are expected to be included in the scope of increase in cash flows from operating activities.

Trends in Cash Flow-related Indices

|  | FY ended <br> March 31, <br> 2005 | FY ended <br> March 31, <br> 2006 | FY ended <br> March 31, <br> 2007 | FY ended <br> March 31, <br> 2008 | FY ended <br> March 31, <br> 2009 |
| :--- | ---: | ---: | ---: | ---: | :---: |
| Equity ratio (\%) | 83.4 | 83.9 | 82.2 | 81.6 | 83.0 |
| Equity ratio based on market <br> price (\%) | 110.9 | 183.9 | 120.3 | 98.2 | 80.2 |
| Debt service coverage (\%) | -- | -- | -- | 0.0 | -- |
| Interest coverage ratio (times) | -- | -- | $1,635.2$ | $34,577.9$ |  |

## Notes:

Equity ratio: Shareholders' equity /Total assets
Equity ratio based on market price: Market capitalization/Total assets
Debt service coverage: Interest-bearing debt/Operating cash flow
Interest coverage ratio: Operating cash flow/interest paid

1. Calculations based on consolidated financial results figures.
2. Market capitalization $=$ market price on last trading day of period $x$ total shares outstanding at end of period (excluding treasury shares)
3. Operating cash flow is the Net Cash Provided From Operating Activities figure in the consolidated statements of cash flows.
4. Interest bearing debt includes all debt on which interest is paid recorded in the liabilities section of the consolidated balance sheet.
(3) Policy Regarding Allocation of Earnings and Proposed Dividends

FANCL recognizes that ensuring shareholders obtain a fair return on their investment is a key management responsibility. Our basic policy for allocation of earnings is as follows:

| Dividends | Maintain a dividend pay out ratio of at least 40\% of consolidated net <br> income |
| :--- | :--- |
| Acquisition of <br> treasury shares | Flexibly consider the acquisition of treasury shares with the aim of <br> improving the capital efficiency ratio, while taking into account trends <br> in the share price and future capital funding requirements |
| Cancellation of <br> treasury shares | Treasury shares in excess of 10\% of the total number of outstanding <br> shares will be cancelled |

As determined by the Board of Directors, FANCL will pay dividends from retained earnings using September 30 of each year as the record date for payment of the interim dividend. Further, FANCL will pay dividends twice annually-an interim and year-end dividend-from retained earnings.
Based on the above, dividends for the fiscal year ended March 31,2009 will be $¥ 17$ per share. Similar to the interim dividend, this represents a $¥ 10$ increase over the dividend per share paid in the comparable term of the previous fiscal year. For the fiscal year ending March 31, 2010, we forecast an annual dividend of $¥ 34.00$ per share (interim: $¥ 17$ and year-end: $¥ 17$ ).

During the current fiscal year, $5,000,000$ treasury shares were cancelled.

## 3. Management Policy

(1) Basic management policy

Management policy for the Group operations is aimed at building a structure through which we will strive to eliminate the negatives in health and beauty. Today, "dissatisfaction" and "safety concerns" are just some of the negative factors in society. The FANCL Group companies are fully focused on creating new markets and value by eliminating such negatives. Looking forward, we believe that a policy that endeavors to eliminate the negative factors will lead to increased corporate value and long-term profitability for our shareholders.
(2) Management targets and the medium-term management strategy and key issues

Progress in our medium-term plan Unparalleled quality = New value 2010 (fiscal year March 31, 2009 to fiscal year March 21, 2011)

The fiscal year ended March 31, 2009, is the first year of the new medium-term plan Unparalleled quality $=$ New value 2010 (fiscal year March 31, 2009 to fiscal year March 21, 2011) launched by the FANCL Group. We recognize that strengthening our customer base is the key to achieving long-term, continuous growth. From the customer's perspective, we will concentrate on creating a long-term relationship based on trust by continuing to provide Unparalleled quality $=$ New value that exceeds our customers expectations in products and services on every front. We firmly believe that creating loyal customers will lead to improved corporate value.

In the first fiscal year of the plan, we significantly underachieved our sales and income targets due to the effects of the sudden deterioration of the economic environment. Although we do not plan to change the basic strategy of the medium-term plan, during the fiscal year ending March 31, 2010, we will formulate a new medium-term plan to begin in the fiscal year ending March 31, 2011 and will reconsider the strategy for each business and review the numerical targets while we strive towards shifting to a highly profitable structure based on the economic environment.

## Basic strategy

- Improve brand value and build stronger relations with customers
- Shift towards product-centered management following adoption of Company structure
- Achieve ground-breaking FANCL customer service
- Implement improvements aiming to raise revenues

Strategy for each business
In the cosmetic businesses, we will promote the development of competitive products emphasizing functionality. We will renew core products and aim to be number one in the preservative-free market and the only provider in the sensitive skin market.

In the nutritional supplement businesses, we will implement concentration and selection. Additionally, we will adjust and consolidate our product line-up as well as strengthen products targeting middle-aged and elderly customers and female customers of beauty supplements.
In other businesses, we aim to turn operations into profit-making businesses. In the hatsuga genmai business, we aim to achieve profitability through a structural change centered on a reduction in manufacturing costs. In the kale juice business, we aim to further improve profitability by concentrating factories and by shifting to highly profitable product groups. In the IIMONO OHKOKU mail-order business, we will thoroughly pursue management cost reductions and strive to reform the business structure such as by shifting to products with longer product cycles for improved profits.

Sales channel strategies

- For mail-order sales, we aim to strengthen customer services and heighten customer loyalty while further strengthening highly profitable internet sales.
- For store sales, we will promote scrap and build and develop new types of stores.
- For overseas development, we will continue to focus on the development of the Chinese market and review non-profitable areas.
(3) Other important items Not applicable.

4. Consolidated Financial Statements

## Consolidated Balance Sheet

|  | Millions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { As of } \\ \text { March 31, } 2009 \end{gathered}$ | $\begin{gathered} \hline \text { As of } \\ \text { March 31, } 2008 \end{gathered}$ |
| ASSETS |  |  |
| I. Current assets: |  |  |
| Cash and cash equivalents | 16,209 | 16,551 |
| Notes and accounts receivable | 9,967 | 10,053 |
| Marketable securities. | 13,520 | 13,508 |
| Inventories. | -- | 6,710 |
| Merchandise and products | 3,060 | -- |
| Work in progress | 68 | -- |
| Raw materials and supplies.. | 3,041 | -- |
| Deferred tax assets | 1,007 | 1,155 |
| Others.. | 1,411 | 1,182 |
| Allowance for doubtful accounts. | (157) | (159) |
| Total current assets | 48,128 | 49,003 |
| II. Fixed assets: |  |  |
| Tangible fixed assets |  |  |
| Buildings and structures ${ }^{3,4}$ | 21,650 | 21,140 |
| Accumulated depreciation and accumulated impairment loss ${ }^{5}$ | $(10,832)$ | $(10,112)$ |
| Net ............................................................................ | 10,817 | 11,028 |
| Machinery and transport equipment | 5,385 | 5,419 |
| Accumulated depreciation and accumulated impairment loss ${ }^{5}$ | $(4,018)$ | $(4,014)$ |
| Net........................................................................... | 1,366 | 1,404 |
| Furniture, tools and fixtures .......................................... | 5,961 | 5,724 |
| Accumulated depreciation and accumulated impairment loss ${ }^{5}$ | $(4,899)$ | $(4,639)$ |
| Net. | 1,061 | 1,085 |
| Land ${ }^{3,4}$ | 10,971 | 10,901 |
| Lease assets | 194 | -- |
| Accumulated depreciation and accumulated impairment loss | (33) | -- |
| Net. | 160 | -- |
| Construction in progress.. | 51 | 74 |
| Total tangible fixed assets | 24,430 | 24,494 |
| Intangible fixed assets |  |  |
| Goodwill. | 898 | 738 |
| Other intangible fixed assets. | 3,075 | 2,953 |
| Total intangible fixed assets ......................................... | 3,973 | 3,692 |
| Investments and other assets |  |  |
| Investments securities ${ }^{1}$...... | 1,074 | 1,240 |
| Long-term loans receivable. | 440 | 447 |
| Deposits and guarantee money . | 2,137 | 2,680 |
| Long-term prepaid expense | 116 | 278 |
| Deferred tax assets. | 474 | 275 |
| Others ${ }^{1}$ | 4,806 | 3,998 |
| Allowance for doubtful accounts. | (272) | (424) |
| Total investments and other assets ................................ | 8,777 | 8,496 |
| Total fixed assets....................................................... | 37,181 | 36,682 |
| Total assets .............................................................. | 85,309 | 85,685 |

## Consolidated Balance Sheets

|  | Millions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | As of March 31, 2009 | As of March 31, 2008 |
| LIABILITIES |  |  |
| I. Current liabilities: |  |  |
| Notes and accounts payable. | 3,206 | 3,599 |
| Lease obligations | 47 | -- |
| Accrued liabilities.. | 3,398 | 3,979 |
| Accrued expenses. | 680 | 684 |
| Accrued income taxes. | 1,477 | 1,865 |
| Allowance for bonuses | 1,021 | 1,037 |
| Allowance for points. | 1,353 | 1,496 |
| Others | 273 | 290 |
| Total current liabilities | 11,459 | 12,953 |
| II. Long-term liabilities: |  |  |
| Lease obligations | 135 | -- |
| Allowance for retirement bonuses . | 1,818 | 1,642 |
| Allowance for directors' retirement bonuses. | 60 | 46 |
| Others | 592 | 773 |
| Total long-term liabilities | 2,607 | 2,462 |
| Total liabilities | 14,066 | 15,416 |
| NET ASSETS |  |  |
| I. Shareholders' equity: |  |  |
| 1. Common stock | 10,795 | 10,795 |
| 2. Capital reserve. | 11,706 | 11,861 |
| 3. Retained earnings. | 53,288 | 58,608 |
| 4. Treasury stock | $(4,960)$ | $(11,387)$ |
| Total shareholders' equity.. | 70,828 | 69,877 |
| II. Valuation and translation gain |  |  |
| 1. Net unrealized holding gain on other securities ........ | (0) | 27 |
| 2. Foreign currency translation adjustment. | (4) | (4) |
| Total valuation and translation gain. | (5) | 22 |
| III. Share warrants . | 310 | 275 |
| IV. Minority interests . | 109 | 94 |
| Total net assets . | 71,242 | 70,268 |
| Total Liabilities and Net Assets ............................. | 85,309 | 85,685 |

Millions of yen, rounded down

|  | Milions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| Net sales ...................... | 98,004 | 99,349 |
| Cost of sales ${ }^{1,5}$ | 32,722 | 32,362 |
| Gross profit. | 65,281 | 66,987 |
| Selling, general and administrative expenses |  |  |
| Sales promotion expenses. | 12,434 | 12,509 |
| Packing and transport expenses. | 3,978 | 4,108 |
| Advertising expenses. | 8,963 | 9,876 |
| Sales commission fee | 5,627 | 5,697 |
| Communications expenses | 2,167 | 2,111 |
| Directors remuneration. | 545 | 565 |
| Salaries and bonuses. | 10,168 | 10,181 |
| Provision for accrued bonuses | 847 | 1,009 |
| Provision for accrued pensions. | 557 | 644 |
| Provision for retirement benefits for directors and corporate auditors. | 21 | 12 |
| Compulsory welfare expenses | 1,117 | 1,080 |
| Welfare expenses | 306 | 493 |
| Stock compensation expense | 19 | 75 |
| Depreciation. | 2,024 | 1,868 |
| Research and development expenses. | 661 | 771 |
| Rent expenses. | 1,676 | 1,349 |
| Provisions for allowance for bad debt | 100 | 115 |
| Other. | 7,396 | 7,048 |
| Total selling, general and administrative expenses ${ }^{1}$. | 58,615 | 59,520 |
| Operating income. | 6,666 | 7,467 |
| Non-operating income |  |  |
| Interest income | 161 | 161 |
| Dividend income . | 2 | 3 |
| Compensation payments received. | 43 | 333 |
| Insurance premiums returned, etc. | -- | 280 |
| Investment income from anonymous associations | 21 | 20 |
| Other non-operating income | 216 | 195 |
| Total net operating income | 446 | 993 |
| Non-operating expenses |  |  |
| Interest expense ..... | 0 | 4 |
| Loss on disposal of obsolete inventories | -- | 525 |
| Loss on foreign exchange.. | 92 | -- |
| Other non-operating expenses | 80 | 165 |
| Total net operating expenses.. | 173 | 695 |
| Ordinary income.................. | 6,938 | 7,765 |


|  | Millions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | Fiscal year ended March 31, 2009 | Fiscal year ended <br> March 31, 2008 |
| Extraordinary income |  |  |
| Gain from sale of fixed assets ${ }^{2}$. | 31 | 0 |
| Reversal of allowance for doubtful accounts. | 38 | 5 |
| Gain on sale of investments in securities | -- | 6 |
| Others.. | 41 | -- |
| Total extraordinary income | 111 | 12 |
| Extraordinary expenses |  |  |
| Loss on disposal of fixed assets ${ }^{3}$. | -- | 150 |
| Loss on sale of fixed assets ${ }^{3}$ | 64 | -- |
| Loss on retirement of fixed assets ${ }^{4}$. | 64 | -- |
| Loss on revaluation of marketable securities. | 95 | 13 |
| Loss on revaluation of shares in affiliates. | 59 | 122 |
| Loss from voluntary product recalls | -- | 261 |
| Impairment loss ${ }^{6}$ | 482 | -- |
| Loss on store closures.. | 344 | -- |
| Other extraordinary expenses ${ }^{5}$ | 189 | 39 |
| Total extraordinary expenses | 1,299 | 586 |
| Income before income taxes. | 5,750 | 7,191 |
| Income taxes. | 2,940 | 3,436 |
| Adjustment for income taxes ...... | 132 | 64 |
| Total income before income taxes | 3,072 | 3,500 |
| Minority shareholder income. | 14 | (4) |
| Net income ............................................................... | 2,662 | 3,694 |

## Changes in shareholders' equity during the period

|  | Millions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| Shareholders' equity |  |  |
| Common stock |  |  |
| Balance at end of previous term | 10,795 | 10,795 |
| Changes during the period |  |  |
| Total change during the period | -- | -- |
| Balance at end of term | 10,795 | 10,795 |
| Capital reserve |  |  |
| Balance at end of previous term | 11,861 | 11,852 |
| Changes during the period. |  |  |
| Sale of treasury stock | 3 | 9 |
| Cancellation of treasury stock. | (159) | -- |
| Total change during the period | (155) | 9 |
| Balance at end of term. | 11,706 | 11,861 |
| Retained earnings |  |  |
| Balance at end of previous term | 58,608 | 56,451 |
| Changes during the period |  |  |
| Surplus dividend. | $(1,776)$ | $(1,538)$ |
| Net income | 2,662 | 3,694 |
| Sale of treasury stock. | (0) | -- |
| Cancellation of treasury stock. | $(6,206)$ | -- |
| Total change during the period. | $(5,319)$ | 2,156 |
| Balance at end of term. | 53,288 | 58,608 |
| Treasury stock |  |  |
| Balance at end of previous term. | $(11,387)$ | $(7,699)$ |
| Changes during the period ........................................... |  |  |
| Acquisition of treasury stock | (2) | $(4,000)$ |
| Sale of treasury stock | 63 | 312 |
| Cancellation of treasury stock. | 6,365 | -- |
| Total change during the period | 6,426 | $(3,687)$ |
| Balance at end of previous term | $(4,960)$ | $(11,387)$ |
| Total shareholders' equity |  |  |
| Balance at end of previous term. | 69,877 | 71,399 |
| Changes during the period |  |  |
| Surplus dividend. | $(1,776)$ | $(1,538)$ |
| Net income | 2,662 | 3,694 |
| Acquisition of treasury stock | (2) | $(4,000)$ |
| Sale of treasury stock... | 67 | 321 |
| Cancellation of treasury stock. | -- | -- |
| Total change during the period | 951 | $(1,521)$ |
| Balance at end of previous term | 70,828 | 69,877 |
| Valuation differences due to foreign exchange |  |  |
| Valuation differences on other marketable securities |  |  |
| Balance at end of previous term.. | 27 | 54 |
| Changes during the period. |  |  |
| Changes to items other than shareholders' equity during the period | (27) | (27) |
| Total change during the period. | (27) | (27) |
| Balance at end of term................................................. | (0) | 27 |

## Changes in shareholders' equity during the period (continued)

|  | Millions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| Translation adjustment account |  |  |
| Balance at end of previous term | (4) | (4) |
| Changes during the period |  |  |
| Total change during the period | -- | -- |
| Balance at end of term. | (4) | (4) |
| Total valuation and translation differences |  |  |
| Balance at end of previous term. | 22 | 50 |
| Changes during the period. |  |  |
| Changes to items other than shareholders' equity during the period | (27) | (27) |
| Total change during the period | (27) | (27) |
| Balance at end of term. | (5) | 22 |
| Warrants |  |  |
| Balance at end of previous term. | 275 | 111 |
| Changes during the period |  |  |
| Changes to items other than shareholders' equity during the period | 35 | 163 |
| Total change during the period | 35 | 163 |
| Balance at end of term. | 310 | 275 |
| Minority interests |  |  |
| Balance at end of previous term. | 94 | -- |
| Changes during the period |  |  |
| Changes to items other than shareholders' equity during the period | 14 | 94 |
| Total change during the period | 14 | 94 |
| Balance at end of term. | 109 | 94 |
| Net assets |  |  |
| Balance at end of previous term | 70,268 | 71,560 |
| Changes during the period |  |  |
| Surplus dividend | $(1,776)$ | $(1,538)$ |
| Net income | 2,662 | 3,694 |
| Acquisition of treasury stock. | (2) | $(4,000)$ |
| Sale of treasury stock. | 67 | 321 |
| Cancellation of treasury stock.. | -- | -- |
| Changes to items other than shareholders' equity during the period | 22 | 229 |
| Changes during the period | 973 | $(1,291)$ |
| Balance at end of term.... | 71,242 | 70,268 |

## Consolidated Statements of Cash Flows

|  | Millions of yen |  |
| :---: | :---: | :---: |
|  | FY ended March 31, 2009 | FY ended March 31, 2008 |
| I. Cash flows from operating activities |  |  |
| Income before income taxes | 5,750 | 7,191 |
| Depreciation | 3,167 | 3,020 |
| Impairment loss. | 482 | -- |
| Stock option plan expense | 107 | 182 |
| Goodwill . | 160 | 70 |
| Increase (decrease) in allowance for doubtful accounts | (154) | 19 |
| Increase (decrease) in allowance for bonuses. | (16) | 83 |
| Increase (decrease) in allowance for points . | (142) | (353) |
| Increase (decrease) in allowance for retirement benefits. | 175 | 252 |
| Increase (decrease) in allowance for directors retirement bonuses | 14 | (176) |
| Interest and dividend income | (164) | (164) |
| Interest paid | 0 | 4 |
| Increase (decrease) from foreign exchange.. | 76 | 16 |
| Investment gain on anonymous association. | (21) | (20) |
| Net refund of insurance premiums | -- | (280) |
| Gain from sale of investment securities | -- | (6) |
| Loss from sale of investments securities. | 95 | 13 |
| Loss on revaluation of investments in affiliates | 59 | 122 |
| Gain on sale of tangible fixed assets.. | -- | (0) |
| Loss from sale of tangible fixed assets | -- | 53 |
| Loss from sale of other investments.. | -- | 38 |
| Loss from sale of fixed assets. | 32 | -- |
| Loss from disposal of tangible fixed assets. | -- | 78 |
| Loss from disposal of intangible fixed assets | -- | 7 |
| Loss from write-off of long-term pre-paid expenses | -- | 10 |
| Loss on disposal of fixed assets.. | 64 | -- |
| Loss on store closures | 344 | -- |
| Decrease (increase) in trade receivables. | 83 | 25 |
| Decrease (increase) in inventories. | 628 | 70 |
| Decrease (increase) in other current assets. | (173) | 248 |
| Decrease (increase) in accounts payable . | (394) | (151) |
| Increase (decrease) in other current liabilities. | (703) | 126 |
| Increase (decrease) in other fixed liabilities | (350) | (415) |
| Others . | 16 | (21) |
| Sub-total | 9,139 | 10,044 |
| Interest and dividends received. | 161 | 181 |
| Interest paid | (0) | (4) |
| Dividends received from anonymous associations. | 21 | 20 |
| Refund received on insurance premiums. | -- | 716 |
| Income taxes paid .............................................................. | $(3,317)$ | $(3,579)$ |
| Net cash provided by (used in) operating activities .............. | 6,005 | 7,379 |

## Consolidated Statements of Cash Flows (continued) Millions of yen

|  | FY ended March 31, 2009 | $\begin{aligned} & \hline \text { FY ended March 31, } \\ & 2008 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: |
| II. Cash flows from investing activities |  |  |
| Increase in fixed-term deposits | $(1,000)$ | -- |
| Proceeds from refund of fixed-term deposits. | 1,000 | 190 |
| Payment for acquisition of marketable securities | $(9,983)$ | $(15,477)$ |
| Proceeds from redemption and sale of marketable securities... | 11,996 | 17,480 |
| Payment for purchase of tangible fixed assets. | $(1,848)$ | $(1,087)$ |
| Proceeds from sales of tangible fixed assets | 204 | 190 |
| Payment for acquisition of intangible fixed assets | (929) | $(1,024)$ |
| Payment for acquisition of investment securities. | -- | (600) |
| Proceeds from sale and redemption of investment securities. | -- | 16 |
| Payments for acquisition of shares in affiliates.. | (36) | -- |
| Payments for acquisition of shares in subsidiaries following changes to the scope of consolidation ${ }^{2}$ | -- | $(1,112)$ |
| Payments for transfer of operations ${ }^{2}$ | $(1,315)$ | -- |
| Payments for loans | (30) | (14) |
| Proceeds from collection of loans | 32 | 758 |
| Other payments. | (85) | (147) |
| Other proceeds | 492 | 150 |
| Others. | (17) | 6 |
| Net cash used in investing activities ................................. | $(1,517)$ | (672) |
| III. Cash flows from financing activities |  |  |
| Payments for repayment of short-term debt. | -- | (350) |
| Payments for repayment of long-term debt | (48) | (266) |
| Payments for redemption of bonds | -- | (160) |
| Proceeds from sale of treasury stock | 3 | 274 |
| Payment for purchase of treasury stock | (2) | $(4,000)$ |
| Cash dividends paid | $(1,771)$ | $(1,534)$ |
| Others.. | 49 | -- |
| Net cash used in financing activities.................................. | $(1,769)$ | $(6,036)$ |
| IV. Effect of exchange rate changes on cash and cash equivalents. | (45) | (21) |
| V. Net increase in cash and cash equivalents ..................... | 2,671 | 649 |
| VI. Cash and cash equivalents at the beginning of the period $\qquad$ | 24,060 | 23,411 |
| VII. Cash and cash equivalents at end of period .................. | 26,732 | 24,060 |

## Significant items for the Preparation of Consolidated Financial Statements

| Item | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| :---: | :---: | :---: |
| 1.Scope of Consolidation | 1) Number of consolidated subsidiaries: 8 <br> Name of consolidated subsidiaries: <br> ATTENIR CORPORATION <br> NICOSTAR Co., Ltd. <br> IIMONO OHKOKU Co., Ltd <br> FANCL Hatsuga Genmai Co., Ltd. <br> FANCL ASIA (PTE) LTD. <br> FANCL B\&H Co., Ltd. <br> CHALONE Inc. <br> NICOSTAR BEAUTECH Co., Ltd. <br> During the consolidated fiscal year, NICOSTAR <br> BEAUTECH Co., Ltd. was established and included in the scope of consolidation. <br> 2) Main non-consolidated companies: Same as right <br> Reasons for not being included in the scope of consolidation: <br> Same as right | 1) Number of consolidated subsidiaries: 7 <br> Name of consolidated subsidiaries: <br> ATTENIR CORPORATION <br> NICOSTAR Co., Ltd. <br> IIMONO OHKOKU Co., Ltd <br> FANCL Hatsuga Genmai Co., Ltd. <br> FANCL ASIA (PTE) LTD. <br> FANCL B\&H Co., Ltd. <br> CHALONE Inc. <br> During the consolidated fiscal year, CHALONE Inc. was included in the scope of consolidation from the acquisition of shares. <br> 2) Main non-consolidated companies <br> FANCL STAFF Co., Ltd. <br> FANCL Home Life Co., Ltd. <br> Reasons for not being included in the scope of consolidation: <br> Non-consolidated subsidiaries are not included in the scope of consolidation because they are small-sized companies and their respective total assets, (in proportion to equity) and retained earnings (in proportion to equity) would not have a significant effect on the consolidated financial statements. |
| 2. Application of the Equity Method | 1) Non-consolidated companies accounted for by the equity method: <br> Same as right <br> 2) Affiliate companies accounted for by the equity method: Same as right <br> 3) Name of main Non-consolidated and affiliate companies accounted for by the equity method: <br> Same as right | 1) Non-consolidated companies accounted for by the equity method: <br> Not applicable <br> 2) Affiliate companies accounted for by the equity method: <br> Not applicable <br> 3) Name of main non-consolidated and affiliate companies accounted for by the equity method: Non-consolidated: <br> FANCL STAFF Co., Ltd. <br> FANCL Home Life Co., Ltd. <br> Affiliate companies: <br> SHANGHAI WEMMING CLOTHING CO., Ltd. <br> Reasons for not being accounted for by the equity method: <br> Companies not accounted for by the equity method do not have a material effect on items such as net income and retained earnings in the consolidated financial statements and are therefore excluded from application of the equity method. |
| 3. Fiscal Year-End of Consolidated Subsidiaries | Same as right | Among consolidated subsidiaries, the fiscal year closing date of FANCL ASIA (PTE.,) LTD. is December 31. The financial statements as of the closing date are used in preparing the consolidated financial statements. Consolidation adjustments are made as necessary for significant transactions occurring prior to the consolidated closing date. |


| Item | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| :---: | :---: | :---: |
| 4. Accounting Standards <br> (1) Basis and method for valuation of major assets | 1) Other marketable securities: <br> Stocks with no market value: <br> Same as right <br> 2) Derivatives: <br> Same as right <br> 3) Inventories <br> Inventories held for regular sales <br> Balance sheet values calculated by acquisition cost method (Reduction in book value method used in cases of decline in profitability) <br> Finished goods, work in process, raw materials: At cost by the average method <br> Merchandise: At cost by the monthly average method Supplies: At cost by the last purchase price method | 1) Other marketable securities: <br> At lower of cost or market by the moving average method, based on the market closing price on the last day of the period. (Valuation gains and losses resulting are calculated by the full net capital costing method; cost of disposal is calculated by the moving average method.) <br> Stocks with no market value: <br> At cost by the average method <br> Regarding investments in anonymous associations, the net assets held by the company are calculated based on the most recent reporting period. <br> 2) Derivatives: <br> Market value method <br> 3) Inventories <br> Finished goods, work in process, raw materials: At cost by the average method <br> Merchandise: At cost by the monthly average method Supplies: At cost by the last purchase price method |
| (2) Depreciation of Fixed Assets | 1) Tangible fixed assets: (not including leased assets) Buildings (not including attached facilities) <br> - The former declining balance method is used for buildings acquired prior to March 31, 1998 <br> - The former straight-line method is used for buildings acquired between April 1, 1998 and March 31, 2007 <br> - The straight-line method is used for buildings acquired since April 1, 2007 <br> Items other than buildings: <br> - The declining balance method is used for items acquired prior to March 31, 2007 <br> - The declining-balance method is used for buildings acquired since April 1, 2007 <br> The estimated useful lives for such assets are as follows: Buildings and structures: 2-50 years <br> Machinery and transport equipment: 2-22 years Furniture, tools and fixtures: 2-20 years <br> Purchases made since March 31, 2007 that have fully depreciated to their allowable limit will be fully depreciated over 5 years by the straight line method starting from the following year. <br> 2) Intangible fixed assets: <br> Same as right | 1) Tangible fixed assets <br> Buildings (not including attached facilities) <br> The former declining balance method is used for buildings acquired prior to March 31, 1998 <br> - The former straight-line method is used for buildings acquired between April 1, 1998 and March 31, 2007 <br> - The straight-line method is used for buildings acquired since April 1, 2007 <br> Items other than buildings: <br> - The declining balance method is used for items acquired prior to March 31, 2007 <br> The declining-balance method is used for buildings acquired since April 1, 2007 <br> The estimated useful lives for such assets are as follows: Buildings and structures: 3-50 years <br> Machinery and transport equipment: 2-22 years <br> Furniture, tools and fixtures: 2-20 years <br> Additional information <br> As of the period ended September 30, 2007, for tangible fixed assets acquired since March 31, 2007 that have fully depreciated to their allowable limit of depreciation, the remaining balance will be amortized over 5 years by the straight line method starting from the following year. The effect of this change on operating income, ordinary income and net income before taxes is immaterial. <br> 2) Intangible fixed assets: <br> Straight-line method, with the exception of software intended for internal use, which is amortized by the straight-line method over its estimated useful life (five years) |


| Item | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| :---: | :---: | :---: |
|  | 3) Lease assets: <br> Financial lease transactions for lease assets other than ownership transfer <br> The method employed assumes no residual value for the number of serviceable years of the lease. <br> As regards financial lease transactions for lease assets other than ownership transfer prior to the first fiscal year the revised lease transaction accounting standards were applied, lease transactions are accounted for using normal accounting methods. <br> 4) Long-term prepaid expenses: Straight-line method | 3) Long-term prepaid expenses: Straight-line method |
| (3) Allowances | 1) Allowance for doubtful accounts: Same as right | 1) Allowance for doubtful accounts: <br> The Company makes provisions against estimated uncollectible receivables sufficient to cover possible losses on the collection of receivables based on a review of the potential for recovery of individual receivables. |
|  | 2) Allowance for bonuses: <br> Same as right | 2) Allowance for bonuses: <br> To prepare for future bonus payments to employees, the Company makes provisions in the amount accrued based on the estimated payment. |
|  | 3) Allowance for points <br> Same as right | 3) Allowance for points <br> The Company bases reserve calculations for the future use of points by comparing the balance of unused points with the historical use of points by customers to forecast likely usage. |
|  | 4) Allowance for retirement bonuses: Same as right | 4) Allowance for retirement bonuses: <br> To prepare for future retirement benefit payments to employees, the Company makes provisions in the amount recognized as accruing at the end of the consolidated fiscal year based on the estimated retirement benefit obligation and pension assets at the end of the consolidated fiscal year. <br> Actuarial gains and losses are charged to income on a straight-line basis over a certain number of years (five years) within the average remaining years of service starting from the year after the gain or loss arises. |
|  | 5) Allowance for directors' retirement bonuses: Same as right | 5) Allowance for directors' retirement bonuses: For the parent company and domestic affiliate companies to prepare for future retirement bonus payments to directors, the necessary provisions are made based on internal regulations. |
| (4) Foreign currency-de nominated assets and liabilities | Foreign currency-denominated assets and liabilities: Same as right | Foreign currency-denominated assets and liabilities: Assets and liabilities denominated in foreign currencies are translated at the exchange rates prevailing at the balance sheet date and differences are accounted for as income or losses. Foreign currency-denominated assets and liabilities hedged by forward exchange contracts are translated at the contracted rate of exchange. |
| (5) Lease Accounting | Lease Accounting: <br> Same as right | Lease Accounting: <br> Finance leases other than those which transfer the right of ownership to the lessee are accounted for in the same manner as ordinary operating lease transactions. |
| (6) Other important items affecting the preparation of these financial statements: | Calculation methods used in relation to consumption tax, etc. <br> Same as right | Calculation methods used in relation to consumption tax, etc. <br> All transactions are posted exclusive of consumption and other taxes. |


| Item | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| :--- | :--- | :--- |
| 5) Evaluation of assets <br> and liabilities of <br> consolidated <br> subsidiaries | Same as right | All assets and liabilities of consolidated subsidiaries <br> are valued using the market price method. |
| 6) Amortization of <br> goodwill and <br> negative goodwill | Same as right | Goodwill is amortized in equal amounts over five <br> years. However small amounts are amortized in full in <br> the fiscal year in which they arise. |
| 7) Scope of Cash and <br> Cash Equivalents | Cash and cash equivalents in the consolidated <br> statements of cash flows consist primarily of cash on <br> hand, cash deposits and short-term, highly liquid |  |
| investments with original maturities of three months or |  |  |
| less, which are readily convertible into cash with |  |  |
| insignificant risk of change in value. |  |  |

Changes in accounting treatment

| Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| :---: | :---: |
| Changes to evaluation standards and the evaluation method of important fixed assets: <br> Inventory assets Inventory assets held for normal sales were primarily calculated using the gross average method based on the acquisition cost method. As of the current consolidated fiscal year and following application of "Accounting Standards for Inventory Assets" (Accounting Standards No. 9, July 5, 2006) Inventory assets will primarily be calculated using the gross average method based on the acquisition cost method (In cases of decline in profitability, reduction in book value method is used). <br> Following the application of the above in the current consolidated fiscal year, loss from disposal of inventory assets, which were previously recorded as a non-operating expense, will be included in the cost of sales. <br> In the current consolidated fiscal year, operating income decreased $¥ 408$ million, ordinary income decreased $¥ 8$ million and net income before taxes decreased $¥ 43$ million as a result of this change in comparison to the former method used. <br> The effect on business segments is discussed in the applicable section of this report. | Changes to the accounting methods of allowance for deprecation of tangible fixed-assets: <br> Accounting methods after revisions to the Corporate Law apply to acquisitions made on or after April 1, 2007,. <br> This follows certain revisions made to the Corporate Tax Law ((Certain revisions made to the Income Tax Act by government decree, March 30, 2007 Law Number 6) and (certain revisions made to the enforcement order of the Corporate Tax Code by government ordinance 83, March 30, 2007)). <br> The effects on operating income, ordinary income and net income before taxes as a result of this change are immaterial. |
| Application of current accounting methods for foreign subsidiaries in the creation of the consolidated balance sheet: <br> As of the consolidated fiscal year under review, "Application of current accounting methods for foreign subsidiaries in the preparation of the consolidated balance sheet" (Accounting Standards Board of Japan, May 17, 2006, Report No. 18) will be applied. <br> There is no material impact on operating income, ordinary income or income before taxes, etc. as a result of this change.。 |  |
| Application of accounting standards for lease transactions: <br> The application of the following accounting standards have been applied as of the current consolidated fiscal year, accounting standards for lease transactions (Accounting Standards Board of Japan Report No. 13 (June 17, 1993 (JAS Committee 1) revised March 30, 2007)) and Guidelines to the application of standards for lease transactions (Guidelines to the application of standards for lease transactions No. 16 (January 18, 1994 (Accounting Standards Board of Japan, May 17, 2006, Report No. 18). There is no material impact on operating income, ordinary income or income before taxes, etc. as a result of this change. | ---------------- |

Change in the method of disclosure

| Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| :---: | :---: |
| Consolidated Balance Sheet <br> Finished goods, work in progress and raw materials, which were included in inventory assets in the previous consolidated fiscal year, will be recorded separately as of the current consolidated fiscal year following application of certain revisions to Cabinet Office Regulations for Financial Statements (August 7, 2008, Cabinet Office regulation No. 50). <br> In the previous consolidated fiscal year merchandise and products were $¥ 3,229$ million; work in process were $¥ 78$ million and raw materials were $¥ 3,402$ million, and were all included in inventory assets. | Consolidated Balance Sheet <br> In accordance with the announcement by the Japanese Institute of Certified Public Accountants, in Audit Document No. 1, Commission report No. 42, April 13, 2007, under the audit of reserve for the Special Taxation Measures Law regarding the allowance and reserve of the Special Act, the amount of reserve for retirement benefits for directors and corporate auditors will be transferred to long-term accounts payable and included in 'Other fixed liabilities'. Following this transfer, and as of March 31, 2008, the balance of the reserve for retirement benefits for directors and corporate auditors in long-term accounts payable was $¥ 161$ million. <br> As regards the bonus system for retiring directors and corporate auditors, at the 26th General Shareholders' Meeting held June 17, 2006, it was decided that retirement bonus for directors and corporate auditors would be abolished and that retirement bonus earned up until June 17,2006 will not be recorded and will be paid upon retirement. |
| Consolidated income statements In the previous consolidated fiscal year, loss on foreign exchange ( $F Y$ ended March 31, 2008: $¥ 26$ million) was included in miscellaneous expenses due to its increased materiality. | ---------------- |

(Consolidated Cash Flow Account)
The relative importance of the net amount of 'Net proceeds (payment) for purchase of treasury stock', has increased since fiscal year ended March 31, 2007. As of the current fiscal year, the item has been amount has been classified as 'Payment for purchase of treasury stock' and 'Proceeds from sale of treasury stock'.

| Fiscal year ended <br> March 31, 2009 | Fiscal year ended <br> March 31, 2008 |
| :--- | :--- |
|  | Change to useful life of tangible fixed assets <br> As of the current consolidated fiscal year, the useful lives <br> of certain assets have changed upon review of the <br> corporate tax revision as a contract for the useful life of <br> machinery and equipment, There is no material impact on <br> operating income, ordinary income or income before <br> taxes, etc. as a result of this change. |

Items related to the consolidated balance sheet

| Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| :---: | :---: |
| *1 Non-consolidated subsidiaries and affiliates | *1 Non-consolidated subsidiaries and affiliates |
| Investment securities (equities): $¥ 399$ million | Investment securities (equities): $¥ 423$ million |
| Other investment assets: $¥ 25$ million (investments) | Other investment assets: $¥ 25$ million (investments) |
| *2 The company is a co-guarantor of $¥ 1,757$ million in borrowings by the Nagareyama Industrial Park from the Chiba | *2 The company is a co-guarantor of $¥ 1,911$ million in borrowings by the Nagareyama Industrial Park from the Chiba |
| Prefectural SHOKOCHUKIN Bank along with the other 15 | Prefectural SHOKOCHUKIN Bank along with the other 15 |
| co-partners in the industrial park. The company also | co-partners in the industrial park. The company also |
| guarantees bank borrowings of $¥ 58$ million (US $\$ 600,000$ ) in | guarantees bank borrowings of $¥ 30$ million (US $\$ 300,000$ ) in |
| respect of our non-consolidated subsidiary FANCL | respect of our non-consolidated subsidiary FANCL |
| International, Inc.) | International, Inc.) |
| *3 Assets pledged as collateral | *3 Assets pledged as collateral |
| Land associated with the Chiba factory (Chiba Prefecture, | Land located in Nagareyama City, Chiba prefecture |
| Nagareyama City) (with a book value at the end of the period | associated with the Chiba factory and Chiba logistics center |
| of $¥ 591$ million,) and buildings (with a book value at the end of | (with a book value at the end of the period of $¥ 591$ million,) |
| the period of $¥ 1,557$ million) have been pledged as collateral | and buildings (with a book value at the end of the period of |
| against borrowings from the Chiba Prefectural | $¥ 1,618$ million) have been pledged as collateral against |
| SHOKOCHUKIN Bank as part of the collectivized factory | borrowings from the Chiba Prefectural SHOKOCHUKIN Bank |
| business operations, implemented by the Nagareyama | as part of the collectivized factory business operations, |
| Industrial Park Cooperative. | implemented by the Nagareyama Industrial Park Cooperative. |
| *4 The accounts contain advanced depreciation allowances of | *4 The accounts contain advanced depreciation allowances of |
| $¥ 173$ million for land as a result of the company receiving | $¥ 23$ million for buildings and $¥ 173$ million for land as a result |
| ate subsidies, and amounts reported in the balance sheet | of the company receiving state subsidies, and amounts |
| have been deducted to account for this advanced depreciation allowance. | reported in the balance sheet have been deducted to account for this advanced depreciation allowance. |
| *5 The amount of accumulated impairment losses is included in accumulated depreciation. | *5 The amount of accumulated impairment losses is included in accumulated depreciation. |

Notes to consolidated statements of income

| April 1, 2008 to March 31, 2009 |  |  |  |  | April 1, 2007 to March 31, 2008 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\star 1$ $\begin{array}{l}\text { Research and development expenses of } ¥ 2,188 \text { million are } \\ \text { included in SG\&A expenses and production expenses for the }\end{array}$ period. |  |  |  |  | 1. Research and development expenses of $¥ 2,302$ million are included in SG\&A expenses and production expenses for the period. |
| 2 Income from the sale of fixed assets was primarily due to the sale company facilities for employee welfare, etc. |  |  |  |  | 2. Income from sale of fixed assets was primarily due to the sale of factory equipment and facilities. |
| 3 Losses from sale of fixed assets were primarily due to the sale of company facilities for employee welfare, etc. |  |  |  |  | 3. Disposal losses from fixed assets was primarily due to disposals associated with store renovations and closures. |
| 4 Losses from disposal of fixed assets were primarily due disposals associated with the closure of logistics center. |  |  |  |  |  |
| 5. Reductions in book value from reduced profitability of inventory assets held for normal sales: <br> Cost of sales: $¥ 8$ million <br> Extraordinary loss: $¥ 34$ million |  |  |  |  |  |
|  |  | Iosses (Millions of yen) |  |  | 4. |
|  |  | Type | Amount | Location |  |
|  |  | Buildings \& Structures | 63 | Kagawa Prefecture, Mitoyo City |  |
|  |  | Machinery and Automotive equipment | 136 |  |  |
|  |  | $\underset{\text { fixtures }}{\text { Equipment and }}$ | 1 |  |  |
|  |  | Land | 29 |  |  |
|  |  | Prepaid expenses and long-term prepaid expenses | 67 |  |  |
|  |  | Other | 0 |  |  |
| company <br> facilities for employee welfare, etc. |  | Buildings \& Structures | 36 | Yokohama <br> City, Sakae <br> Ward |  |
|  |  | Land | 142 |  |  |
|  |  | Buildings \& Structures | 3 |  |  |
|  |  | Equipment and fixtures | 1 |  |  |
| Recognition of impairment losses: <br> 1. In regards to the hatsuga genmai factory and facilities, the company has accounted for $¥ 299$ million of impairment losses where the recoverable value of assets was less than the book value following the decision to close the Kagawa factory based on a review of the hatsuga genmai production system. These have been recorded in extraordinary loss. |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | As regards the company facilities for employee welfare, the company has accounted for $¥ 178$ million of impairment losses where the recoverable value of assets was less than the book value following the decision sell the facilities. These have been recorded in extraordinary loss. |  |  |  |  |
| 3. | As regards the retail facilities, the company has accounted for $¥ 4$ million of impairment losses where the recoverable value of assets was less than the book value following the decision close stores. These have been recorded in extraordinary loss. |  |  |  |  |


| April 1, 2008 to March 31, 2009 | April 1, 2007 to March 31, 2008 |
| :--- | :--- |
|  |  |
| Grouping method |  |
| The FANCL Group primarily groups assets by type of operation. Idle |  |
| assets are grouped by facility. |  |
| Method of calculating recoverable value: |  |
| 1. $\quad$The recoverable value of the hatsuga genmai production <br> facilities are estimated using net sale values and calculated <br> based on assessed values of fixed assets. |  |
| 2.The recoverable value of company facilities for employee <br> welfare are estimated using net sale values and are calculated <br> based on estimated values determined using estimated real <br> estate value. |  |
| 3.The recoverable value of stores are calculated from estimated <br> net sale values. Assets without other applications are recorded <br> as zero since there is the possibility that it will not be sold. |  |

Changes to shareholders' equity during the period April 1, 2008 to March 31, 2009

1. Number and type of common shares issued and treasury stock

|  | Number of shares <br> as of <br> March 31, 2008 | Increase of shares <br> during fiscal year to <br> March 31, 2009 | Decrease of shares <br> during fiscal year to <br> March 31, 2009 | Number of shares <br> as of <br> March 31, 2009 |
| :---: | ---: | ---: | ---: | ---: |
| Shares issued |  |  |  |  |
| Common shares (note 1) | $70,176,600$ | -- | $5,000,000$ | $65,176,600$ |
| Total | $70,176,600$ | -- | $5,000,000$ | $65,176,600$ |
| Treasury stock |  |  |  |  |
| Common shares (note 2,3) | $8,944,863$ | 1,778 | $5,049,692$ | $3,896,949$ |
| Total | $8,944,863$ | 1,778 | $5,049,692$ | $3,896,949$ |

Note: 1. The decrease of $5,000,000$ in common shares was due to the elimination of treasury shares.
2. The increase of 1,778 in treasury stock was due to the purchase of odd lot shares.
3. The decrease of $5,049,692$ in treasury stock was due to a reduction of $5,000,000$ shares from a decision by the board of directors to eliminate treasury shares, a reduction of 49,100 shares through the exercise of share warrants a decrease of 592 shares as a result of applications to purchase odd lot shares.
2. Share warrants and treasury share warrants

| Type | Breakdown of share warrants | Type of shares for share warrants | Number of shares resulting from share warrants (Thousands of shares) |  |  |  | Balance as of <br> March 31, 2009 ( $¥$ million) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | FY ending March 31, 2008 | Increase of shares during fiscal year to March 31, 2009 | Decrease of shares during fiscal year to March 31, 2009 | Number of shares at end fiscal year March 31 2009 |  |
| Parent company | Stock option share warrants | - | - | - | - | - | 310 |
| Total |  | - | - | - | - | - | 310 |

3. Dividends
(1) Amounts paid

| Date confirmed | Type of stock | Total <br> dividends paid | Dividends <br> per share | Dividend record date | Effective date |
| :--- | :---: | :---: | :---: | :---: | :---: |
| May 15, 2008 <br> Board of directors' meeting | Common shares | $¥ 734$ million | $¥ 12$ | March 31, 2008 | June 16, 2008 |
| November 4, 2008 <br> Board of directors' meeting | Common shares | $¥ 1,041$ million | $¥ 17$ | September 30, 2008 | December 1, 2008 |

(2) Dividends for which the effective date is in the following fiscal year

Decision-making schedule as follows:

| Date to be confirmed | Type of <br> stock | Total <br> Dividends paid | Source of dividends | Dividends <br> per share | Dividend record <br> date | Effective date |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| May 15, 2009 <br> Board of directors' meeting | Common <br> shares | $¥ 1,041$ million | Profit reserve | $¥ 17$ | March 31, 2009 | June 22, 2009 |

Changes to shareholders' equity during the period April 1, 2007 to March 31, 2008

1. Number and type of common shares issued and treasury stock

|  | Number of shares <br> as of <br> March 31, 2007 | Increase of shares <br> during fiscal year to <br> March 31, 2008 | Decrease of shares <br> during fiscal year to <br> March 31, 2008 | Number of shares <br> as of <br> March 31, 2008 |
| :---: | ---: | ---: | ---: | ---: |
| Shares issued |  |  |  |  |
| Common shares | $70,176,600$ | -- | -- | $70,176,600$ |
| Total | $70,176,600$ | -- | -- | $70,176,600$ |
| Treasury stock |  |  |  |  |
| Common shares (note 1,2) | $6,188,080$ | $3,002,323$ | 245,540 | $8,944,863$ |
| Total | $6,188,080$ | $3,002,323$ | 245,540 | $8,944,863$ |

Note: 1. The increase of $3,002,323$ in treasury stock was due to an increase of 2,323 as a result of purchases of odd lot shares and an increase of $3,000,000$ shares from the purchase of our own shares following a decision by the board of directors.
2. The decrease of 245,540 in treasury stock was due to a reduction of 245,300 shares through the exercise of share warrants, and 240 shares as a result of applications to purchase odd lot shares.
2. Share warrants and treasury share warrants

| Type | Breakdown of share warrants | Type of shares for share warrants | Number of shares resulting from share warrants (Thousands of shares) |  |  |  | Balance as of March 31, 2008 (¥million) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | FY ending March 31, 2007 | Increase of shares during fiscal year to March 31, 2008 | Decrease of shares during fiscal year to March 31, 2008 | Number of shares at end fiscal year March 31, 2008 |  |
| Parent <br> company | Stock option share warrants | - | - | - | - | - | 275 |
| Total |  | - | - | - | - | - | 275 |

3. Dividends
(1) Amounts paid

| Date confirmed | Type of stock | Total <br> dividends paid | Dividends <br> per share | Dividend record date | Effective date |
| :--- | :---: | :---: | :---: | :---: | :---: |
| May 16, 2007 <br> Board of directors' meeting | Common shares | $¥ 767$ million | $¥ 12$ | March 31, 2007 | June 18, 2007 |
| November 1, 2007 <br> Board of directors' meeting | Common shares | $¥ 770$ million | $¥ 12$ | September 30, 2007 | December 3,2007 |

(2) Dividends for which the effective date is in the following fiscal year

Decision-making schedule as follows:

| Date to be confirmed | Type of <br> stock | Total <br> Dividends paid | Source of dividends | Dividends <br> per share | Dividend record <br> date | Effective date |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| May 15,2008 <br> Board of directors' meeting | Common <br> shares | $¥ 734$ million | Profit reserve | $¥ 12$ | March 31, 2008 | June 16, 2008 |



## SEGMENT INFORMATION

a. Business Segments

For the fiscal year April 1, 2008 to March 31, 2009

|  | Cosmetics Business | Nutritional Supplements Business | Other Businesses | Total | Eliminations or Corporate | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. Sales and operating income: <br> (1) Sales to external customers | 50,081 | 29,088 | 18,834 | 98,004 | -- | 98,004 |
| (2) Inter-segment sales or transfers | -- | -- | -- | -- | -- | -- |
| Total sales | 50,081 | 29,088 | 18,834 | 98,004 | -- | 98,004 |
| Operating expenses | 43,319 | 26,159 | 19,815 | 89,294 | 2,043 | 91,338 |
| Operating income (loss) | 6,761 | 2,929 | (981) | 8,709 | $(2,043)$ | 6,666 |
| 2. Assets, depreciation and capital payments |  |  |  |  |  |  |
| Assets | 33,752 | 13,949 | 11,700 | 59,402 | 25,907 | 85,309 |
| Depreciation | 1,818 | 746 | 383 | 2,948 | 61 | 3,010 |
| Impairment losses | 2 | 1 | 299 | 304 | 178 | 482 |
| Capital payments | 2,565 | 858 | 435 | 3,858 | 46 | 3,905 |

Notes:

1. Segmentation has been adopted for internal management purposes.
2. Segment operations are as follows:
3. Cosmetic Business: Mail-order and retail sales and wholesaling of a variety of cosmetics products
4. Nutritional Supplements Business: Mail-order and retail sales and wholesaling of a variety of nutritional supplements
5. Other businesses: Mail-order of personal sundries, accessories, undergarments, health equipment and household sundries, mail-order and retail sales and wholesales of Hatsuga Genmai (germinated brown rice) and Kale Juice, etc.
6. Unallocatable earnings of $¥ 2,043$, million, included in operating expenses under eliminations and corporate, were primarily from expenses from stock options for directors and expenses related to the General Affairs Dept. and other management departments at the head office of the parent company.
7. Total company assets of $¥ 25,907$, included under eliminations and corporate primarily consist of cash and cash equivalents, marketable securities, land and investment securities of the parent company.
8. Change to accounting methods

## Accounting standards for inventory assets

As mentioned in the Significant items for the Preparation of Consolidated Financial Statements section of this report, Accounting Standards for Inventory Assets (Accounting Standards No. 9, July 5, 2006) will be applied as of the current consolidated fiscal year. In comparison to use of the former method, operating income is $¥ 213$ million lower in the cosmetics business, $¥ 143$ million lower in the nutritional supplements business and $¥ 51$ million lower in other businesses.

## SEGMENT INFORMATION

## a. Business Segments

For the fiscal year April 1, 2007 to March 31, 2008 (Millions of yen)

|  | Cosmetics Business | Nutritional Supplements Business | Other Businesses | Total | Eliminations or Corporate | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. Sales and operating income: <br> (1) Sales to external customers | 49,061 | 30,017 | 20,270 | 99,349 | -- | 99,349 |
| (2) Inter-segment sales or transfers | -- | -- | -- | -- | -- | -- |
| Total sales | 49,061 | 30,017 | 20,270 | 99,349 | -- | 99,349 |
| Operating expenses | 41,652 | 26,511 | 21,655 | 89,819 | 2,062 | 91,882 |
| Operating income (loss) | 7,409 | 3,505 | $(1,384)$ | 9,529 | $(2,062)$ | 7,467 |
| 2. Assets, depreciation and capital payments |  |  |  |  |  |  |
| Assets | 32,713 | 14,652 | 12,480 | 59,846 | 25,838 | 85,685 |
| Depreciation | 1,695 | 733 | 360 | 2,788 | 62 | 2,851 |
| Impairment losses | -- | -- | -- | -- | -- | -- |
| Capital payments | 1,471 | 643 | 202 | 2,317 | -- | 2,317 |

Notes:

1. Segmentation has been adopted for internal management purposes.
2. Segment operations are as follows:
3. Cosmetic Business: Mail-order and retail sales and wholesaling of a variety of cosmetics products
4. Nutritional Supplements Business: Mail-order and retail sales and wholesaling of a variety of nutritional supplements
5. Other businesses: Mail-order of personal sundries, accessories, undergarments, health equipment and household sundries, mail-order and retail sales and wholesales of Hatsuga Genmai (germinated brown rice) and Kale Juice, etc.
6. Un-allocatable operating expenses of $¥ 2,062$ million included in "Eliminations or Corporate" consist of operating expenses incurred by the Administration Department of the Company and expenses for stock options for directors.
7. Total company assets of $¥ 25,838$ consist of the amounts for items mentioned in Eliminations and Corporate and are composed of the cash and cash equivalents, marketable securities, land and investment securities the parent company.

## 2. Geographic area

For the previous fiscal year April 1, 2007 to March 31, 2008 and the current fiscal year April 1, 2008 to March 31, 2009, more than $90 \%$ of the sales and assets from all segments were in the domestic market. Accordingly, information on sales by geographic area is not included in this report.

## 3. Overseas sales

For the previous fiscal year April 1, 2007 to March 31, 2008 and the current fiscal year April 1, 2008 to March 31, 2009, sales in overseas markets did not exceed $10 \%$ of consolidated net sales. Accordingly, overseas sales information is not included in this report.

## Value of other securities

| Market Value of Other Marketab | ecurities (Millions of yen) |  |  |
| :---: | :---: | :---: | :---: |
| Type | As of March 31, 2009 |  |  |
| Other marketable securities Exceeding acquisition cost | Acquisition Cost | Book Value | $\begin{aligned} & \hline \text { Unrealized Gain } \\ & \text { (Loss) } \end{aligned}$ |
| 1. Stocks | 19 | 26 | 6 |
| 2. Bonds | -- | -- | -- |
| 3. Others | -- | -- | -- |
| Total | 19 | 26 | 6 |
| Other marketable securities Not exceeding acquisition cost |  |  |  |
| 1. Stocks | 48 | 40 | (7) |
| 2. Bonds | -- | -- | -- |
| 3. Others | -- | -- | -- |
| Total | 48 | 40 | (7) |
| Net total | 67 | 67 | (0) |

2. Other marketable securities sold during the period April 1, 2008 to March 31, 2009:
(Millions of yen)

| Sale value | Total income from sale | Total loss from sale |
| :---: | :---: | :---: | :---: |
| -- | -- |  |

3. Securities for which market value is not calculated

| Type | As of March 31, 2009 |
| :--- | :---: |
| Other marketable securities | Book Value |
| (Current assets) |  |
| Bonds | 5,995 |
| Foreign bonds | 3,000 |
| Other | 4,524 |
| (Fixed assets) |  |
| Government agency bonds | 500 |
| Unlisted stocks |  |
| Total | 107 |

4. Estimated maturity value of other marketable securities with future maturity dates
5. Other marketable securities
(Millions of yen)

| Type | Maturities within one year | Maturities in excess <br> of one year |
| :--- | ---: | ---: |
| Other marketable securities |  |  |
| (Current assets) | 5,995 |  |
| Bonds | 3,000 | -- |
| Foreign bonds | 4,524 | - |
| Other |  | - |
| (Fixed assets) | 500 | -- |
| Government agency bonds | 14,020 | -- |
| Total |  |  |

2. Market Value of Other Marketable Securities
(Millions of yen)

| Type | As of March 31, 2008 |  |  |
| :---: | :---: | :---: | :---: |
| Other marketable securities Exceeding acquisition cost | Acquisition Cost | Book Value | $\begin{gathered} \text { Unrealized Gain } \\ \text { (Loss) } \end{gathered}$ |
| 1. Stocks | 66 | 112 | 46 |
| 2. Bonds | -- | - | -- |
| 3. Others | -- | -- | -- |
| Total | 66 | 112 | 46 |
| Other marketable securities Not exceeding acquisition cost |  |  |  |
| 1. Stocks | 1 | 1 | (0) |
| 2. Bonds | -- | - | -- |
| 3. Others | -- | -- | -- |
| Total | 1 | 1 | (0) |
| Net total | 67 | 113 | 46 |

2. Other marketable securities sold during the period April 1, 2007 to March 31, 2008:

| Sale value |  |  |  |
| :---: | :---: | :---: | :---: |
| 16 | Total income from sale | Total loss from sale |  |

3. Securities for which market value is not calculated
(Millions of yen)

| Type | As of March 31, 2008 |
| :--- | :---: |
| Other marketable securities | Book Value |
| (Current assets) |  |
| Bonds | 2,996 |
| Commercial paper (CP) | 2,497 |
| Foreign bonds | 5,999 |
| Other | 2,013 |
| (Fixed assets) |  |
| Government agency bonds | 500 |
| Unlisted stocks | 203 |
| Total |  |

4. Estimated maturity value of other marketable securities with future maturity dates
5. Other marketable securities
(Millions of yen)

| Type | Maturities within one year | Maturities in excess <br> of one year |
| :--- | ---: | ---: |
| Other marketable securities |  |  |
| (Current assets) |  |  |
| Bonds | 2,996 | -- |
| Commercial paper (CP) | 2,497 | -- |
| Foreign bonds | 5,999 | -- |
| Other | 2,013 | -- |
| (Fixed assets) | -- | 500 |
| Government agency bonds | 13,508 | 500 |
| Total |  |  |

## Per Share Information

|  | FY Ended <br> March 31, 2009 |  | FY ended <br> March 31, 2008 |  |
| :--- | ---: | ---: | ---: | :---: |
| Net assets per share | $¥ 1,155.74$ | $\neq 1,141.56$ |  |  |
| Net income per share | $¥ 43.46$ | $¥ 58.42$ |  |  |
| Net income per share <br> (diluted) | $¥ 43.35$ | $\neq 58.10$ |  |  |

Note: The basis for the calculation of net income (loss) per share and the net income per share after adjustment for residual securities is as follows:

|  | FY Ended March 31, 2009 | FY ended March 31,2008 |
| :---: | :---: | :---: |
| Net income per share |  |  |
| Net income (loss) ( $¥$ million) | 2,662 | 3,694 |
| Amount not attributable to common shareholders ( $¥$ million) | -- | -- |
| Net income (loss) attributable to common shares ( $¥$ million) | 2,662 | 3,694 |
| Average number of outstanding common shares during the year ( 1,000 shares) | 61,275,074 | 63,244,832 |
| Fully diluted earnings per share |  |  |
| Net income adjustments ( $¥$ million) | -- | -- |
| Breakdown of additional common shares used for calculating net income per share (diluted) (1,000 shares) | 144,954 | 346,803 |
| Residual securities not included in the calculation of the net income after adjustment for residual securities due to the fact that these securities had no dilutive effect. | 1 type of subscription rights: Number of residual securities: 411,840 | 1 type of subscription rights: Number of residual securities: 468,000 |

Important information after the preparation of this report

## None

Omissions
Due to the immaterial effect of lease transactions, transactions with related parties, deferred tax accounting, retired benefits, stock options, etc., have on the financial statements, these items have been omitted.

| Non-consolidated Balance Sheets |  | Millions of yen |
| :---: | :---: | :---: |
|  | As of March 31, 2009 | As of March 31, 2008 |
| ASSETS <br> I. Current assets: |  |  |
| Cash and cash equivalents | 8,297 | 8,050 |
| Notes receivable.. | 4 | 4 |
| Accounts receivable. | 7,640 | 7,656 |
| Marketable securities | 8,000 | 8,498 |
| Merchandise. | -- | 2,465 |
| Merchandise and products | 2,184 | -- |
| Supplies.. | -- | 267 |
| Raw materials and supplies | 399 | -- |
| Prepaid expenses. | 409 | 300 |
| Deferred tax assets | 906 | 984 |
| Income receivable . | 193 | 143 |
| Short-term loans to affiliate companies .. | 210 | 405 |
| Others | 367 | 344 |
| Allowance for doubtful accounts.................. | (23) | (23) |
| Total current assets................................ | 28,590 | 29,097 |
| II. Fixed assets: |  |  |
| Tangible fixed assets |  |  |
| Buildings.. | 10,147 | 10,420 |
| Accumulated depreciation and impairment losses. | $(5,010)$ | $(4,771)$ |
| Net | 5,136 | 5,648 |
| Structures.. | 504 | 510 |
| Accumulated depreciation | (353) | (340) |
| Net. | 151 | 170 |
| Machinery and fittings | 186 | 524 |
| Accumulated depreciation. | (157) | (450) |
| Net | 28 | 74 |
| Vehicles.. | 12 | 17 |
| Accumulated depreciation . | (10) | (13) |
| Net | 2 | 3 |
| Furniture and fixtures. | 3,378 | 3,250 |
| Accumulated depreciation and impairment losses. | $(2,611)$ | $(2,525)$ |
| Net | 767 | 725 |
| Land | 7,030 | 7,167 |
| Lease assets. | 116 | -- |
| Accumulated depreciation | (18) | -- |
| Net. | 98 | -- |
| Construction in progress . | 41 | 64 |
| Total tangible fixed assets ........................ | 13,257 | 13,854 |
| Intangible fixed assets |  |  |
| Trademarks | 9 | 11 |
| Software. | 2,898 | 2,543 |
| Software suspense account | 77 | 274 |
| Utility rights..... | 1 | 3 |
| Telephone subscription rights....................... | 47 | 47 |
| Total intangible fixed assets ..................... | 3,034 | 2,880 |

## Non-consolidated Balance Sheets (continued)

|  | Millions of yen |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { As of } \\ \text { March 31, } 2009 \\ \hline \end{gathered}$ | As of March 31, 2008 |
| Investments and other assets |  |  |
| Investments securities | 673 | 814 |
| Shares in affiliates | 8,669 | 8,669 |
| Contribution to capital | 645 | 646 |
| Long-term loans receivable | 90 | 93 |
| Long-term loans to affiliated companies.. | 7,653 | 6,221 |
| Bankruptcy reclamation, etc. | -- | 54 |
| Long-term prepaid expenses. | 102 | 144 |
| Deferred tax assets. | 497 | 488 |
| Long-term deposits | 4,000 | 3,000 |
| Deposit and guarantee money .. | 1,855 | 2,368 |
| Insurance reserve | 7 | 6 |
| Others . | 69 | 53 |
| Allowance for doubtful accounts.. | $(3,266)$ | $(2,430)$ |
| Total investments and other assets............ | 20,998 | 20,130 |
| Total fixed assets ................................... | 37,290 | 36,865 |
| Total assets.............................................. | 65,880 | 65,962 |

## Non-consolidated Balance Sheets (continued)

|  | Millions of yen |  |
| :---: | :---: | :---: |
|  | As of March 31, 2009 | As of March 31, 2008 |
| LIABILITIES |  |  |
| I. Current liabilities: |  |  |
| Accounts payable. | 2,309 | 2,152 |
| Lease obligations. | 33 | -- |
| Accrued liabilities | 2,244 | 3,107 |
| Accrued expenses.. | 443 | 418 |
| Accrued income taxes. | 1,225 | 955 |
| Accrued consumption taxes . | 111 | 14 |
| Advances from customers. | 5 | 6 |
| Withholdings.. | 222 | 230 |
| Allowance for bonuses .. | 764 | 792 |
| Allowance for points. | 1,326 | 1,458 |
| Others .................................................... | 18 | 14 |
| Total current liabilities .............................. | 8,703 | 9,149 |
| II. Long-term liabilities: |  |  |
| Lease obligations | 71 | -- |
| Allowance for retirement bonuses. | 1,180 | 1,076 |
| Others ................ | 106 | 240 |
| Total long-term liabilities .......................... | 1,358 | 1,316 |
| Total liabilities......................................... | 10,062 | 10,466 |
| Owners' Equity |  |  |
| I. Common stock | 10,795 | 10,795 |
| II. Capital surplus |  |  |
| Capital reserve. | 11,706 | 11,706 |
| Other capital surplus. | -- | 155 |
| Total capital surplus .............................. | 11,706 | 11,861 |
| III. Retained earnings |  |  |
| Revenue reserve | 267 | 267 |
| Other retained earnings |  |  |
| Special reserve | 34,693 | 40,900 |
| Surplus brought forward. | 3,006 | 2,757 |
| Total retained earnings ............................ | 37,967 | 43,924 |
| IV. Treasury stock ............ | $(4,960)$ | $(11,387)$ |
| Shareholders' equity total .......................... | 55,508 | 55,193 |
| Valuation, translation adjustments, etc. |  |  |
| I. Unrealized holding gain on securities... | 0 | 27 |
| Total valuation, translation adjustments....... | 0 | 27 |
| Share warrants: .................................... | 310 | 275 |
| Total net assets total ........................... | 55,818 | 55,496 |
| Total liabilities and net assets ................... | 65,880 | 65,962 |

Non-consolidated Statements of Income

|  | Millions of yen |  |
| :---: | :---: | :---: |
|  | Fiscal year ended <br> March 31, 2009 | Fiscal year ended <br> March 31, 2008 |
| Net sales | 73,783 | 74,917 |
| Cost of goods sold |  |  |
| Inventory at start of period. | 2,465 | 2,590 |
| Purchases during the year. | 25,140 | 25,793 |
| Total sales | 27,605 | 28,384 |
| Other transfers | 860 | 774 |
| Inventory at end of period.. | 2,184 | 2,465 |
| Total cost of goods sold ....................................... | 24,561 | 25,144 |
| Gross profit...................................................... | 49,222 | 49,773 |
| Selling, general and administrative expenses |  |  |
| Sales promotion expenses. | 8,508 | 8,548 |
| Packing and transport expenses | 2,891 | 3,022 |
| Advertising expenses | 5,178 | 6,075 |
| Sales commission fee | 4,736 | 5,146 |
| Outsourcing expenses. | 2,849 | 2,595 |
| Communication expenses. | 1,172 | 1,229 |
| Directors' remuneration | 371 | 446 |
| Salaries and bonuses. | 7,886 | 7,924 |
| Employee bonuses.. | 752 | 767 |
| Provision for accrued bonuses. | 713 | 763 |
| Provision for accrued pensions | 458 | 529 |
| Welfare expenses.. | 260 | 384 |
| Compulsory welfare expenses . | 939 | 950 |
| Stock compensation expenses. | 19 | 75 |
| Depreciation ........ | 1,780 | 1,649 |
| Research and development expenses | 614 | 750 |
| Rent expenses. | 1,201 | 929 |
| Other | 26 | 25 |
| Total selling, general and administrative expenses... | 3,870 | 3,472 |
| Total of selling, general and administrative expenses | 44,230 | 45,289 |
| Operating income....................................... | 4,991 | 4,484 |

## Non-consolidated Statements of Income (continued)

|  | Millions of yen |  |
| :---: | :---: | :---: |
|  | Fiscal year ended March 31, 2009 | Fiscal year ended March 31, 2008 |
| Non operating income |  |  |
| Interest income. | 146 | 146 |
| Dividend income | 72 | 73 |
| Commissions from outsourced operations. | 306 | 311 |
| Insurance premiums returned. | -- | 199 |
| Investment return from anonymous associations.... | 21 | 20 |
| Income from leases | 7 | 7 |
| Commissions from operations | 360 | 360 |
| Compensation payments received. | 18 | 237 |
| Other non-operating income. | 167 | 138 |
| Total of non operating income................................ | 1,099 | 1,495 |
| Non operating expenses |  |  |
| Loss on disposal of obsolete inventories | -- | 418 |
| Transfer to allowance for bad debt | 699 | 644 |
| Other non-operating expenses ............................. | 53 | 97 |
| Total of non operating expenses ........ | 752 | 1,160 |
| Ordinary income........................................ | 5,338 | 4,818 |
| Extraordinary income |  |  |
| Gain from sale of fixed assets | 16 | -- |
| Gain from sale of investment securities.. | -- | 6 |
| Other ......................................................... | 1 | -- |
| Total extraordinary income ................................ | 18 | 6 |
| Extraordinary expenses |  |  |
| Impairment loss ......... | 182 | -- |
| Loss on disposal of fixed assets | -- | 71 |
| Loss on sale of fixed assets.. | 18 | -- |
| Loss on retirement of fixed assets | 73 | -- |
| Appraisal loss on investment securities. | 95 | 13 |
| Loss on store closures.. | 325 | -- |
| Provision for allowance for bad debt. | 202 | -- |
| Other extraordinary expenses ................................. | 45 | 4 |
| Total extraordinary income | 943 | 88 |
| Income before income taxes ................................. | 4,412 | 4,736 |
| Income taxes. | 2,299 | 2,197 |
| Adjustment for income taxes .................................... | 87 | 179 |
| Total income tax................................................... | 2,386 | 2,376 |
| Net income....................................................... | 2,025 | 2,359 |

## Changes in shareholders' equity during the period



| Treasury stockBalance at end of previous term | $(11,387)$ | $(7,699)$ |
| :---: | :---: | :---: |
|  |  |  |
| Changes during the period |  |  |
| Acquisition of treasury stock. | (2) | $(4,000)$ |
| Sale of treasury stock. | 63 | 312 |
| Cancellation of treasury stock. | 6,365 | -- |
| Total change during the period..................................... | 6,426 | $(3,687)$ |
| Balance at end of previous term .................................... | $(4,960)$ | $(11,387)$ |
| Total shareholders' equity |  |  |
| Balance at end of previous term. | 55,193 | 58,050 |
| Changes during the period |  |  |
| Surplus dividend | $(1,776)$ | $(1,538)$ |
| Net income | 2,025 | 2,359 |
| Acquisition of treasury stock. | (2) | $(4,000)$ |
| Sale of treasury stock. | 67 | 321 |
| Cancellation of treasury stock. | -- | -- |
| Total change during the period | 314 | $(2,856)$ |
| Balance at end of previous term. | 55,508 | 55,193 |
| Valuation differences due to foreign exchange |  |  |
| Valuation differences on other marketable securities |  |  |
| Balance at end of previous term. | 27 | 54 |
| Changes during the period |  |  |
| Changes to items other than shareholders' equity during the period. | (27) | (27) |
| Total change during the period | (27) | (27) |
| Balance at end of previous term. | 0 | 27 |
| Total valuation differences due to foreign exchange. |  |  |
| Balance at end of previous term. | 27 | 54 |
| Changes during the period |  |  |
| Changes to items other than shareholders' equity during the period. | (27) | (27) |
| Total change during the period | (27) | (27) |
| Balance at end of previous term. | 0 | 27 |
| Warrants |  |  |
| Balance at end of previous term. | 275 | 111 |
| Changes during the period |  |  |
| Changes to items other than shareholders' equity during the period. | 35 | 163 |
| Total change during the period | 35 | 163 |
| Balance at end of previous term | 310 | 275 |
| Net assets |  |  |
| Balance at end of previous term. | 55,496 | 58,217 |
| Changes during the period |  |  |
| Surplus dividend | $(1,776)$ | $(1,538)$ |
| Net income | 2,025 | 2,359 |
| Acquisition of treasury stock | (2) | $(4,000)$ |
| Sale of treasury stock. | 67 | 321 |
| Cancellation of treasury stock. | -- | -- |
| Changes to items other than shareholders' equity during the period. | 8 | 135 |
| Total change during the period. | 322 | $(2,721)$ |
| Balance at end of term ............................................ | 55,818 | 55,496 |

## Changes of Directors (As of June 20, 2009)

1) Changes in Representative Directors

Tsuyoshi Tatai (Currently C.O.O. and Representative Director) Note:Tsuyoshi Tatai is to be appointed Corporate Adviser.
2) Change of Directors

1. New director candidates

Director Norito Ikeda(Former President of The Ashikaga Bank, Ltd.) Note: Norito Ikeda is an outside director candidate.
2. Retiring director

Akira Yajima(Currently Executive Officer of The office of the president and Director) Note:Akira Yajima is to be appointed Corporate Adviser.
3. New auditor candidates

Statutory Auditor Masako Maeda
(Currently Chairperson \& C.E.O. of Yokohama Association for International Communications and Exchanges) Note: Masako Maeda is an outside statutory auditor candidate.
4. Retiring auditor

Fumiko Ikeda(Currently Outside Statutory Auditor)


[^0]:    This document has been translated from the original Japanese as a guide for non-Japanese investors. It contains forward-looking statements based on a number of assumptions and beliefs made by management in light of information currently available. Actual financial results may differ materially depending on a number of factors, including changing economic conditions, legislative and regulatory developments, delay in new product launches, and pricing and product initiatives of competitors.

