# FANCLCorporation 

# Consolidated Financial Statements for the First Quarter of the Fiscal Year Ending March 31, 2013 

April 1, 2012 to June 30, 2012

[^0]
## SUMMARY OF FINANCIAL STATEMENTS (consolidated)

First Quarter Results for the Fiscal Year Ending March 31, 2013

## FANCL CORPORATION

August 2, 2012
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Scheduled date for submission of the first quarter hokokusho (securities report): August 10, 2012
Scheduled date for distribution of dividends: --
Availability of supplementary explanatory material for first quarter results: Available
Presentation meeting for first quarter results: Scheduled (for institutional investors and analysts)

1) Consolidated results for the first quarter (April 1, 2012 to June 30, 2012) of the fiscal year ending March 31, 2013
(1) Consolidated Operating Results

Millions of yen, rounded down

| (1) Consolidated Operating Results | Milions of yen, rounded down |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Three months ended June 30, 2012 |  | Three months ended June 30, 2011 |  |
|  |  | \% change |  | \% change |
| Net sales. | 20,205 | (6.9) | 21,706 | (7.2) |
| Operating income | 210 | (78.9) | 1,001 | (52.9) |
| Ordinary income. | 273 | (71.4) | 956 | (53.7) |
| Net income.................................................. | 46 | (88.9) | 415 | (48.9) |
| Earnings per share ( $¥$ ) | $¥ 0.71$ | -- | $¥ 6.40$ | -- |
| Earnings per share (diluted) ( $¥$ ) ...................... | $¥ 0.71$ | -- | $¥ 6.38$ | -- |

Notes: 1. The percentages shown above are a comparison with the same period in the previous fiscal year.
2. Comprehensive income: Three months ended June 30, 2012: $¥ 55$ million ( $-87.6 \%$ )

Three months ended June 30, 2011: $¥ 414$ million (-50.4\%)
(2) Consolidated Financial Position

Millions of yen, rounded down

|  | As of June 30, 2012 | As of March 31, 2012 |
| :---: | :---: | :---: |
| Total assets. | 90,454 | 91,739 |
| Net assets | 77,764 | 78,796 |
| Shareholders' equity/total assets (\%) | 85.6\% | 85.5\% |

Shareholders' equity: As of June 30, 2012: $¥ 77,405$ million As of March 31, 2012: $¥ 78,453$ million
2) Dividends per share

|  | FY ended March 31, 2012 | FY ending March 31, 2013 (forecast) |
| :---: | :---: | :---: |
| Interim period | 17.00 | 17.00 |
| Year-end. | 17.00 | 17.00 |
| Annual........................................................ | 34.00 | 34.00 |

Note: Changes to the dividend forecast during the period under review: None
3) Consolidated forecasts for the fiscal year ending March 31, 2013 (April 1, 2012 to March 31, 2013)

| (1) Consolidated | Millions of yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Six months ending September 30, 2012 |  | Fiscal year ending March 31, 2013 |  |
| Net sales | 42,700 | (2.8) | 87,000 | (1.3) |
| Operating income | 930 | (38.9) | 4,200 | 4.6 |
| Ordinary income | 930 | (36.7) | 4,200 | 4.9 |
| Net income. | 650 | (18.9) | 2,100 | (14.4) |
| Earnings per share ( $¥$ ) ................................ | ¥10.02 | -- | $¥ 32.36$ | -- |

Note: 1. The percentages shown above are a comparison with the interim period of the previous fiscal year for 'Six months ending September 30, 2012' and a comparison with the previous full fiscal year for 'Fiscal year ending March 31, 2013'.
2. Changes to the Consolidated forecasts during the period under review: None

## 4) Other

(1) Transfer of important subsidiaries during the period: None

Note: Indicates transfers of specified subsidiaries resulting in changes in the scope of consolidation during the period under review.
(2) Use of simplified accounting methods or special accounting procedures: None
(3) Changes in accounting policy, changes in accounting estimates, and restatements:

1. Changes following revisions to accounting standards: Yes
2. Other changes: None
3. Changes in accounting estimates: Yes
4. Restatements: None
(4) Number of outstanding shares (common stock)
5. Number of shares outstanding (including treasury shares)
6. Number of treasury shares
7. Average number of shares during the first quarter period

| June 30, 2012: | $65,176,600$ shares | March 31, 2011: | $65,176,600$ shares |
| :--- | :--- | :--- | :--- |
| June 30, 2012 | 291,325 shares | March 31, 2011: | 291,185 shares |
| Three months to <br> June 30, 2012 | $64,885,331$ shares | Three months to <br> June 30, 2011 | $61,934,601$ shares |

Important Notice
Disclosure of status of quarterly report review procedures:
At time of disclosure of this quarterly financial report the review procedures for quarterly securities reports as stipulated under the Financial Instruments and Exchange Law was in progress.

Appropriate use of financial forecasts:
Forecasts, etc., recorded in this document include forward-looking statements that are based on management's estimates, assumptions and projections at the time of publication. A number of factors could cause actual results to differ materially from expectations. For further detail, please see Page 7: Operating Results, Section 3, Forecasts for the fiscal year ending March 31, 2013.

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## 1. Operating Results

(1) Summary of business performance (consolidated)
(All comparisons are with the first quarter of the previous fiscal year, unless stated otherwise.)
During the first quarter period under review, the Japanese economy experienced a slight recovery overall as exports gradually began to recover from continued low volumes resulting from the slowdown in foreign economies. Domestic consumption increased slightly due in part to government policy such as the eco car subsidies, and public investment increased steadily, driven by earthquake recovery-related demand.

On February 1, 2012, the sundries business of IIMONO OHKOKU Co., Ltd. (currently IIMONO FUDOUSAN Co., Ltd.) was separated and all shares were transferred to a newly established company. In order to enable a more accurate analysis, results for the first quarter period of both the current and previous consolidated fiscal year have been restated to exclude the results of IIMONO OHKOKU Co., Ltd. (currently IIMONO FUDOUSAN Co., Ltd.).

During the period under review, consolidated sales decreased $0.2 \%$ to $¥ 20,205$ million as an increase in revenue in the cosmetics business due to the restructuring of the FANCL cosmetics brand ("rebranding") failed to offset a decline in the Nutritional Supplements Business.

As a result of the rebranding of the FANCL cosmetics brand, marketing expenses in the cosmetics business increased. Accordingly, operating income decreased $80.4 \%$ to $¥ 210$ million and ordinary income decreased $73.6 \%$ to $¥ 273$ million. Due to these factors, net income decreased $79.6 \%$ to $¥ 101$ million.

Segment results are as follows:

1) Cosmetics Business

Sales
Sales from the Cosmetics business increased $2.6 \%$ to $¥ 11,333$ million. (Millions of yen, rounded down)

|  | Three months ended <br> June 30, 2012 |  | Three months ended <br> June 30, 2011 |  | Change (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Amount in <br> $¥$ million | Percent of <br> total | Amount in <br> $¥$ million | Percent of <br> total |  |
|  | 8,933 | 78.8 | 8,717 | 78.9 | 2.5 |
| ATTENIR Cosmetics | 1,909 | 16.9 | 1,990 | 18.0 | $(4.1)$ |
| Others | 490 | 4.3 | 342 | 3.1 | 43.5 |
| Totals | 11,333 | 100.0 | 11,049 | 100.0 | 2.6 |


|  | Three months ended <br> June 30, 2012 |  | Three months ended <br> June 30, 2011 |  | Change (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Amount in <br> $¥$ million | Percent of <br> total | Amount in <br> $¥$ million | Percent of <br> total |  |
|  | 5,511 | 48.6 | 5,500 | 49.8 | 0.2 |
| Retail store sales | 3,855 | 34.0 | 3,655 | 33.1 | 5.5 |
| Wholesales and others | 692 | 6.1 | 571 | 5.2 | 21.0 |
| Overseas Sales | 1,274 | 11.3 | 1,321 | 11.9 | $(3.6)$ |
| Totals | 11,333 | 100.0 | 11,049 | 100.0 | 2.6 |

Sales of FANCL cosmetics increased $2.5 \%$ to $¥ 8,933$ million, due to the steady transition of existing customers to Mutenka Skincare products launched in March. The Company is continuing efforts to further strengthen sales strategies and increase the number of customers using these products.

Results by sales channels were: mail order sales increased $0.2 \%$ year on year to $¥ 5,511$ million, retail store sales increased $5.5 \%$ to $¥ 3,855$ million, wholesale sales through other sales channels increased $21.0 \%$ to $¥ 692$ million, and overseas sales decreased $3.6 \%$ to $¥ 1,274$ million.

Operating income
Operating income decreased $73.3 \%$ to $¥ 339$ million, as a result of an increase in marketing expenses due to the implementation of TV commercials and a large-scale sample product distribution campaign.

## 2) Nutritional Supplements Business

Sales
Nutritional supplement sales decreased $5.1 \%$ to $¥ 6,431$ million.
(Millions of yen, rounded down)

|  | Three months ended <br> June 30, 2012 |  | Three months ended <br> June 30, 2011 |  | Change (\%) |
| :--- | ---: | :---: | ---: | ---: | ---: |
|  | Amount in <br> $¥$ million | Percent of <br> total | Amount in <br> $¥ ¥$ million | Percent of <br> total |  |
|  | 2,567 | 39.9 | 2,804 | 41.4 | $(8.5)$ |
|  | 1,471 | 22.9 | 1,634 | 24.1 | $(10.0)$ |
| Wholesales and others | 1,862 | 29.0 | 1,610 | 23.8 | 15.7 |
| Overseas Sales | 529 | 8.2 | 725 | 10.7 | $(26.9)$ |
| Totals | 6,431 | 100.0 | 6,775 | 100.0 | $(5.1)$ |

Revenues from product sales decreased as continued strong in sales of dietary supplement Calorie Limit failed to offset a decline in sales of other products.

Results by sales channels were: mail order sales decreased $8.5 \%$ to $¥ 2,567$ million, retail store sales decreased $10.0 \%$ to $¥ 1,471$ million, wholesale sales through other sales channels increased $15.7 \%$ to $¥ 1,862$ million and overseas sales decreased $26.9 \%$ to $¥ 529$ million.

Operating income
Despite a decrease in revenue, operating income increased $6.8 \%$ to $¥ 324$ million, as a result of a reduction in marketing expenses.
3) Other Businesses

Sales in Other businesses increased $1.0 \%$ year on year to $¥ 2,440$ million
(Millions of yen, rounded down)

|  | Three months ended <br> June 30, 2012 | Three months ended <br> June 30, 2011 | Change (\%) |
| :--- | :---: | :---: | :---: |
| Hatsuga genmai business | 749 | 716 | 4.6 |
| Kale juice business | 830 | 865 | $(4.0)$ |
| Other businesses | 859 | 834 | 3.0 |
| Totals | 2,440 | 2,417 | 1.0 |

In the Hatsuga genmai (germinated brown rice) business, sales increased $4.6 \%$ to $¥ 749$ million due to stable mail order sales and wholesale sales.
In the Kale juice business, sales decreased $4.0 \%$ to $¥ 830$ million as strong sales of core product Kale Marugoto Shibori failed to offset slow sales in other products.
Sales at other businesses increased $3.0 \%$ to $¥ 859$ million due to an increase in profits at the household sundries and undergarments businesses.

## Operating income

An operating loss of $¥ 45$ million was recorded for the first quarter, representing a reduction of $¥ 46$ million from the operating loss recorded in the previous comparable period, due to an improvement in profitability of the household sundries business.

Assets decreased $¥ 1,284$ million to $¥ 90,454$ million. The primary contributing factors were a decrease of $¥ 1,502$ million in current assets and an increase of $¥ 218$ million in fixed assets. Contributing to this result were a $¥ 1,788$ million decrease in cash and deposits, a $¥ 983$ million decrease in marketable securities, a $¥ 457$ million increase in notes and accounts receivable, and a $¥ 473$ increase in "Other" current assets due to an in prepaid expenses. The increase in fixed assets was primarily the result of a $¥ 127$ million increase in intangible assets (acquisition of software), a $¥ 211$ million increase in other investment assets (increase in marketable securities), and a $¥ 121$ million decrease in tangible fixed assets due to depreciation.

Liabilities decreased $¥ 252$ million to $¥ 12,690$ million. The primary contributing factors were a decrease of $\not ¥ 274$ million in current liabilities and an increase of $¥ 22$ million in noncurrent liabilities. Contributing factors to the decrease in current liabilities include a $¥ 462$ million decrease in notes and accounts payable, a $¥ 157$ million decrease in accrued income taxes, a $¥ 146$ decrease in "Other" current liabilities due to a reduction in accounts payable, and a $¥ 508$ million increase in allowance for bonuses. The increase in noncurrent liabilities was primarily the result of a $¥ 37$ million increase in allowance for employee retirement benefits.

Net assets decreased $¥ 1,032$ million to $¥ 77,764$ million. Contributing factors include the recording of $¥ 46$ million in net income for the period and a $¥ 1,103$ million decline in retained earnings from dividend payments.

As a result, the shareholders' equity ratio increased 0.1 percentage points from the end of the previous fiscal year to $85.6 \%$.

## Cash flow

Cash and cash equivalents as of June 30,2012 were $¥ 22,265$ million, $¥ 2,790$ million lower than at the end of the previous fiscal year. The main contributing factors are detailed below.

## Cash flows from operating activities

Cash flow gained in operating activities during the period under review was $¥ 544$ million compared to $¥ 148$ million for the first quarter of the previous fiscal year. Factors increasing operating cash flow included income before income taxes of $¥ 255$ million, depreciation expenses of $¥ 788$ million and a $¥ 508$ million increase in allowance for bonuses. Factors reducing operating cash flow included a $¥ 457$ million increase in trade receivables, a $¥ 390$ million increase in inventory assets, a $¥ 462$ million decrease in accounts payable and income taxes paid of $¥ 585$ million.

## Cash flows from investing activities

Cash used in investing activities during the period under review was $¥ 1,257$ million, compared to a $¥ 607$ million inflow for the first quarter of the previous fiscal year. Factors contributing to this outcome included outlays of $¥ 464$ million for acquisitions of tangible noncurrent assets, $¥ 585$ million for the acquisition of intangible noncurrent assets, and $¥ 203$ million for the acquisition of affiliate company shares.

## Cash flows from financing activities

Cash flow used in financing activities during the period under review was $¥ 1020$ million, compared to $¥ 1,062$ million used in the first quarter of the previous fiscal year, and was primarily due to dividend payments of $¥ 1,009$ million.

## (3) Forecasts for the fiscal year ending December 31, 2013

There are no changes to the results forecasts for the interim and full-year period for the consolidated fiscal year ending March 31, 2013 that were issued on May 2, 2012.

## 2. Other

(1) Changes to subsidiaries during the period: None
(2) Use of special accounting procedures: None
(3) Changes in accounting policy, changes in accounting estimates, and restatements:

In accordance with revisions to the Corporation Tax Act, as of the first quarter of the current fiscal year, FANCL and its domestic consolidated subsidiaries have changed their depreciation method based on the revisions to the act, for tangible fixed assets acquired on or after April 1, 2012.

As a result of this change, consolidated operating income, ordinary income and consolidated net income before taxes and other adjustments were each reduced by $¥ 9$ million.
3. Consolidated Financial Statements

| (1) Consolidated Balance Sheets |  |  |
| :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |
|  | $\begin{gathered} \text { As of } \\ \text { June 30, } 2012 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { As of } \\ \text { March 31, } 2012 \\ \hline \end{gathered}$ |
| ASSETS |  |  |
| I. Current assets: |  |  |
| Cash and cash equivalents ..... | 16,360 | 18,149 |
| Notes and accounts receivable.. | 9,746 | 9,289 |
| Marketable securities. | 12,399 | 13,382 |
| Merchandise and products .... | 2,999 | 2,851 |
| Work in progress | 95 | 62 |
| Raw materials and supplies...... | 3,574 | 3,363 |
| Others... | 2,687 | 2,214 |
| Allowance for doubtful accounts. | (200) | (147) |
| Total current assets. | 47,663 | 49,165 |
| II. Fixed assets: |  |  |
| Tangible fixed assets |  |  |
| Buildings and structures. | 22,636 | 22,549 |
| Accumulated depreciation and accumulated impairment loss. $\qquad$ | $(13,113)$ | $(12,968)$ |
| Buildings and structures (net) ...................................... | 9,523 | 9,580 |
| Machinery and transport equipment.. | 6,389 | 6,297 |
| Accumulated depreciation and accumulated impairment loss. $\qquad$ | $(5,028)$ | $(4,926)$ |
| Machinery and transport equipment (net). | 1,361 | 1,370 |
| Furniture, tools and fixtures... | 7,038 | 6,947 |
| Accumulated depreciation and accumulated impairment loss | $(5,817)$ | $(5,740)$ |
| Furniture, tools and fixtures (net).. | 1,221 | 1,206 |
| Land..... | 10,059 | 10,059 |
| Lease assets | 250 | 299 |
| Accumulated depreciation and accumulated impairment loss $\qquad$ | (183) | (224) |
| Lease assets (net).................................................... | 67 | 75 |
| Others. | 13 | 75 |
| Total tangible fixed assets... | 22,246 | 22,368 |
| Intangible fixed assets .... |  |  |
| Goodwill.. | 255 | 284 |
| Others | 4,054 | 3,898 |
| Total intangible fixed assets. | 4,310 | 4,182 |
| Investments and other assets |  |  |
| Investment securities ..... | 12,061 | 11,861 |
| Others..................... | 4,172 | 4,160 |
| Total investments and other assets | 16,234 | 16,022 |
| Total fixed assets .. | 42,791 | 42,573 |
| Total Assets............................................. | 90,454 | 91,739 |


| Consolidated Balance Sheets, continued |  |  |
| :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |
|  | $\begin{gathered} \text { As of } \\ \text { June 30, } 2012 \\ \hline \end{gathered}$ | As of March 31, 2012 |
| LIABILITIES |  |  |
| I. Current liabilities: |  |  |
| Notes and accounts payable. | 1,489 | 1,952 |
| Accrued income taxes... | 524 | 681 |
| Allowance for bonus . | 1,453 | 945 |
| Allowance for points. | 1,366 | 1,380 |
| Asset retirement obligations.. | - | 1 |
| Others.. | 5,382 | 5,529 |
| Total current liabilities | 10,216 | 10,490 |
| II. Noncurrent liabilities: |  |  |
| Allowance for retirement benefits.. | 1,640 | 1,603 |
| Allowance for directors' retirement bonuses. | 122 | 117 |
| Asset retirement obligations. | 480 | 478 |
| Others.. | 230 | 251 |
| Total non-current liabilities | 2,473 | 2,451 |
| Total liabilities. | 12,690 | 12,942 |
| NET ASSETS |  |  |
| Shareholders' equity |  |  |
| Common stock ...... | 10,795 | 10,795 |
| Additional paid-in capital. | 11,706 | 11,706 |
| Retained earnings | 55,260 | 56,317 |
| Treasury stock....... | (360) | (360) |
| Total shareholders' equity... | 77,401 | 78,458 |
| Other comprehensive income |  |  |
| Valuation difference on other marketable securities. | 4 | (4) |
| Total other comprehensive income. | 4 | (4) |
| Warrants....................................... | 358 | 343 |
| Total net assets . | 77,764 | 78,796 |
| Total Liabilities and Net Assets....................... | 90,454 | 91,739 |

(2) Consolidated statements of income

|  | Millions of yen, rounded down |  |
| :---: | :---: | :---: |
|  | April 1, 2012 to June 30, 2012 | April 1, 2011 to June 30, 2011 |
| Net sales. | 20,205 | 21,706 |
| Cost of sales. | 6,457 | 7,173 |
| Gross profit . | 13,747 | 14,532 |
| Selling, general and administrative expenses ........ | 13,536 | 13,530 |
| Operating income. | 210 | 1,001 |
| Non-operating income |  |  |
| Interest income. | 24 | 17 |
| Dividend income.. | 0 | 1 |
| Gain on foreign exchange. | 50 | 11 |
| Proceeds from insurance. | - | 15 |
| Other non-operating income.. | 54 | 30 |
| Total non-operating income | 130 | 74 |
| Non-operating expenses |  |  |
| Provisions for allowance for bad debt | 57 | 101 |
| Other non-operating expenses. | 11 | 17 |
| Total non-operating expenses. | 68 | 119 |
| Ordinary income | 273 | 956 |
| Extraordinary income. |  |  |
| Income from sale of fixed assets | - | 3 |
| Reversal of allowance for bad debt | - | 125 |
| Total extraordinary income. | - | 128 |
| Extraordinary loss |  |  |
| Loss on sale of fixed assets . | - | 3 |
| Loss on disposal of fixed assets. | 5 | 0 |
| Impairment loss. | - | 11 |
| Loss on closure of stores. | 13 | 24 |
| Loss on extinguishment of tie-in shares. | - | 143 |
| Other | 0 | 24 |
| Total extraordinary loss | 18 | 206 |
| Income before income taxes. | 255 | 877 |
| Income and other taxes. | 404 | 378 |
| Adjustments to income and other taxes | (195) | 83 |
| Total income and other taxes ......... | 209 | 462 |
| Net income from minority interests prior to adjustments. | 46 | 415 |
| Net income................................................... | 46 | 415 |

## Consolidated statements of comprehensive income

Millions of yen, rounded down

|  | April 1, 2012 to June 30, 2012 | April 1, 2011 to June 30, 2011 |
| :---: | :---: | :---: |
| Income before minority interests. | 46 | 415 |
| Other comprehensive income |  |  |
| Net unrealized holding gain on other securities. | 8 | (1) |
| Total other comprehensive income | 8 | (1) |
| Comprehensive income | 55 | 414 |
| (Breakdown) |  |  |
| Comprehensive income attributable to owners of the parent company | 55 | 414 |
| Comprehensive income attributable to minor interests | - | - |


| (3) Consolidated statements of cash flows |  |  |
| :---: | :---: | :---: |
|  | Millions of yen, rounded down |  |
|  | April 1, 2012 to June 30, 2012 | April 1, 2011 to June 30, 2011 |
| I. Cash flows from operating activities |  |  |
| Income before income taxes | 255 | 877 |
| Depreciation. | 788 | 767 |
| Impairment loss. | - | 11 |
| Stock compensation expense | 15 | - |
| Amortization of goodwill. | 28 | 28 |
| Increase (decrease) in allowance for doubtful accounts | 53 | (14) |
| Increase (decrease) in allowance for bonuses | 508 | 459 |
| Increase (decrease) in allowance for points. | (14) | 10 |
| Increase (decrease) in allowance for retirement benefits | 37 | (468) |
| Increase (decrease) in allowance for directors retirement benefits | 4 | 4 |
| Interest and dividend income | (25) | (18) |
| Gain (loss) from foreign exchange. | (51) | (13) |
| Gain (loss) from revaluation of investment in securities | - | 1 |
| Gain on sale of fixed assets | - | (0) |
| Loss from disposal of fixed assets. | 5 | 0 |
| Loss on closure of stores. | 13 | 24 |
| Loss on extinguishment of tie-in shares. | - | 143 |
| Decrease (increase) in trade receivables | (457) | (66) |
| Decrease (increase) in inventories | (390) | (101) |
| Decrease (increase) in other current assets. | (285) | 111 |
| Decrease (increase) in other fixed assets | 3 | 0 |
| Increase (decrease) in trade payables. | (462) | (861) |
| Increase (decrease) in other current liabilities | 12 | 784 |
| Increase (decrease) in other fixed liabilities. | (12) | (9) |
| Others. | (7) | (4) |
| Sub-total | 19 | 1,667 |
| Interest and dividends received | 11 | 12 |
| Income taxes paid | (585) | $(1,531)$ |
| Net cash provided by (used in) operating activities. | (554) | 148 |
| II. Cash flows from investing activities |  |  |
| Income from sale and redemption of marketable securities ..... | - | 1,502 |
| Acquisition of tangible fixed assets. | (464) | (555) |
| Income from sale of tangible fixed assets | - | 29 |
| Acquisition of intangible fixed assets | (585) | (510) |
| Acquisition of shares of affiliates | (203) | - |
| Payment of loans receivable | (25) | - |
| Income from loans receivable. | 29 | 0 |
| Other payments. | (20) | (10) |
| Other income. | 13 | 151 |
| Net cash provided by (used in) investing activities. | $(1,257)$ | 607 |
| III. Cash flows from financing activities |  |  |
| Sale of treasury stock .... | - | 0 |
| Acquisition of treasury stock | (0) | (53) |
| Cash dividends paid | $(1,009)$ | (993) |
| Others | (10) | (15) |
| Net cash provided by (used in) financing activities | $(1,020)$ | $(1,062)$ |
| IV. Effect of exchange rate changes on cash and cash equivalents. | 40 | 11 |
| V. Net increase in cash and cash equivalents. | $(2,790)$ | (294) |
| VI. Cash and cash equivalents at the beginning of the period.... | 25,056 | 28,070 |
| VII. Decrease in cash and cash equivalents following changes to scope of consolidation. | - | 34 |
| VIII. Cash and cash equivalents at end of period .................... | 22,265 | 27,809 |

## (4) Items related to going concern:

No applicable items

## (5) Segment information

## Business Segments

1. Three months ended June 30, 2012

|  | Business Segments |  |  | Other*1 | Total | Eliminations or Corporate*2 | $\underset{* 3}{\text { Consolidated }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cosmetics Business | Nutritional Supplements Business | Total |  |  |  |  |
| 1. Sales and operating income: |  |  |  |  |  |  |  |
| (1) Sales to external customers <br> (2) Inter-segment sales or transfers | 11,333 | 6,431 | 17,765 | 2,440 | 20,205 | - | 20,205 |
| Total sales | 11,333 | 6,431 | 17,765 | 2,440 | 20,205 | - | 20,205 |
| Operating income (loss) | 339 | 324 | 664 | (45) | 619 | (408) | 210 |

Notes

1. Other businesses: Mail-order of personal sundries, accessories, undergarments, health equipment and household sundries, mail-order and retail sales and wholesales of Hatsuga Genmai (germinated brown rice) and Kale Juice, etc.
2. The adjustment amount on segment income (loss) of ( $¥ 408$ ) million includes total company expenses not distributed to each reportable segment and consist primarily of costs related to the General Affairs section of the parent company not included in the reportable segments.
3. Segment income (loss) is adjusted for operating income (loss) as recorded in the consolidated financial statements.
4. Three months ended June 30, 2011
(Millions of yen, rounded down)

|  | Business Segments |  |  | Other*1 | Total | Eliminations or Corporate*2 | $\underset{* 3}{\text { Consolidated }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cosmetics Business | Nutritional Supplements Business | Total |  |  |  |  |
| 1. Sales and operating income: |  |  |  |  |  |  |  |
| (1) Sales to external customers | 11,066 | 6,778 | 17,844 | 3,862 | 21,706 | -- | 21,706 |
| (2) Inter-segment sales or transfers | -- | -- | -- | -- | -- | -- | -- |
| Total sales | 11,066 | 6,778 | 17,844 | 3,862 | 21,706 | -- | 21,706 |
| Operating income (loss) | 1,282 | 305 | 1,588 | (179) | 1,408 | (407) | 1,001 |

Notes:

1. Other businesses: Mail-order of personal sundries, accessories, undergarments, health equipment and household sundries, mail-order and retail sales and wholesales of Hatsuga Genmai (germinated brown rice) and Kale Juice, etc.
2. The adjustment amount on segment income (loss) of ( $¥ 407$ ) million includes total company expenses not distributed to each reportable segment and consist primarily of costs related to the General Affairs section of the parent company not included in the reportable segments.
3. Segment income (loss) is adjusted for operating income (loss) as recorded in the consolidated financial statements.
(6) Note on significant change in shareholders' equity

No applicable items


[^0]:    This document has been translated from the original Japanese as a guide for non-Japanese investors. It contains forward-looking statements based on a number of assumptions and beliefs made by management in light of information currently available. Actual financial results may differ materially depending on a number of factors, including changing economic conditions, legislative and regulatory developments, delay in new product launches, and pricing and product initiatives of competitors.

