

May 14, 2013

FANCL Corporation  
TSE 1<sup>st</sup> Section: 4921

## Notice Regarding Change to Representative Directors and Directors

**Yokohama**, May 14, 2013—At a board meeting held today, the directors of FANCL Corporation resolved to recommend the following changes to Representative Directors and Directors. These changes are expected to be formerly decided at the 33<sup>rd</sup> annual general shareholders' meeting scheduled for June 15, 2013.

### 1. Changes to Representative Directors

(1) Reasons for change

Strengthen management structure to build a better understanding of our customers, our original corporate strength.

(2) Details of change

New position	Name	Former position
Chairman, Representative Director	Kenji Ikemori	Chairman, Executive Director
Vice President , Representative Director	Tsuyoshi Tatai	Vice President and Executive Director

### 2. Changes to Directors

(1) Details of change

New position	Name	Former position
Executive Director General Manager of Fancl Research Institute	Yasushi Sumida	Executive Officer Director of Fancl Research Institute
Executive Director Vice President of Health Company	Norihiro Shigematsu	Executive Officer Health Company Vice President
Executive Director Vice President of Beauty Company and General Manager of Online Sales Division	Yoshihisa Hosaka	Executive Officer Beauty Company Vice President and General Manager Net operations Division
Director and Fancl International Inc. President and CEO, boscia, LLC President	Gen Inomata	Fancl International Inc. President and CEO, boscia, LLC President

(2) Directors retiring (planned)

Director Junji Iida

### 3. Changes to Statutory auditors

(1) Details of change

New position	Name	Former position
Statutory auditor	Junji Iida	Director
Outside Statutory auditor	Toshio Takano	-

- (2) Statutory auditors retiring (planned)  
 Outside Statutory auditor Akira Tobishima  
 Outside Statutory auditor Masako Maeda

#### 4. Timing of change (planned)

June, 15, 2013

#### 5. Background of the new C.E.O. and Representative Director

Name: Kenji Ikemori  
 Place of birth: Mie Prefecture  
 Date of birth: June 1, 1937  
 Career summary:  
 April 1980 Independently founded a cosmetics business  
 August 1981 Established Fancl  
 C.E.O. and Representative Director  
 June 2003 Fancl Representative Chairman and Director  
 June 2004 Fancl Chairman Director  
 June 2005 Fancl Honorary Chairman  
 January 2013 Fancl Honorary Chairman, Executive Officer  
 April 2013 Fancl Chairman, Executive Director (current)  
 No. of shares held: March 31, 2013 5,696,580 shares

Name: Tsuyoshi Tatai  
 Place of birth: Nagano Prefecture  
 Date of birth: February 29, 1940  
 Career summary:  
 March 1994 Joined Fancl General Manager of Operations  
 Planning and Promotion Division  
 November 1994 Fancl Managing Director and General Manager of  
 Business Planning and Promotion  
 April 2001 Fancl Representative Director and Senior managing  
 director  
 January 2003 Fancl Director  
 June 2007 Fancl C.O.O. , Representative Director and Vice  
 President Products/Operations Controller and limono  
 Ohkoku (Currently iforet Co., Ltd.) Chairman and  
 Director  
 June 2009 Retired from role as Fancl C.O.O ,Representative  
 Director and Vice President  
 January 2013 Fancl Vice President and Executive Director  
 (current)  
 No. of shares held: March 31, 2013 68,344 shares

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