## FANCL

## Consolidated Financial Statements for the Fiscal Year Ended March 31,2023 (Additional material)

This document has been translated from the original Japanese as a guide for non-Japanese investors. It contains forward-looking statements based on a number of assumptions and beliefs made by management in light of information currently available. Actual financial results may differ materially depending on a number of uncertain factors.


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## -Sales by Segment

(Millions of yen,\%)

|  |  | FY Mar/2022 |  |  | FY Mar/2023 |  |  | FY Mar/2024 (Projection) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of total | \% change* | amount | \% of total | \% change | amount | \% of total | \% change |
| C | Online and catalogue | 30,459 | 51.8 | (0.7) | 31,404 | 54.7 | 3.1 | 33,570 | 55.2 | 6.9 |
| 0 | Direct store | 13,213 | 22.5 | (4.8) | 11,825 | 20.6 | (10.5) | 13,360 | 22.0 | 13.0 |
| S | Wholesale | 8,339 | 14.2 | 11.0 | 8,800 | 15.3 | 5.5 | 8,070 | 13.3 | (8.3) |
| m | Overseas | 6,797 | 11.5 | (5.0) | 5,417 | 9.4 | (20.3) | 5,790 | 9.5 | 6.9 |
| e | Sub total | 58,809 | 56.5 | (0.7) | 57,448 | 55.4 | (2.3) | 60,790 | 54.8 | 5.8 |
| S | Online and catalogue | 17,330 | 45.1 | 2.3 | 18,176 | 45.6 | 4.9 | 18,670 | 42.6 | 2.7 |
| u | Direct store | 6,586 | 17.1 | 7.3 | 5,828 | 14.6 | (11.5) | 7,210 | 16.5 | 23.7 |
| p | Wholesale | 9,898 | 25.7 | (14.9) | 11,541 | 28.9 | 16.6 | 12,360 | 28.2 | 7.1 |
| 1 | Overseas | 4,655 | 12.1 | 48.5 | 4,325 | 10.9 | (7.1) | 5,580 | 12.7 | 29.0 |
| e | Sub total | 38,471 | 37.0 | 1.6 | 39,871 | 38.5 | 3.6 | 43,820 | 39.5 | 9.9 |
| 0 | Online and catalogue | 5,112 | 76.2 | (20.7) | 4,736 | 75.5 | (7.3) | 4,800 | 75.1 | 1.3 |
|  | Direct store | 378 | 5.6 | (3.0) | 389 | 6.2 | 2.8 | 380 | 6.0 | (2.4) |
| h | Wholesale | 1,207 | 18.0 | (0.6) | 1,138 | 18.1 | (5.7) | 1,210 | 18.9 | 6.3 |
| r | Overseas | 12 | 0.2 | (44.5) | 11 | 0.2 | (12.6) | 0 | 0.0 | - |
| s | Sub total | 6,710 | 6.5 | (16.9) | 6,276 | 6.1 | (6.5) | 6,390 | 5.7 | 1.8 |
| T | Online and catalogue | 52,902 | 50.9 | (2.2) | 54,318 | 52.4 | 2.7 | 57,040 | 51.4 | 5.0 |
| 0 | Direct store | 20,179 | 19.4 | (1.1) | 18,043 | 17.4 | (10.6) | 20,950 | 18.9 | 16.1 |
| t | Wholesale | 19,444 | 18.7 | (4.5) | 21,480 | 20.8 | 10.5 | 21,640 | 19.5 | 0.7 |
| a | Overseas | 11,465 | 11.0 | 11.2 | 9,753 | 9.4 | (14.9) | 11,370 | 10.2 | 16.6 |
| 1 | Sub total | 103,992 | 100.0 | (1.1) | 103,595 | 100.0 | (0.4) | 111,000 | 100.0 | 7.1 |


|  |  | FY Mar/2022 |  |  | FY Mar/2023 |  |  | FY Mar/2024 (Projection) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of total | \% change* | amount | \% of total | \% change | amount | \% of total | \% change |
|  | Online and catalogue | 992 | 48.3 | (6.7) | 981 | 49.4 | (1.1) | 1,010 | 49.3 | 2.9 |
| R | Direct store | 42 | 2.1 | (11.1) | 36 | 1.8 | (15.4) | 30 | 1.4 | (17.0) |
| c | Wholesale | 1,020 | 49.6 | 7.9 | 967 | 48.7 | (5.2) | 1,010 | 49.3 | 4.4 |
| e | Overseas | 0 | 0.0 | (46.5) | 0 | 0.1 | 44.1 | 0 | 0.0 | - |
|  | Sub total | 2,056 | 2.0 | (0.1) | 1,985 | 1.9 | (3.4) | 2,050 | 1.8 | 3.2 |
| $\begin{gathered} \mathrm{K} \\ \mathrm{a} \\ \mathrm{I} \\ \mathrm{e} \end{gathered}$ | Online and catalogue | 1,666 | 78.9 | (4.6) | 1,605 | 80.1 | (3.7) | 1,640 | 80.4 | 2.1 |
|  | Direct store | 247 | 11.7 | 4.9 | 223 | 11.1 | (9.8) | 200 | 9.8 | (10.3) |
|  | Wholesale | 184 | 8.8 | (30.4) | 166 | 8.3 | (10.1) | 200 | 9.8 | 20.4 |
|  | Overseas | 12 | 0.6 | (44.4) | 10 | 0.5 | (14.6) | 0 | 0.0 | - |
|  | Sub total | 2,110 | 2.0 | (7.0) | 2,005 | 1.9 | (5.0) | 2,040 | 1.8 | 1.7 |

[^0]
## -Segment Information

(Millions of yen,\%)

|  |  | FY Mar/2022 |  |  | FY Mar/2023 |  |  | FY Mar/2024 (Projection) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | amount | \% of total | \% change* | amount | \% of total | \% change | amount | \% of total | \% change |
| C | Sales | 58,809 | 56.5 | (0.7) | 57,448 | 55.4 | (2.3) | 60,790 | 54.8 | 5.8 |
| 0 | Gross Profit | 41,145 | 70.0 | (0.6) | 40,564 | 70.6 | (1.4) | 42,770 | 70.4 | 5.4 |
| S | SGA | 33,563 | 57.1 | 0.3 | 34,659 | 60.3 | 3.3 | 34,950 | 57.5 | 0.8 |
| m | Advertising | 7,090 | 12.1 | 11.1 | 8,325 | 14.5 | 17.4 | 8,120 | 13.4 | (2.5) |
| e | Operating Income | 7,581 | 12.9 | (4.7) | 5,905 | 10.3 | (22.1) | 7,820 | 12.9 | 32.4 |
| S | Sales | 38,471 | 37.0 | 1.6 | 39,871 | 38.5 | 3.6 | 43,820 | 39.5 | 9.9 |
| u | Gross Profit | 24,925 | 64.8 | (1.5) | 25,717 | 64.5 | 3.2 | 28,180 | 64.3 | 9.6 |
| p | SGA | 21,022 | 54.6 | 3.8 | 22,288 | 55.9 | 6.0 | 22,640 | 51.7 | 1.6 |
| 1 | Advertising | 4,977 | 12.9 | 1.6 | 6,093 | 15.3 | 22.4 | 5,600 | 12.8 | (8.1) |
| e | Operating Income | 3,902 | 10.1 | (22.6) | 3,429 | 8.6 | (12.1) | 5,540 | 12.6 | 61.6 |
| O | Sales | 6,710 | 6.5 | (16.9) | 6,276 | 6.1 | (6.5) | 6,390 | 5.7 | 1.8 |
| t | Gross Profit | 3,045 | 45.4 | (5.9) | 2,931 | 46.7 | (3.8) | 2,950 | 46.2 | 0.6 |
| e | SGA | 3,071 | 45.8 | 2.0 | 2,838 | 45.2 | (7.6) | 2,760 | 43.2 | (2.8) |
| r | Advertising | 509 | 7.6 | (10.5) | 449 | 7.2 | (11.8) | 380 | 5.9 | (15.4) |
| s | Operating Income | (25) | (0.4) | - | 92 | 1.5 | - | 190 | 3.0 | 105.6 |
| Elim | minations or Corporate | $(1,687)$ |  |  | $(1,584)$ |  |  | $(1,550)$ |  |  |
| T | Sales | 103,992 | 100.0 | (1.1) | 103,595 | 100.0 | (0.4) | 111,000 | 100.0 | 7.1 |
| 0 | Gross Profit | 69,116 | 66.5 | (1.2) | 69,213 | 66.8 | 0.1 | 73,900 | 66.6 | 6.8 |
| t | SGA | 59,345 | 57.1 | 1.7 | 61,370 | 59.2 | 3.4 | 61,900 | 55.8 | 0.9 |
| a | Advertising | 12,577 | 12.1 | 6.1 | 14,868 | 14.4 | 18.2 | 14,100 | 12.7 | (5.2) |
| 1 | Operating Income | 9,771 | 9.4 | (15.6) | 7,843 | 7.6 | (19.7) | 12,000 | 10.8 | 53.0 |

-General and Administrative Expenses

|  | (Millions of yen, \%) |  |  |  |  |  |  |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | FY Mar/2022 |  |  | FY Mar/2023 |  |  | FY Mar/2024 (Projection) |  |  |
|  | amount | \% of total | \% change* | amount | \% of total | \% change | amount | \% of total | \% change |
| Advertising | 12,577 | 12.1 | 6.1 | 14,868 | 14.4 | 18.2 | 14,100 | 12.7 | $(5.2)$ |
| Sales Promotions | 7,645 | 7.4 | $(11.6)$ | 6,887 | 6.6 | $(9.9)$ | 7,400 | 6.7 | 7.4 |
| Transport | 5,448 | 5.2 | $(7.3)$ | 5,478 | 5.3 | 0.5 | 5,750 | 5.2 | 5.0 |
| Communications | 1,688 | 1.6 | $(10.9)$ | 1,711 | 1.7 | 1.3 | 1,660 | 1.5 | $(3.0)$ |
| Fees/Outsourcing | 8,297 | 8.0 | 10.4 | 8,525 | 8.2 | 2.7 | 9,050 | 8.2 | 6.2 |
| Salaries | 15,171 | 14.6 | 2.1 | 15,171 | 14.6 | 0.0 | 15,500 | 14.0 | 2.2 |
| Depreciations | 2,611 | 2.5 | 20.9 | 2,612 | 2.5 | 0.0 | 2,300 | 2.1 | $(12.0)$ |
| Others | 5,903 | 5.7 | 6.0 | 6,115 | 5.9 | 3.6 | 6,140 | 5.5 | 0.4 |
| Total | 59,345 | 57.1 | 1.7 | 61,370 | 59.2 | 3.4 | 61,900 | 55.8 | 0.9 |

*The "Accounting Standard for Revenue Recognition" etc., has been applied from the fiscal year ended March 31, 2022.
"Change (\%)" for the fiscal year ended March 31, 2022 is based on a comparison with the figures for the fiscal year ended March 31, 2021 which have been reclassified based on the same standards.
-Capital Investment and Depreciation

|  | FY Mar/2022 | FY Mar/2023 | FY Millions of yen) <br> (Projection) |
| :---: | ---: | ---: | ---: |
| Capital Investment | 5,089 | 2,026 | 2,600 |
| Depreciation |  | 4,563 | 4,377 |

[^1]Number of Shops by Region
As of 31 March,2023

| As of 31 March,2023 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 글 춧 잉 응 | $\begin{aligned} & \text { 고 } \\ & \text { 우 } \\ & \text { 술 } \end{aligned}$ |  | $\begin{aligned} & \text {-1 } \\ & \text { O} \\ & \hat{\lambda} \\ & 0 \end{aligned}$ |  | $\begin{aligned} & \text { 즐 } \\ & \bar{\lambda} \bar{\lambda} \end{aligned}$ |  |  | $\begin{aligned} & -1 \\ & 0 \\ & 010 \end{aligned}$ |
| Fancl Shop | 4 | 5 | 25 | 24 | 18 | 18 | 8 | 13 | 115 |
| FANCL beauty\&health | - | - | 1 | 4 | - | 4 | 1 | 1 | 11 |
| FANCL New me | - | 1 | 1 | 1 | - | - | 3 | 3 | 9 |
| FANCL Beauty Salon | - | - | - | - | - | 1 | - | - | 1 |
| FANCL Hybrid Shop | - | 1 | 10 | 6 | 4 | 5 | 3 | 4 | 33 |
| FANCL International Shop (Ginza Square 1F) | - | - | - | 1 | - | - | - | - | 1 |
| FANCL Beauty Shop (Ginza Square 3F,5F) | - | - | - | 1 | - | - | - | - | 1 |
| FANCL Supplement Shop <br> (Ginza Square 4F,6F) | - | - | - | 1 | - | - | - | - | 1 |
| Total | 4 | 7 | 37 | 38 | 22 | 28 | 15 | 21 | 172 |
| ATTENIR Shop | 1 | 1 | 3 | 9 | 2 | 7 | 1 | 2 | 26 |

Number of Shops

|  | $\begin{gathered} \text { As of } \\ \text { March } \\ 31,2018 \end{gathered}$ | $\begin{gathered} \text { As of } \\ \text { March } \\ 31,2019 \end{gathered}$ | $\begin{gathered} \text { As of } \\ \text { March } \\ 31,2020 \end{gathered}$ | $\begin{array}{\|c} \text { As of } \\ \text { March } \\ 31,2021 \end{array}$ | As of March 31, 2022 | $\begin{gathered} \text { As of } \\ \text { March } \\ 31,2023 \end{gathered}$ | As of March <br> 31, 2024 <br> (Projection) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fancl Shop | 14 | 59 | 107 | 115 | 113 | 115 | 111 |
| FANCL beauty\&health | 3 | 12 | 16 | 19 | 18 | 11 | 11 |
| FANCL New me | - | - | 6 | 15 | 14 | 9 | 7 |
| FANCL Spot | - | - | 1 | 4 | 4 | - | - |
| FANCL Beauty Salon | - | - | 1 | 1 | 1 | 1 | 1 |
| FANCL Hybrid Shop | 162 | 125 | 76 | 53 | 45 | 33 | 30 |
| FANCL Beauty Shop | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| FANCL Supplement Shop (FANCL Health House) | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| (Old) Fancl Shop | 6 | 1 | - | - | - | - | - |
| Fancl House | 4 | 1 | - | - | - | - | - |
| Fancl House J | 2 | - | - | - | - | - | - |
| FANCL International Shop <br> (Ginza Square 1F) | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Others | 3 | 3 | 2 | 1 | - | - | - |
| Total | 197 | 204 | 212 | 211 | 198 | 172 | 163 |
| ATTENIR Shop | 16 | 17 | 24 | 26 | 26 | 26 | 26 |


[^0]:    *The "Accounting Standard for Revenue Recognition" etc., has been applied from the fiscal year ended March 31, 2022.
    "Change (\%)" for the fiscal year ended March 31, 2022 is based on a comparison with the figures for the
    fiscal year ended March 31, 2021 which have been reclassified based on the same standards.

[^1]:    *The sum of depreciation included in cost of sales and selling, general, and administrative expenses

