

December 11, 2013

FANCL Corporation  
TSE 1<sup>st</sup> Section: 4921

**Notice concerning changes to the organizational structure and personnel following the splitting of the Company (simple incorporation-type company split) due to certain changes concerning Fancl's transition to a holding company structure**

**Yokohama**, December 11, 2013—At a Board of Directors meeting held today, the decision was made to implement the following changes to organizational structure and personnel on December 16.

Also confirmed at the Board of Directors meeting today were certain changes to the plans for the company split for the newly-established FANCL HEALTH SCIENCE CORPORATION with regards to the transition to a holding company system by means of a company split (a simple incorporation-type company split) effective on April 1, 2014 as confirmed at a Board of Directors meeting held May 14, 2013. This notice identifies certain changes to the May 14 press release entitled “Notice concerning Fancl's transition to a holding company structure following the splitting of the Company (simple incorporation-type company split), and changes to the Articles of Incorporation”.

1. Changes to the organizational structure: Overview

(1) Revisions to CRM and Advertising Department of Beauty Company and Health Company

The Advertising Department and CRM will be reorganized to improve the rate of new customer acquisitions and customer relations for the CRM and Advertising Department which are tasked with the acquisition of new customers and promoting customer relations.

(2) Revisions to Customer Service・Distribution Division, “SASUGA FANCL” Promotion Office, Corporate Social Responsibility Promotion Office, Customer Promotion Office

To further promote improving customer satisfaction and strengthening relations with stakeholders we will establish a Customer Service Centre which will oversee the Customer Service・Distribution Division, “SASUGA FANCL” Promotion Office, Corporate Social Responsibility Promotion Office, and the Customer Promotion Office.

## Changes to Personnel

### (1) Directors

New position	Name	Current position
Vice President, Representative Director Additional role: President of Health Company	Tsuyoshi Tatai	Vice President, Representative Director
Executive Managing Director, and President of Customer Service Center	Haruki Murakami	Executive Managing Director, and President of Health Company

## 2. Changes to “Notice concerning Fancl’s transition to a holding company structure following the splitting of the Company (simple incorporation-type company split), and changes to the Articles of Incorporation”.

### (1) Detail of changes

#### 1. Transition to a holding company structure following the splitting of the Company

##### Overview of new company

	Before change	After change
(1) Company name	FANCL HEALTH SCIENCE CORPORATION (Health food business company)	FANCL HEALTH SCIENCE CORPORATION (Health food business company)
(2) Business	Sale of health foods, etc.	Sale of health foods, etc.
(3) Date of incorporation	April 1, 2014	April 1, 2014
(4) Head office	89-1 Yamashita-cho, Naka-ku, Yokohama, Japan	89-1 Yamashita-cho, Naka-ku, Yokohama, Japan
(5) Title/name of representative	Representative President Haruki Murakami	Representative President Tsuyoshi Tatai
(6) Capital	¥500,000 thousand	¥500,000 thousand
(7) Total number of issued shares	10,000 shares	10,000 shares
(8) Net assets	¥2,500,000 thousand	¥2,500,000 thousand
(9) Total assets	Undetermined	Undetermined
(10) Fiscal term	March 31	March 31
(11) Number of employees	86 (planned)	86 (planned)
(12) Main customers	General consumers	General consumers

(Reference materials)

**Background of the new President and Representative Director of the new company to be split off and established**

**FANCL HEALTH SCIENCE CORPORATION**

Name:	Tsuyoshi Tatai	
Place of birth:	Nagano Prefecture	
Date of birth:	February 29, 1940	
Education:	March 1958	Graduated from Matsumoto Technical High School, Nagano Prefecture
Career summary:	March 1994	Joined Fancl Operations Planning and Promotion Division
	November 1994	Managing Director and Head of Business Planning and Promotion
	March 1995	Managing Director, Head of Cosmetics Business Division
	June 1997	Managing Director, Head of Mail Order Business Division
	April 1999	Managing Director, Head of Business Strategy Office
	June 2000	Director, Head of Mail Order Business Division and Kale Juice Business Division
	April 2001	Representative Director and Executive Managing Director
	January 2003	Director
	April 2003	Director
		Concurrently NGC Co., Ltd. Representative Director and Chairman
	April 2007	Fancl, Vice President and Executive Officer, Products/Operations Controller and IIMONO OHKOKU Co.,Ltd. (Currently I'foret Co., Ltd.) Director and Chairman
	June 2007	Fancl, Representative Director and Vice President Products/Operations Controller and IIMONO OHKOKU Co., Ltd. (Currently I'foret Co., Ltd.) Director and Chairman
	June 2009	Fancl, Advisor
February 2012	IIMONO OHKOKU Co., Ltd. (Currently I'foret Co., Ltd.), Representative Director and President	
April 2012	I'foret Co., Ltd., Representative Director and Chairman	
January 2013	I'foret Co., Ltd., Director and Advisor (current)	
June 2013	Fancl, Vice President, Representative Director (current)	

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